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ABSTRACT

In 1975 the American Library Association (ALA) prepared and distributed nationally lists of materials for younger readers and adults to stimulate interest in the America Issues Forum. This study was conducted to evaluate the effectiveness of the distribution system and quality of the lists. Questionnaires were adapted for random samples of school, academic, and public libraries, community organizations, and state library agencies, and mailed to 6,533 respondents. Seventeen percent replied. Effectiveness of distribution was measured by receipt of lists, and sources from which they were obtained. Three quarters of the respondents received lists. Most learned about and obtained them from the ALA and state library agencies. List quality was measured by activities reported for making list materials available e.g., checking holdings, purchasing, rental, as well as uses of, opinions on quality, and degree of satisfaction with lists. Two thirds of the respondents used the lists and all types of libraries conducted activities to make materials available. A majority of respondents gave the lists a positive rating for quality and 90 percent were satisfied with them. The study concluded that the distribution system was effective for the sample and that the lists were perceived to be of high quality. The appendices include the lists for adults and young readers, questionnaires, and data tables. (KP)

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EVALUATION OF THE PROJECT

*Preparation and Distribution of Lists of
Notable Sources for the American Issues Forum*

CONDUCTED BY THE
AMERICAN LIBRARY ASSOCIATION

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As Part of
Contract No. NEH-C-44
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Chicago
American Library Association
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Publication of this evaluative report constitutes the final activity related to the preparation and distribution of LISTS OF NOTABLE SOURCES FOR THE AMERICAN ISSUES FORUM. Therefore, it seems appropriate to acknowledge the assistance of the many individuals and organizations without whom this project would not have been possible.

The two committees appointed in 1974, by ALA President Edward G. Holley, deserve commendation for their efforts in compiling "Bicentennial Reading, Viewing, Listening," in consultation with a distinguished list of national advisors. Although many members of the ALA Staff worked on the Project in various capacities, several deserve special recognition. Donald E. Stewart, Project Director; Dr. Barbara O. Slanker, Project Evaluator; Peggy Barber; Meldon C. Kirk; and Guy Marsh, all shared the routine as well as critical task. Some state libraries served as sponsors; all of the state libraries across the nation volunteered their services as secondary distribution agencies providing local libraries with easy access to millions of copies of the ALA lists. At the conclusion of the American Issues Forum, these same libraries provided vital information on the results of ALA's efforts to prepare and distribute the lists.

To these and others who contributed to the completion of the Project, we extend our sincere thanks. We also express our appreciation to the National Endowment for the Humanities, and especially to Dr. James O. Kraft, for the opportunity to participate in such a significant way in the commemoration of our Nation's Bicentennial.

Robert Wedgeworth
Executive Director
American Library Association

EVALUATION OF THE PROJECT

Preparation and Distribution of Lists of Notable Sources for the American Issues Forum

Conducted by the
American Library Association

Under the auspices of the National Endowment for the Humanities, in 1975 the American Library Association conducted a project to prepare and distribute nationally "Bicentennial Reading, Viewing, and Listening" lists. The lists were prepared to stimulate interest in and discussion about the topics in the American Issues Forum.

Two lists were prepared - one for younger readers approximately eight to 13 years of age and one for adults. Books and a variety of nonprint materials accompanied by brief descriptive annotations appear on each list. (Copies of the lists are displayed in Appendix A.)

The lists were prepared by two committees - the Children's Committee and the Adult Committee. In addition, more than 50 eminent scholars, critics, businessmen, and other persons in public life served as national advisers for the project, recommending items for consideration. Members of the committees and the national advisers were selected by the President of the American Library Association in consultation with the National Endowment for the Humanities.

Work on the project was completed in the fall, 1975, before the beginning of the American Issues Forum, and on December 31, 1975, the final narrative report of the project's accomplishments was submitted to the National Endowment for the Humanities. The ALA had planned to conduct the project evaluation in the fall, 1975, and submit the report of it with the

narrative project report in December. Early in November, 1975, however, the NEH requested the ALA to delay the evaluation until the period of peak activity of the American Issues Forum - mid-February through March, 1976. The ALA agreed to conduct the evaluation on this revised schedule.

The Project Evaluation

Two aspects of the project were identified as representative of the total range of project activities: 1) the means used to distribute the lists; and 2) the quality of the lists, as measured by their relevance and usefulness. A two-part evaluation was designed to measure these aspects of the project.

The system used to distribute the lists was selected not only because it is a representative project activity, but also because ALA has determined that the network of libraries in the U.S. constitutes an extensive infrastructure that is a highly effective means of communicating all types of information to the citizens of the U.S. State library agencies are major nodes in this infrastructure, providing efficient access to all types of libraries in each state. Since ALA has demonstrated the viability of using this infrastructure for the distribution of information with this project, it was desirable to measure the effectiveness of the system objectively in the project evaluation.

Random cluster sampling was used to draw the sample for the evaluation which was conducted by a mail questionnaire. Completed questionnaires were machined and tabulated by the Survey Research Laboratory, University of Illinois at Chicago Circle.

Sample.--Some difficulties were encountered in drawing the sample for the evaluation because there was no comprehensive list of the universe

of persons, organizations, and libraries to whom the lists had been sent. Since it was not possible to reconstruct the original universe, representative portions of it were assembled, and the sample was drawn from this substitute universe.

The reconstruction of one part of the universe was accomplished by making copies of the mailing lists that had not been sent out yet; lists of school libraries purchased from R. R. Bowker, some lists of community organizations, and the ALA mailing lists were included in this group. The names on these lists were totaled and the percentage each list contributed to the total was calculated. It was determined that a sample of 3.4 per cent of the defined universe was adequate for the evaluation, and a proportionate sample was drawn from the lists using random cluster sampling techniques.

Identifying public libraries that had received lists from the state library agencies presented a special problem, because there was not a list of public libraries to whom the lists had been sent for each state. In addition, it was not feasible to ask the state library agencies to distribute the evaluation forms as they had distributed the lists. Since the R. R. Bowker mailing list of public libraries is a reasonably comprehensive list of public libraries in the United States, this list was defined as a substitute universe; and every fourth library on the list was drawn for the sample. The number of public libraries in this sample is a larger percentage of the total sample (34 per cent) than the complete list is of the evaluation universe (5 per cent). This difference was not considered objectionable, however, because the number of public libraries that received the lists was far greater than any

other type of recipient.

The structure of the sample used for the evaluation is shown in Table 1.

Questionnaire.--A mail questionnaire was designed to collect data for the evaluation. Since data were to be gathered from several different types of respondents - libraries, community organizations, and individuals - the format of the questionnaire had to be adapted for each of the different groups. Also, the structure of the sample made it necessary to have two slightly variant questionnaires for libraries, because one part of the sample of libraries was made up of public libraries only and one part was made up of three types of libraries: academic, public, and school libraries.

A basic questionnaire was developed and then variant, but coordinated, forms of it were prepared to accommodate the different groups of respondents and the sample structure. The four questionnaires and their cover letters appear in Appendix B.

Four independent variables were used in the questionnaire: size of population served, geographic location of the library, type of library, and type of organization. The independent variables were distributed among three of the four forms of the questionnaire. Size of population served and geographic location appeared on the form that went to public libraries; type of library was on the form that went to all types of libraries; and type of organization was on the form that went to non-library community organizations.

Dependent variables were designed to collect information about the two aspects of the project being measured and evaluated: the

TABLE 1

STRUCTURE OF SAMPLE
USED FOR EVALUATION

Mailing Lists (a)	Line No.	Addresses of Libraries and Organizations			
		Mailing Lists		Sample	
		Number (b)	Per Cent of Total (c)	Number (d)	Per Cent of Total (e)
Bowker lists					
Public libraries	(1)	8,896	5	2,224	34
School libraries					
Elementary	(2)	43,205	22	1,100	17
Junior high	(3)	10,135	5	264	4
High school	(4)	17,064	9	440	6
American Library Association lists					
Academic libraries					
College and university	(5)	1,470	0.8	48	0.7
Junior college	(6)	992	0.5	25	0.3
Education programs					
Library school directors	(7)	55	-0-	2	-0-
Library school departments	(8)	350	0.5	13	0.1
Public libraries					
Group 1 - Large libraries	(9)	1,169	0.6	35	0.5
Group 2 - Medium and small	(10)	3,650	2	105	2
County and regional	(11)	1,075	0.6	33	0.4
Extension agencies	(12)	62	-0-	2	-0-
Organizations					
Junior Chambers of Commerce	(13)	7,363	4	200	3
State and local historical societies	(14)	6,200	3	106	2
PTA's	(15)	69,696	36	1,408	22
Labor union locals	(16)	14,300	8	352	5
Publishers	(17)	6,028	3	176	3
TOTAL	(18)	191,710	100.0	6,533	100.0

effectiveness of the system used to distribute the lists and the quality of the lists. The National Endowment for the Humanities requested that several additional dependent variables be added to the questionnaire; although these variables appear on the questionnaire, they are not included in the evaluation.

Three questions were used to collect information for use in measuring the effectiveness of the system used to distribute the lists: (1) Did you receive copies of the children's and the adult lists? (2) From what sources did you learn about the lists? and (3) From what sources did you obtain lists?

To measure the quality of the lists, four questions were asked: (1) What did you do to ensure the availability of materials (books and nonprint materials) on the lists? (2) How did you use the lists? (3) What is your opinion of the lists? and (4) How satisfied are you with the lists? Questions two through four are made up of several parts.

In consultation with the Survey Research Laboratory, University of Illinois at Chicago Circle, the format of the questionnaires was designed to permit direct key punching. With this format, respondents coded their answers as they replied to the questions, thus eliminating the need to code responses after the questionnaires were returned.

Distribution and collection of questionnaires.--The four forms of the questionnaire were color coded to facilitate handling. Packets containing the cover letter, the questionnaire, copies of each list, and a postage paid return envelope were assembled and mailed.

Questionnaires were mailed the week of April 12, 1976, and respondents were asked to return the completed forms no later than April

30, 1976. Two weeks was thought to be an adequate response time because less than one half hour was required to complete the forms. Although the majority of the forms returned were received by this deadline, forms received through May 21, 1976, were machined and tabulated.

RESULTS OF THE EVALUATION

The results of the evaluation indicate that the means ALA used to distribute the lists was effective, because the majority of the libraries that responded to the survey said they had received copies of the lists. Also, since the majority of the respondents said the items included on the lists were relevant and useful to the topics in the American Issues Forum, it may be concluded that by these measurements, the lists were of high quality. Although the overall response rate for the evaluation was lower than anticipated, there was a relatively high response rate for the libraries in the sample.

The results of the evaluation are discussed in detail below.

Response Rate

Of the 6,533 questionnaires sent, 1,101 (or 17 per cent) were returned. Since this response rate is relatively low, conclusions drawn from the data can be applied only to the evaluation universe.

When the total response is broken down and examined by questionnaire, as shown in Table 2, a different pattern emerges. Of the public libraries that received Questionnaire A, 56 per cent returned them; this response rate approaches the usually high rate of return for questionnaires ALA sends to libraries. There was a low response rate (4 per cent) for Questionnaire C which was sent to non-library community organizations; although this response rate is lower than anticipated, it is not unexpected.

Public libraries receiving Questionnaire A were asked to indicate the size of population served; almost three quarters (72 per cent) of

TABLE 2
RESPONSE RATE, BY
QUESTIONNAIRE

Questionnaire (a)	Line No.	QUESTIONNAIRES				
		Sent		Returned		
		Number (b)	Per Cent (c) %	Number (d)	Per Cent of Number Sent (e) %	Per Cent of Returns (f) %
A Public Libraries from Bowker Mailing List	(1)	2,224	34	630	28	57
B Academic, Public and School Libraries from Several Mailing Lists	(2)	2,067	31	343	17	31
C Non-library Organizations	(3)	2,242	34	94	4	9
D State Library Agencies	(4)	64	1	34	53	3
TOTAL	(5)	6,597	100	1,101	17	100

the responses were from public libraries serving populations of less than 25,000. The remaining one quarter of the responses are fairly evenly divided among the larger libraries except for libraries serving populations of 500,000 or more; this group is considerably smaller, making up only one per cent of the returns. Table A showing response rates from public libraries by size of population served appears in Appendix C.

Questionnaire B was sent to three types of libraries: school, public, and academic libraries. Of this group, the largest number of questionnaires was sent to school libraries and correspondingly, the largest number of returns was from school libraries. (See Table B, Appendix C.)

Questionnaire C was sent to five types of non-library community organizations: junior chambers of commerce; state and local historical societies; PTA's; labor union locals; and publishers. Almost two-thirds (63 per cent) of the questionnaires were sent to PTA's, and the highest rate of return (33 per cent) was from PTA's. (See Table C, Appendix C.)

Effectiveness of the Distribution System

Two principal means were used to distribute the lists to as many libraries, organizations, and individuals as possible. Both means used the infrastructure of libraries; in one instance the lists were distributed through the state library agencies, and in the other multiple copies of the lists were mailed directly to all types of libraries. Large numbers of the lists were sent by direct mail to non-library community organizations and individuals, too.

To evaluate the effectiveness of these two distribution systems, respondents were asked the following questions: Did you receive copies of the lists? How did you learn about the lists? Where did you obtain copies of the lists? In addition, public libraries and state library agencies were asked their opinion of the distribution system's effectiveness.

Receipt of lists.--The responses to the first question, "Did you receive copies of the children's and adult lists?" is the first indicator of the effectiveness of the system used to distribute the lists. Of the respondents who answered the question, 84 per cent said they had received the adult list and 76 per cent said they had received the children's list, as shown in Table 3. When Table 3 is examined by type of respondent, it may be observed that for both lists, a much greater number of public libraries reported receiving both lists (93 per cent said they received adult lists and 83 per cent the children's lists) than any other type of respondent.

When the public library responses are examined by size of population served, it may be seen that the largest number of responses came from libraries serving populations of 25,000 or less. Almost three quarters of the libraries that said they received adult lists (70 per cent) and two-thirds of the respondents that said they received children's lists were from this group of public libraries. (See Tables D and E, Appendix C.)

When the geographic distribution of the responses is examined, it may be observed that the largest number of public libraries receiving children's and adult lists are located in HEW Region V (Illinois, Indiana, Michigan, Minnesota, Ohio, and Wisconsin. There is no ready explanation

TABLE 3

RECEIPT OF ADULT AND CHILDREN'S
LISTS, BY TYPE OF RESPONDENT

Respondents (a)	Line No.	LISTS RECEIVED									
		Adult					Children's				
		Yes		No		TOTAL (f)	Yes		No		TOTAL (k)
		Num- ber (b)	Per Cent (c) %	Num- ber (d)	Per Cent (e) %		Num- ber (g)	Per Cent (h) %	Num- ber (i)	Per Cent (j) %	
Public Libraries	(1)	559	93	39	7	598	435	83	89	17	524
All Libraries	(2)	196	72	77	28	273	204	71	83	29	287
Organizations	(3)	46	54	39	46	85	40	48	43	52	83
TOTAL	(4)	801	84	155	16	956	679	76	215	24	894

for this distribution; perhaps it is a result of a higher level of effectiveness of the state library agencies in these states, or maybe it is the fact that the ALA Headquarters is located in one of the states in the Region. (See Tables F and G, Appendix C.)

An examination of the returns from all types of libraries indicates that high school libraries reported receiving the greatest number of adult lists, but public libraries received an almost equally large percentage. For the children's lists, elementary school libraries received the greatest percentage, with middle or junior high school libraries and public libraries receiving almost the same percentage. For both the adult and children's lists, elementary school libraries constitute the largest percentage of respondents that did not receive the lists. (Tables H and I, Appendix C.)

For the third group, non-library community organizations, respondents describing themselves as "Other" make up the largest percentage of respondents that received both adult and children's lists; the next largest group was PTA's; and also, PTA's were the largest group that did not receive both children's and adult lists. (Tables J and K, Appendix C.)

In addition, public libraries and state library agencies were asked to indicate their opinion of the effectiveness of the distribution system to public libraries. Of the 549 public libraries responding, two-thirds (66 per cent or 363 respondents) thought the distribution system was effective; a small group (7 per cent or 41 respondents) did not think the system was effective.

The majority of the state library agencies (38 per cent or 29 respondents) thought the distribution system to public libraries was effective; less than 10 per cent (6 per cent or 2 respondents) said the system was not effective. (See Table L, Appendix C.)

Sources of information about lists.--The second indicator of the effectiveness of the means of distributing the lists was the question, "From what sources did you find out about the lists?" The summary of responses to this question, as shown in Table 4, indicates that most respondents learned about the lists from the ALA; and state library agencies were the source from which the second largest number of respondents learned about the lists.

When the responses from public libraries are considered separately, there is a slightly different pattern - more libraries responding (35 per cent) learned about the lists from the state library agency than from the ALA (33 per cent). This pattern reflects the means used to distribute the lists to public libraries - through state library agencies principally and secondarily, by direct mail from the ALA. The same pattern appears when the public library responses are displayed by size of population served and by geographic location of the libraries (see Tables M, N, and O, Appendix C).

For all types of libraries, the distribution of all the responses is different from that for public libraries. The largest group of respondents (48 per cent) reported that they had learned about the lists from the ALA. About the same percentage of respondents reported that they had learned about the lists from the state library agency (19 per cent) as from the American Issues Forum publicity (15 per cent). (See Table P, Appendix C.)

TABLE 4
SOURCES FROM WHICH RESPONDENTS
LEARNED ABOUT LISTS,
BY TYPE OF RESPONDENT

Respondents (a)	Line No.	SOURCES OF INFORMATION											
		State Library Agency		American Library Association		American Issues Forum Publicity		National Endowment for the Humanities		Other		TOTAL	
		Num- ber (b)	Per Cent (c) %	Num- ber (d)	Per Cent (e) %	Num- ber (f)	Per Cent (g) %	Num- ber (h)	Per Cent (i) %	Num- ber (j)	Per Cent (k) %	Num- ber (l)	Per Cent (m) %
Public Libraries	(1)	331	35	315	33	166	17	69	7	76	8	957	100
All Libraries	(2)	67	19	167	48	51	15	13	3	51	15	349	100
Organizations	(3)	NA	NA	43	75	4	7	3	5	7	12	57	99
TOTAL	(4)	398	29	525	39	221	16	85	6	134	10	1,363	100

When the responses are examined by type of library, it may be seen that with one exception, the greatest percentage of respondents for each type of library reported learning about the lists from the ALA. The exception was the public library respondents; a slightly larger percentage of them learned about the lists from the state library agency (34 per cent) than from ALA (31 per cent). The source from which the second greatest number of all library respondents learned about the lists in most cases was the state library agency, but elementary school libraries said their second most important source of information about the lists was a source other than those defined by the questionnaire.

Responses from the non-library community organizations show a pattern similar to that of all libraries in that three quarters of the organizations learned about the lists from the ALA. When the results are examined by type of organization, it may be seen that ALA was the source of information about the lists for the greatest number of respondents from each type of organization. Although the response from organizations was low, the pattern is clear. (See Table Q, Appendix C.)

Sources for obtaining lists.--The third indicator of the effectiveness of the means of distributing the lists was the question, "From what sources did you obtain copies of the lists?" The summary of responses to this question are shown in Table 5. For all respondents, ALA was the source from which the largest percentage obtained the lists; and state library agencies were the source from which the second greatest number obtained the lists.

Public library responses, when examined separately, show a pattern different from the total response, but the same as the public library

TABLE 5

SOURCES FROM WHICH RESPONDENTS
OBTAINED LISTS, BY TYPE OF RESPONDENT

Type of Respondent (a)	Line No.	SOURCES FOR OBTAINING LISTS									
		State Library Agency		ALA		NEH		Other		TOTAL	
		Num- ber (b)	Per Cent (c) %	Num- ber (d)	Per Cent (e) %	Num- ber (f)	Per Cent (g) %	Num- ber (h)	Per Cent (i) %	Num- ber (j)	Per Cent (k) %
Public Libraries	(1)	339	47	255	35	55	8	71	10	720	100
All Libraries	(2)	65	21	179	58	16	5	46	15	306	99
Organizations	(3)	NA	NA	44	86	3	6	4	8	51	100
TOTAL	(4)	404	38	478	44	74	7	121	11	1,077	100

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response about the source of information about the reading lists. A larger group of respondents obtained the lists from the state library agency (47 per cent) than from ALA (35 per cent). When the public library responses are displayed by size of population served, the same pattern emerges; for each category, except libraries serving 500,000 or more population, a greater percentage of respondents obtained the reading lists from the state library agency than from the ALA. (See Tables R and S, Appendix C.) Again, this response is a reflection of the means of distributing the reading lists to public libraries.

The response from all types of libraries is similar to the response about the source of information about the lists. With one exception, the greatest percentage of respondents from each type of library obtained the lists from the ALA. Public libraries were the exception, as they were in the second indicator; equal percentages of respondents (41 per cent) said they obtained the lists from state library agencies and from the ALA. Again, this result reflects the principal means of distributing the lists to public libraries. (See Table T, Appendix C.)

The response to the question from the non-library community organizations is very low, but it is clear that the largest percentage of respondents for each type of organization obtained lists from the ALA. (See Table U, Appendix C.)

As part of this indicator, respondents were asked if they had received enough copies of the lists; and if not, how they obtained additional copies of them. Since more than nine-tenths of the respondents said they received enough copies, responses about sources of additional copies were too small to be meaningful.

Conclusions.--Three groups of data were collected to evaluate the effectiveness of the system used to distribute the reading lists: receipt of the lists, sources of information about the list, and sources for obtaining the lists.

On the basis of the three groups of data, it may be concluded that the distribution system was effective for the group of libraries and organizations in the sample. Well over three quarters of the respondents received copies of the lists. Most respondents learned about the lists and obtained copies of them from the state library agency and from the ALA. Only a small percentage of the respondents learned about the lists from the American Issues Forum publicity or the National Endowment for the Humanities or obtained copies of the lists from the National Endowment for the Humanities.

Quality of the Lists

The quality of the lists was measured in several ways; first, respondents were asked what they had done to ensure the availability of materials (book and nonprint) that appeared on the lists and what uses they had made of the lists. Second, respondents were asked to give their opinions about the quality of the lists; and third, to rate the level of their satisfaction with the lists. For the second and third indicators, there are also responses from the state library agencies.

Activities to ensure availability of materials on lists.--Respondents were asked what they had done to make sure the books and nonprint materials on the lists were available, and they were given four choices and an "other" category for their replies.

Tables 6 and 7 display the summary of respondents' replies concerning their activities to ensure the availability of materials. For both books and nonprint materials more than half the respondents (55 per cent for books and 58 per cent for nonprint materials) said they checked lists of their libraries' holdings. The activity reported by the next greatest number of respondents was purchased materials; 25 per cent of the respondents purchased books and 20 per cent, nonprint materials. Libraries borrowed more books and nonprint materials than they rented.

Although very few organizations responded to the question, the ones that did said they purchased books and borrowed nonprint materials. A very small number of organizations reported renting materials.

Uses made of the lists.--Use of the lists served as an indicator of quality, because it was thought that lists of high quality would be used more than lists of low quality. Three questions were designed to collect data for this indicator: "Have the lists been used since the American Issues Forum began?" "How frequently have the lists been used?" and "What uses have been made of the lists?"

More than two-thirds of the respondents (68 per cent) reported that they had used the lists since the American Issues Forum began. Almost three quarters of the public library respondents (73 per cent) reported using the lists, but less than two-thirds of all types of libraries (64 per cent) had used the lists. More than half of the organizations (58 per cent) said they had not used the lists since the American Issues Forum began. (Responses are shown in Table V, Appendix C.)

TABLE 6

ACTIVITIES TO ENSURE AVAILABILITY
OF BOOKS ON LISTS, BY TYPE
OF RESPONDENT

Respondents (a)	Line No.	ACTIVITIES TO ENSURE BOOKS' AVAILABILITY											
		Checked Lists		Purchased Materials		Rented Materials		Borrowed Materials		Other		TOTAL	
		Num- ber (b)	Per Cent (c) %	Num- ber (d)	Per Cent (e) %	Num- ber (f)	Per Cent (g) %	Num- ber (h)	Per Cent (i) %	Num- ber (j)	Per Cent (k) %	Num ber (l)	Per Cent (m) %
Public Libraries	(1)	507	54	232	25	5	1	170	18	20	2	934	100
All Libraries	(2)	209	60	83	24	3	1	41	12	9	3	345	100
Organizations	(3)	NA	NA	12	67	-	-	5	28	1	5	18	100
TOTAL	(4)	716	55	327	25	8	1	216	17	30	2	1,297	100

TABLE 7

ACTIVITIES TO ENSURE AVAILABILITY
OF NONPRINT MATERIALS ON LISTS,
BY TYPE OF RESPONDENT

Respondents (a)	Line No.	ACTIVITIES TO ENSURE AVAILABILITY OF NONPRINT MATERIALS											
		Checked Lists		Purchased Materials		Rented Materials		Borrowed Materials		Other		TOTAL	
		Num- ber (b)	Per Cent (c) %	Num- ber (d)	Per Cent (e) %	Num- ber (f)	Per Cent (g) %	Num- ber (h)	Per Cent (i) %	Num- ber (j)	Per Cent (k) %	Num- ber (l)	Per Cent (m) %
Public Libraries	(1)	161	59	56	20	4	1	49	18	4	1	274	99
All Libraries	(2)	109	62	32	18	4	2	24	14	6	3	175	99
Organizations	(3)	NA	NA	4	26	1	7	7	47	3	20	15	100
TOTAL	(4)	270	58	92	20	9	2	80	17	13	3	464	100

The American Issues Forum had topics for each week of its six month program, but the greatest number of respondents reported that they used the lists monthly. The greatest number of public library and organization respondents reported that they used the lists less often than monthly. (See Table W, Appendix C.)

To collect data about the ways the lists were used, a number of possible uses was assembled and then three lists of different, but coordinated, uses were compiled. Although the items on each list were different because they were tailored to meet the specific activities of the respondents, the uses were coordinated. Only one of the possible uses, however (Sponsored AIF discussion groups with materials on lists) appeared on each of the questionnaires, as may be seen in Table 8.

Public libraries and all types of libraries reported that the way they used the lists most was by making them available to their patrons. Public libraries reported that the next greatest use was in mounting special displays. The second greatest way that all types of libraries used the lists was to supplement classroom teaching. Organizations reported that their greatest use of the lists was to encourage individual study and the next greatest use was to supplement another Bicentennial program. The use that was common to the three respondent groups, "Sponsored American Issues Forum discussion groups," had the smallest percentage of responses for each group of respondents.

Opinion about lists' quality.--The second group of indicators consists of respondents' opinions about statements concerning the lists' quality. A list of statements was given and respondents were asked to rate the degree of their agreement with each one. The responses to the

TABLE 8

USE MADE OF LISTS, BY TYPE OF RESPONDENT

Type of Respondent (a)	USES OF LISTS																					
	Made lists available to library patrons		Obtained publicity in media		To supplement classroom teaching		Sponsored AIF discussion groups w/ materials on lists		Mounted special displays		To supplement another Bicentennial program		Prepared supplemental list showing items in library		Compiled supplemental list of other materials relating to Bicent.		Encourage individual study		Other Uses		Total	
	Number (b)	Per Cent (c)	Number (d)	Per Cent (e)	Number (f)	Per Cent (g)	Number (h)	Per Cent (i)	Number (j)	Per Cent (k)	Number (l)	Per Cent (m)	Number (n)	Per Cent (o)	Number (p)	Per Cent (q)	Number (r)	Per Cent (s)	Number (t)	Per Cent (u)	Number (v)	Per Cent (w)
Public libraries	407	41	85	9	NA	NA	35	4	220	22	NA	NA	101	10	100	10	NA	NA	41	4	989	100
All libraries	137	34	NA	NA	88	22	10	3	NA	NA	68	17	NA	NA	NA	NA	69	17	28	7	400	100
Organizations	NA	NA	NA	NA	NA	NA	-0-	-0-	NA	NA	11	39	NA	NA	NA	NA	15	54	2	7	28	100
TOTAL	544	38	85	6	88	6	45	3	220	16	79	6	101	7	100	7	84	6	71	5	1417	100

statements showed a consistent pattern in that the majority of the respondents agreed with each of the statements and a small percentage of the respondents was undecided; and an even smaller percentage (no more than 7 per cent of any group of respondents) disagreed with any of the statements.

Two statements about relationship of the lists to the nation's celebration of the Bicentennial were included. The first statement, "ALA's making the lists available is an important contribution to the celebration of the nation's Bicentennial," (Table X, Appendix C) had the largest range of opinions for any of the statements. The greatest number of respondents (84 per cent of the total) agreed with the statement and a small group (10 per cent) was undecided. The group of respondents that disagreed with the statement (although small in number) is the largest per cent of responses expressing disagreement for any of the statements.

For the statement, "Lists are useful for promoting programs related to the American Issues Forum or the Bicentennial Celebration," (see Table Y, Appendix C) three quarters or more of each respondent group said they agreed; 16 to 20 per cent of the respondents were undecided; and a very small percentage of respondents disagreed with the statement.

Half of the statements are concerned with the annotations for the materials on the lists: the accuracy of the annotations, their usefulness as guides for the selection of materials, and the degree to which they show the relationship of the materials to the American Issues Forum topics. The responses to the statements (see Tables Z, AA, and BB, Appendix C) follow the pattern discussed above in that three quarters

or more of each respondent group agreed with the statement, a small percentage was undecided, and almost no respondents disagreed with the statements.

One statement was about the relevance of the materials on the lists to the topics of the American Issues Forum. Over 80 per cent of each group of respondents agreed with the statement. (See Table CC, Appendix C.)

Satisfaction with lists.--The third group of indicators consists of the respondents' satisfaction with the lists. Respondents were asked to indicate the level of their satisfaction with the titles on the lists; the organization of the lists; and the library's or organization's use of the lists; for each statement, less than 10 per cent of the respondents were dissatisfied. (See Tables DD, EE, and FF, Appendix C.)

The distribution of responses rating the level of satisfaction with the library's or organization's use of the lists shows a different pattern; less than half of the total respondents were satisfied with the use made of the lists and more than one quarter (26 per cent) were dissatisfied.

More than half the respondents (56 per cent) were satisfied with the American Issues Forum. (See Table GG, Appendix C.)

CONCLUSIONS

Responses to the questions used as indicators to measure the project, "Preparation and Distribution of Lists of Notable Sources for the American Issues Forum" indicate that the distribution system was effective and the quality of the lists was high.

The clearest indication of the effectiveness of the distribution system is the reply that the majority of the respondents received both lists. The largest number of respondents learned about the lists from the American Library Association and state library agencies; and they obtained copies of the lists from the same sources, with more public libraries getting their lists from the state library agencies than from other sources. For the other respondents, the ALA was the principal source of supply.

Responses to the questions about the quality of the lists indicate that the lists were thought to be high in quality. The respondents in the sample had engaged in a number of activities to make sure the materials on the lists were available.

The different types of use and the frequency of use served as indicators of the lists' quality. Making the lists available was the primary use made of the lists, but respondents reported activities in a variety of other areas. Monthly use was reported by the greatest number of respondents despite the weekly programs of the American Issues Forum.

Responses to the final set of indicators, a group of statements about the quality of the lists and opinions about satisfaction with the lists, show that the respondents found the lists to be high in quality.

APPENDIX A

BICENTENNIAL READING, VIEWING, LISTENING

BICENTENNIAL READING, VIEWING, LISTENING - FOR
YOUNG AMERICANS

BICENTENNIAL READING, VIEWING, LISTENING

A Program for the

AMERICAN ISSUES FORUM

This selected list of books, films, records, and other materials is designed to be used with the American Issues Forum, a 36-week program for individual investigation and group discussion of the fundamental issues and values of American life upon the occasion of the nation's Bicentennial.

Sponsored by the NATIONAL ENDOWMENT FOR THE HUMANITIES
and the AMERICAN LIBRARY ASSOCIATION

A publication of the American Library Association



The American Issues Forum is a national program for the Bicentennial, developed under the auspices of the National Endowment for the Humanities and with the co-sponsorship of the American Revolution Bicentennial Administration.

THIS BICENTENNIAL READING, VIEWING, LISTENING list invites each American to consider the major experiences and fundamental issues of American life over the past two hundred years. The materials are arranged according to special topics because they are designed to be used in conjunction with the American Issues Forum, a nine-month discussion program that begins August 31, 1975, and is co-sponsored by the National Endowment for the Humanities and the American Revolution Bicentennial Administration.

Each month covers one general topic, such as the birth of the country or America's place in the world. Under each weekly topic, the items here have been selected with a view toward supplying background information about that topic, as well as offering a wide range of attitudes, opinions, and historical interpretation—especially when controversial subjects are involved. No attempt has been made to take sides on any issue; rather, the aim is to give you the kind of information that will allow you to develop your own thinking.

In publishing a list like this it is necessary to say that the recommended materials are not the only ones that are good or useful. Such an enormous body of literature was considered that no doubt some important omissions have occurred; and you may find that other books speak more effectively to you than some on this list. But the intention has been to give you a solid, balanced, and useful reading program.

In stating publishers and prices of particular items, every effort has been made to determine the least expensive edition in print and the one most likely to be available. Some of these facts may be outdated by the time this booklet reaches you, but your librarian or bookseller can help you get correct publisher and price information.

HOW WAS THE LIST SELECTED?

Two broadly representative committees of librarians, appointed by the American Library Association, spent almost five months searching out books, films, tapes, and records, consid-

ering nominations from National Advisers and experts in many different fields, and making final selections for the list. These were the key criteria they used in the selection:

- (1) Quality—is the book soundly conceived, well written, and one of the best on its subject?
- (2) Readability—can a reasonably educated person understand the book?
- (3) Accessibility—assuming you would like to read the book, will you be able to find it in your library or at your bookstore, or will you at least be able to order it from the publisher? (Films, tapes, and records have been selected with an eye toward their availability in libraries.)

HOW CAN YOU USE THIS LIST?

While these suggested materials are best used in a discussion group that follows week by week the topics of the American Issues Forum, they can also be used profitably by an individual on a mountaintop. You don't have to be involved in a group, because the essential activities in using this list are *reading* and *thinking*. But, admittedly, being able to exchange ideas with other persons can be stimulating and helpful.

Under each weekly topic, you will find the recommended items listed in a certain logical order—either by chronology or by subject. (For example, a book about the American colonies will appear near the top of the list.) This was done so that if you choose to read the books in the order they are listed, in most cases you will gain an awareness of the historical dimensions of the topic as well as the range of opinion about it. If you pick and choose among the materials, be aware that you may end up reading a book with a decided point of view—and that you may pass over the book that takes an opposing view of the same question.

If you need information about how to find these materials in your library or at a bookstore, or about how to order them from a publisher, ask your librarian.

BOOKS FOR A GENERAL INTRODUCTION TO THE AMERICAN PAST

The books immediately following are recommended as wide-ranging treatments of the American past or as studies of unusual interest.

Courses by Newspaper: *American Issues Forum: A Course by Newspaper Reader* edited by Daniel Aaron, et al. This collection of readings has been designed for week-by-week use with the American Issues Forum. Publishers Inc., paperback, 2 volumes, \$4.95 each.

The Oxford History of the American People by Samuel Eliot Morison. Morison traces the development not only of the nation but also of the land and its inhabitants. *New American Library*, paperback, 3 volumes, \$1.95 each.

200 Years by the Editors of U.S. News and World Report. This illustrated survey from 1763 to the present focuses on central events in American history and pays special attention to social phenomena. *U.S. News & World Report*, 2 volumes, \$32.50.

American Heritage, besides publishing a magazine of American history, produces many important and interesting books, including *History of the American People* (4 volumes), *Great Historic Places*, *Pictorial Atlas of United States History*, and others.

Time-Life publishes several multivolume works in American history, including *Life History of the United States* (12 volumes) and *The Old West* (8 volumes to date).

The Americans by Daniel J. Boorstin. The development of American society and the emergence of a new national character are the subjects of this history, which seeks to trace those traits that have dominated our later history and link the past with the present. *Random House*, paperback, 3 volumes, \$9.85.

America as a Civilization by Max Lerner. Diversity and pluralism, Lerner argues, are the keys to American society. Using that insight, he comprehensively reexamines the "American experience" in our history, culture, economy, politics, society, and foreign affairs. *Simon & Schuster*, paperback, 2 volumes, \$2.45 each.

The American Political Tradition and the Men Who Made It by Richard Hofstadter. Twelve essays on key figures in the nation's history form an interpretation of American political thought and stress a common tradition. *Vintage*, paperback, \$1.95.

Democracy in America by Alexis de Tocqueville. This often prophetic analysis of the American political system, written in the early 19th century by a young Frenchman, is most famous for its perceptions about democratic individualism, equality, and political and social democracy. *Random House*, paperback, 2 volumes, \$4.35.

From Slavery to Freedom by John Hope Franklin. From African origins to participation in World War II, this history of the American Negro traces the economic, political, social, and cultural trends of black people in the United States. *Random House*, paperback, \$4.50.

A Pictorial History of Black Americans edited by Langston Hughes, Milton Meltzer, and C. Eric Lincoln. Richly illustrated, this book portrays black life in America from 1619 to the historic Supreme Court decisions and civil rights movements of the 1960s. *Crown*, paperback, \$4.95.

National Geographic publishes books of historical and current interest about America, including *The American Indian*, *America's Wonderlands*, and *We, the People*. Ask your librarian or bookseller.

The Frontier in American History by Frederick Jackson Turner. Turner's thesis—that the frontier experience is largely responsible for America's democracy and distinguishes it from other civilizations—has influenced generations of historians. *Holt, Rinehart & Winston*, paperback, \$5.50.

A Treasury of American Folklore edited by Benjamin A. Botkin. Our national folklore receives an enthusiastic treatment in this collection of stories, legends, tall-tales, ballads, and songs of the American people. *Crown*, \$6.95.

America in Legend by Richard M. Dorson. American folklore is linked to our cultural history in a collection of anecdotes, ballads, literary allusions, and illustrations. *Pantheon*, paperback, \$5.95.

The American Language by H. L. Mencken. This study of American English examines differences in pronunciation, profanity, dialects, proper names, grammar, spelling, the "common speech," cant, argot, and much else. *Knopf*, abridged edition, \$12.95.

The Musical Heritage of America (record). With an accompanying text that provides historical background and complete lyrics, these 200 folksongs, ballads, and spirituals trace our national heritage in song. *CMS Records*, 3 volumes of 4 records each, \$26.92.

Give Me Liberty by Franklin Folsom. These stories about colonial Americans and the events that led up to the Revolution give an accurate picture of early American life. The book can also serve as a guide to historic places. *Rand McNally*, \$19.95.

The Civil War: A Narrative by Shelby Foote. The author incorporates action, terrain, and time as he weaves together political issues, military strategy, and the personalities of major actors in the war. *Random House*, 3 volumes, \$50.

Only Yesterday; Since Yesterday; and The Big Change by Frederick Lewis Allen. Informal and retrospective, these three histories vividly capture politics, morals, fashions, arts, economics, heroes, and villains in America from 1900 to 1950, but particularly in the twenties and thirties. *Harper & Row*, paperback, \$1.25 each.

U.S.A. by John Dos Passos. Dos Passos uses an episodic approach to sketch the American scene from about 1900 to the 1930s in a trilogy of novels. *Houghton Mifflin*, paperback, \$6.50.

Rendezvous with Destiny by Eric F. Goldman. In a discussion of liberalism in the United States from the Civil War to World War II, Goldman emphasizes some of the most provocative personalities and ideas. *Vintage*, paperback, \$1.95.

Frank Leslie's Illustrated Historical Register of the Centennial Exposition 1876 *Paddington Press Ltd., The Two Continents Publishing Group*, paperback, \$12.95.

**AUGUST 31
THROUGH
SEPTEMBER 27**

Week of August 31
The Founding Peoples. Explorers, colonizers, adventurers, criminals, rebels, runaways, religious dissidents, slaves—together they settled a New World.

The Mayflower by Kate Caffrey. The search for religious freedom established a new society. This narrative of an historic voyage covers the experience of the Mayflower's passengers from a point some years before sailing to the New World through the middle of the 17th century. *Stein & Day, \$10.*

The Formative Years, 1607-1763 by Clarence L. Ver Steeg. Ver Steeg has drawn together the main threads of the story of America's discovery, colonization, and development in the years before the Revolution. The book deals with each colony distinctively but shows the relationships beneath widely different appearances. *Hill & Wang, \$5.*

The Autobiography of Benjamin Franklin. This classic work was the first American success story. Written to a plan and intended as a moral and didactic chronicle of achievement, the *Autobiography* introduces one of the most fascinating Americans of the 18th century—perhaps the most typically "new" man in the New World. *New American Library, paperback, 75¢.*

1776 (record). This musical about the making of the Declaration of Independence brings the Founding Fathers down to earth, emphasizing the political infighting and clash of personalities in the Continental Congress—a refreshing reminder that these were men, not gods. *Columbia, \$6.98.*

John Adams and the American Revolution by Catherine Drinker Bowen. One of the most important and fascinating figures among the Founding Fathers was John Adams. A re-creation of Adams's life against the backdrop of events of his times, Ms. Bowen's account begins in 1745 when the second President was only ten and ends in July 1776. *Grosset & Dunlap, paperback, \$4.95.*

The Tree of Liberty by Elizabeth Page. From settlements to colonies, we ultimately grew into a nation. Following the lives and adventures of Matthew Howard and his family from 1754 to 1806 and from the East to his family to the Western plains, this novel introduces many historical figures of the period, including Thomas Jefferson, Holt, Rinehart & Winston, \$7.50.

Seedtime of the Republic by Clinton Rossiter. The American tradition of political liberty came from many sources. Here Rossiter investigates the origin and rise of this tradition, examines the ideas of the great thinkers of the colonial period, and describes the development of political theory between 1765 and 1776. *Harcourt Brace Jovanovich, \$12.50.*

Red, White, and Black by Gary B. Nash. Most accounts of early America emphasize European influences, but this book takes a new approach. Looking at America where different peoples—red, white, and black—converged in a process of interaction in the 17th and 18th centuries, Nash cites the contribution of each culture to the new nation. *Prentice-Hall, paperback, \$8.25.*

A Nation of Nations

Week of September 7
Two Centuries of Immigrants. From many lands, the product of despair and hope, people came to America seeking a new and better life.

The Uprooted by Oscar Handlin. Central to the great experience of immigration for many were broken families, crowding into ghettos, and all the aspects and shocks of alienation. Handlin deals with these events from the immigrants' perspective, at the same time showing how immigration altered the land and its citizens. *Little, Brown, paperback, \$3.95.*

Strangers at the Door by Ann Novotny. The greatest migration in the history of man—as the author describes the movement of peoples through Ellis Island from 1907 to 1915. This story is told in text and in photographs and embraces the history of immigration to America from Lief Erickson onwards. *Bantam, paperback, \$1.85.*

The Promised Land by Mary Antin. The mutual benefits of immigration are the implicit argument on each page of this autobiography of a Jewish girl from Russia who came to America at the turn of the century. The new land was an experience in learning for both the newcomer and the settled citizenry. *Houghton Mifflin, paperback, \$2.85.*

My Antonia by Willa Cather. Antonia, a Bohemian immigrant girl on the Western prairie, bears up heroically under the rigors of frontier life, including betrayal and desertion by the man she loves. Through it all she struggles to raise her children and emerges as a woman who has triumphed over life. *Houghton Mifflin, paperback, \$2.95.*

A Nation of Immigrants by John F. Kennedy. President Kennedy wrote this book to combat the prejudices against ethnics and the foreign-born. He offers an understanding of the important role immigrants have played in American life and demonstrates that America is truly a nation of many peoples. *Harper & Row, paperback, 95¢.*

Strangers in the Land by John Higham. The great wave of immigration in the years from the close of the Civil War to the restrictive laws of the 1920s generated a fierce hostility and bitterness among "old stock" Americans. Higham appraises the ebb and flow of fear and prejudice. *Athenum, paperback, \$2.95.*

North from Mexico by Carey McWilliams. This story of the scattered Spanish-speaking colonization of the Southwest is told in terms of segregation, riots, and violence. McWilliams speaks for understanding and equality, and points to the halting but real progress between the Mexican community and its Anglo-Saxon neighbors. *Greenwood, paperback, \$3.45.*

A Nation of Immigrants (tape). The locus of this presentation is the way in which immigrants came to influence the American way of life and our "personality" as a nation. We can be different but equal and enjoy a relatively classless society, this presentation argues, as a result of the diversity of peoples we received. *Center for Cassette Studies, \$12.95.*

Week of September 14
Out of Many, One. From diversity, unity—that is our motto. Yet is it better to remember or to forget our origins?

Land of Immigrants (film). Religious persecution, tyranny, poverty, love of adventure, and the quest for a better life led immigrants to America in great numbers. In this animated film a small boy learns how these new faces changed American life. *Churchill Films.*

The White Man's Burden by Winthrop D. Jordan. Jordan is concerned with the historical origins of racism. He argues that there was a mutual relationship between prejudice against blacks and slavery, and that after slavery's establishment such other factors as interracial sex created tensions which led to strict control of blacks and to their alienation from white society. *Oxford, paperback, \$1.95.*

American Epic by Alice Marriott and Carol K. Rachlin. From an anthropological point of view, the authors survey the origins, migrations, religions, and histories of American Indian tribes. They recount the oppressive effect of white civilization upon Indian cultures and advocate the preservation of ancient tribal customs. *New American Library, paperback, 95¢.*

La Raza by Stan Steiner. Many Mexican-Americans feel that their history as a people has been deliberately and systematically suppressed. In tracing the rise of their ethnic consciousness in the 1960s, Steiner supplies the historic background to the Chicano's current political, cultural, and religious activities. *Harper & Row, paperback, \$1.95.*

Nisei: The Quiet Americans by Bill Hosokawa. Reflecting on the insular lives of Japanese communities in the United States, this study of second-generation Americans of Japanese descent and of their immigrant parents extends from before the Civil War to the internment camps of World War II. *Morrow, paperback, \$3.95.*

My Name is Aram by William Saroyan. Fourteen short stories and sketches describe the boyhood of a second-generation Armenian who grows up in an Armenian colony in Fresno, California. Set in the years 1915 to 1925, the somewhat nostalgic tales are told spontaneously, with empathy for a small boy's mistakes and the difficulties of the poor. *Dell, paperback, 75¢.*

City Boy by Herman Wouk. This tale of youthful adventure takes place in the Bronx when Calvin Coolidge was President. Eleven-year-old Herbie Booklidge and his cousin Cliff are the heroes—in school, at home, around the city, and at summer camp—and Wouk captures all the bitterness of growing up. *Pocket Books, paperback, \$1.25.*

Beyond the Melting Pot by Nathan Glazer and Daniel Patrick Moynihan. This early 1960s study of blacks, Puerto Ricans, Jews, Italians, and Irish in New York City helped pave the way for the rediscovery of ethnic diversity in American society. Glazer and Moynihan question the myth of the melting pot and show how America transformed the immigrant without robbing him of his ethnic identity. *MIT Press, \$15.*

A people who came from many nations. Americans are a mixture of many tongues and traditions. What causes old customs to fade and new ones to spring forth? Are we really, as Whitman said, "a nation of nations"?

Week of September 21
We Pledge Allegiance. Is our country always right? What are the limits of patriotism and loyalty? Can we always serve our country and our personal ideals at the same time?

The Man Without a Country by Edward Everett Hale. Based on fact, the hero of this historical romance is Philip Nolan, who cursed the United States in a spy trial with Aaron Burr and, sentenced to exile, sailed the seas from 1807 till his death in 1863 without hearing the name or news of his native land. *Airmont, paperback, 50¢.*

Civil Disobedience by Henry David Thoreau. Jailed in 1846 for refusing to pay a poll tax (an issue with the Abolitionists), Thoreau was swiftly released. But his use of conscience to resist the evils of government had a notable effect on such disparate figures as Gandhi and Martin Luther King, Jr. *New American Library, paperback, 75¢.*

The Souls of Black Folk by W. E. B. DuBois. This was the first book to confront the American dilemma of race relations in the 20th century. DuBois writes passionately of race and color in this country, devoting chapters to the Emancipation, the importance of religion, and the struggles and hardships of poor blacks striving for a decent life. *Fawcett, paperback, 95¢.*

In Search of Freedom (record). The civil rights movement reached a high point in the 1963 March on Washington, demonstrating support for a civil rights bill. This record includes excerpts from Martin Luther King's famous "I Have a Dream" speech delivered at the Lincoln Memorial before more than 200,000 marchers, as well as excerpts from other of his important speeches. *Mercury, \$5.50.*

The Crucible by Arthur Miller. Based on the Salem, Massachusetts, witchcraft trials of 1692, this play about nonconformity concludes with the death of individualist John Proctor by a society that has turned good purposes to evil ends. *Bantam, paperback, \$1.25.*

Senator Joe McCarthy by Richard H. Rovere. What makes a loyal, good American? Describing the life, career, and downfall of the Wisconsin senator who, after World War II, ruthlessly hunted for communists and fellow-travelers in all branches of the government, Rovere shows how secrecy can torment an open society. *Harper & Row, paperback, \$2.95.*

Conscience in America edited by Lillian Schlissel. Conscientious objection is a special form of dissent which places the individual outside his society. The 55 documents in this collection, ranging from John Woolf to Martin Luther King, Jr., and including recent legal decisions, illustrate the tradition of conscience in America. *Dutton, paperback, \$2.75.*

The Making of a Counter Culture by Theodore Roszak. Roszak describes the youth movement of the late sixties and examines the leading influences on the cultural revolt—Herbert Marcuse, Norman O. Brown, Allen Ginsberg, Alan Watts, Timothy Leary, and Paul Goodman. He shows how each has questioned the conventional scientific world-view and set about undermining the technocracy. *Anchor, paperback, \$1.95.*

**SEPTEMBER 28
THROUGH
OCTOBER 25**

Week of September 28

A Shrinking Frontier? The frontier is gone now, but once it was the main influence in American life—molding or destroying those who came to it.

Blood Brother by Elliott Arnold. A contest for the land between the white man and the Indian is portrayed in this novel set along the Southwest frontier between 1856 and 1870. The two leading characters, Cochise, chief of the Chiricahua Apaches, and Tom Jeffords, Indian agent, discover that all men and all races share a brotherhood. *Hawthorn, \$7.95.*

The Urban Frontier by Richard C. Wade. Wade recounts the growth of frontier cities—Pittsburgh, St. Louis, Cincinnati, Louisville, and Lexington—from the beginning of the steamboat era around 1830. Their rapid rise, he argues, produced two distinct frontier societies, one urban and one rural, that set a pattern for the development of the rest of the nation. *University of Chicago Press, paperback, \$2.45.*

Pioneer Saga (tape cassette). The lure and power of the West are mysterious and enduring forces in America. This recording describes how Eli Lied and his family meet the irresistible challenge of the West in the early 1700s, leaving their comfortable South Carolina plantation to venture into the wilderness. *Center for Cassette Studies, \$12.95.*

Life on the Mississippi by Mark Twain. Twain's re-creation of Hannibal, Missouri, in the 1830s and '40s, when steamboats went from New Orleans to the juncture of the Missouri, is a description of life at the time. The narrative recalls the daily life of the town and the impact of the steamboats on it, as well as Twain's own training as a steamboat pilot. *Washington Square, paperback, 50¢.*

Let the Hurricane Roar by Rose Wilder Lane. Starvation, a plague of grasshoppers, prowling wolves, and all the many forces of nature beset Caroline and Charles, a teen-aged couple in the Dakotas Territory of the 1870s. *Watts, \$7.95.*

Year of Decision: 1846 by Bernard De Voto. De Voto catches the nation at a crossroads: on the edge of the war with Mexico, during the Bear Flag revolt of California, the migrations west, and leading up to the events of the Civil War. *Houghton Mifflin, paperback, \$3.95.*

The Way West by A. B. Guthrie, Jr. "Wagon's west!" is the call as a trainload of settlers leaves Independence, Missouri, for the promised land of Oregon in the late 1840s. In this episodic novel, Dick Summers, a mountaineer, heads a group of representative characters who battle each other and a hostile environment for a new life. *Bantam, paperback, \$1.25.*

Ordeal by Hunger by George R. Stewart. The Donner Party, a wagon train of immigrants on their way to California in 1846–47, is caught in an early winter storm in the Sierra Nevada mountains. Many perish, others survived only through cannibalism, stripped of their moral scruples by starvation, sickness, and death. *Pocket Books, paperback, \$1.25.*

The Land of Plenty

Week of October 5

The Sprawling City. Must our cities be either dreams or nightmares? Is urban America really all that different from rural America?

The Rise of Urban America by Constance McLaughlin Green. Cities rose along the colonial seaboard and in turn provided the impetus for the growth of transportation and communications which made expansion inevitable. Ms. Green demonstrates that the rise of cities and complex city life is a natural development in American life. *Harper & Row, paperback, \$2.25.*

Altgeld's America by Ray Ginger. Transformation from an agricultural to an urban industrial society was the most dramatic reality of 19th-century American life. Using Illinois under Governor John Peter Altgeld and Chicago as his case in point, Ginger describes how reformers such as Clarence Darrow, Jane Addams, and Eugene Debs sought a new equality for the masses. *Watts, paperback, \$3.95.*

Main Street by Sinclair Lewis. The place is Gopher Prairie, Minnesota—homey and comfortable for some, dull and self-satisfied to others. To it comes Carol Milford, one year out of college and married to native Dr. Will Kennicott, and what follows is an eight-year struggle to live the town above the level of Everywhere. *Everywhere. New American Library, paperback, \$1.50.*

The Dollmaker by Harriette Arnow. Gertie Nevels, a woman from the Kentucky hills, uneducated but endowed with sensitivity and understanding, is wrenched by war into the teeming assembly-line life of the city. In this alien society she loses almost everything of her way of life, but retains an essential goodness that allows her ultimately to triumph. *Avon, paperback, \$1.50.*

West Side Story (record). This modern urban love story is patterned after *Romeo and Juliet* and set on the turf of Spanish Harlem, where street gangs rumble to gain control of the neighborhood. *Columbia, \$5.98.*

Urban Slurb (tape cassette). Describing an America that "looks like hell," the editors of *Fortune* magazine discuss how and why it got that way, and what can be done about it now. The writings of Whitman, Emerson, Muir, Audubon, and others are cited as examples of warnings that went unheeded. *Center for Cassette Studies, \$12.95.*

The Urban Prospect by Lewis Mumford. Widespread urban dispersal and unplanned suburban sprawl have led to the disintegration of the core areas of cities. Mumford's key question remains unsolved and left for future generations to answer: does the materialistic city have a future? *Harcourt Brace Jovanovich, paperback, \$2.75.*

The Unheavenly City Revisited by Edward C. Banfield. According to Banfield, America's cities are not losing the battle against poverty, social disadvantage, and racial discrimination. His view is that conditions of life in urban America have improved dramatically and that the basic question confronting American cities is not race but class. *Little, Brown, paperback, \$4.95.*

Week of October 12

Use and Abuse in the Land of Plenty. We took the land, exploited it, and it made us prosperous. Have we taken too much, pushed too far?

People of Plenty by David M. Potter. How does American behavior differ from that of other people, and why do we behave the way we do? Potter argues that economic abundance has from the beginning had a profound psychological effect on the character of Americans. *University of Chicago Press, paperback, \$1.50.*

Only One Earth by Barbara Ward and René Dubos. The ecological movement has brought new understanding and concern about pollution and the balance of nature. This book discusses the processes of the environment, problems of technology, special concerns of developing countries, and why hope for the future depends on deliberate world action. *Norton, \$6.*

Silent Spring by Rachel Carson. We are learning that all of nature is carefully interrelated. Ms. Carson's book on the indiscriminate use of insecticides, documented by case histories of poisoned birds and wild flowers and polluted streams, was the first to focus public attention on the dangers caused by this flood of chemicals. *Fawcett, paperback, \$1.25.*

The Quality of Life by James A. Michener. Critics or defenders of the American way of life usually see the worst or the best in our motives and actions. In essays about youth, drugs, crime, race, education, conservation, and the cities, Michener seeks a middle way. He identifies our shortcomings and shows how to build on our strengths. *Fawcett, paperback, 95¢.*

As We Live and Breathe prepared by the National Geographic. The story of man's misuse of the environment is well documented here with color photographs and text. The authors deal with environmental factors which adversely affect us—pollution, insecticides, waste—as well as with problems of urbanization, population control, and new, well-planned communities. *National Geographic Society, \$4.25.*

The Appalling Waste (tape cassette). Former Secretary of the Interior Stewart Udall describes America's negligence toward its natural, spiritual, and human resources, citing pollution of all kinds, the assassination of political and religious leaders, and the oppression of minorities. *Center for Cassette Studies, \$14.95.*

Bless the Beasts and Children by Glendon Swarthout. Six youngsters, thrown together as mutual outcasts in a summer camp, and growing up with the malady of "too much too soon," set out to find their own freedom. The annual "thinning" of the buffalo herd is the event that triggers their collective consciousness as they see sharp parallels between man and the primal beasts. *Pocket Books, paperback, \$1.25.*

The Closing Circle by Barry Commoner. Technology and social policies have combined to create our present ecological crisis, Commoner explains. He gives case histories of poisoned air (Los Angeles), earth (Illinois), and water (Lake Erie), and of our genetic inheritance (atomic fallout) before arguing for a new environmental policy. *Bantam, paperback, \$1.95.*

Land has always been the lure of settlement. In America, wedges of civilization pushed forward until the continent was joined. But have we become too productive? How can we use the land's riches without despoiling it?

Week of October 19

Who Owns the Land? The right to property is among our founding principles, but how do we balance individual rights against public needs?

Cimarron by Edna Ferber. Pioneer settlement of the West is a central experience of the American past. From the Oklahoma Run, the land rush of 1889, through early statehood days, conflicts with Indians, and the discovery of oil, this novel presents a view of a young state with shifting social patterns. *Fawcett, paperback, \$1.25.*

The Trees; The Fields; The Town by Conrad Richter. Settling the West transformed a hunting society into a farming one. These three books about families living on the frontier—their houses, food, clothes, tools, customs, speech—recall the strength and ingenuity that made such communities possible. *Bantam, paperback, 3 volumes, \$1.25 each.*

National Parks of America by Stewart L. Udall. In our national parks the people own the land. Well illustrated, this book gives some impression of the grandeur and magnificence in 31 of our national parks. The accompanying text describes the history of each park and its most famous natural wonders. *Country Beautiful, \$22.50.*

The Right to Property by Marcus Cunliffe. In the first years of independence America evolved beliefs and values that might be called an "ideology." Cunliffe traces the single theme of property in writings from 1770 to 1830 in order to identify one strand of this ideology, which was based on the primacy of the individual and natural rights. *Humanities, paperback, \$1.25.*

This Country Was Ours edited by Virgil J. Vogel. This book documents the story of the American Indian in his own words and relates a substantial part of Indian history from 1492 to 1972 as well. Concise introductions and a variety of materials—laws, treaties, letters, official reports, court decisions, party platforms—make a fresh approach to the subject. *Harper & Row, paperback, \$1.95.*

Who Owns America? by Walter J. Hickel. The former Secretary of the Interior puts forward a political idealism for the nation's future and comments on his struggles with oil companies, the whaling industry, Congress, and the White House. *Warner, paperback, \$1.50.*

OCTOBER 26
THROUGH
NOVEMBER 22

Week of October 26

Freedom of Speech, Assembly, and Religion. These "unalienable" rights have sometimes been abrogated in our country. Is freedom so fragile it must ever be defended by denying it to others?

The Bill of Rights by Irving Brant. The origins and meaning of our constitutional liberties is Brant's concern. Besides the Bill of Rights, he counts 63 pledges of freedom in the Constitution, and, with a broad background in English legal history, he traces their development. *New American Library, paperback, \$1.95.*

The Bill of Rights in Action (films). Each of these ten films dramatizes a different aspect of our constitutional freedoms through a hypothetical case in a courtroom setting. The subjects, which apply to all four weeks under this month's general theme, are de facto segregation, due process of law, equal opportunity, freedom of the press, freedom of religion, freedom of speech, the right to privacy, the privilege against self-incrimination, women's rights, and trial procedure. *Bernard Wolfe.*

The Devil in Massachusetts by Marion L. Starkey. The Salem witch trials of 1692 show how the hysteria in a Puritan community could overthrow basic individual rights. *Anchor, paperback, \$2.50.*

Friendly Persuasion by Jessamyn West. These episodes of American life center on the family of Jess and Eliza Birdwell, Quakers living in Indiana during the Civil War era, who peacefully but tenaciously pursue their rights and beliefs. *Avon, paperback, 95¢.*

Free Speech in the United States by Zechariah Chafee, Jr. Written during World War II, this book surveys the course of free speech not in terms of legal decisions but in terms of who shall speak freely. The underlying, provoking question is: should dissenting thought be allowed the same freedom as establishment opinion? *Atheneum, paperback, \$4.95.*

The Quest for the Dream by John P. Roche. Roche's survey of progress in civil liberties in the United States over the past 60 years is generally optimistic. He documents advances since 1913 in the attitudes of the law, the federal government, and the public itself toward the rights and liberties of minority and nonconformist groups. *Quadrangle, paperback, \$2.65.*

A Manual for Direct Action by Martin Oppenheimer and George Lakey. Combining the principles of Quakerism with the concepts of sociology, this primer is a training manual for nonviolent action and an essay on our basic freedoms. A product of the 1960s civil rights movement, it tries to show the meaning of social change and the tactics that bring it about. *Quadrangle, paperback, \$2.45.*

Push Comes to Shove by Steven Kelman. A critical view of hip radicals and political activists characterizes Kelman's appraisal. He describes undergraduate life in Harvard in 1966-67, then reports on the combined effects of drugs and the rhetoric of revolution on campus in 1968-69. *Houghton Mifflin, paperback, \$2.95.*

Certain Unalienable Rights

Week of November 2

Freedom of the Press. A free press helped create America, but sometimes it has divided the country. Can the media in America help preserve personal freedom?

Freedom of the Press from Zenger to Jefferson edited by Leonard W. Levy. Universal freedom of expression, the right of every man to speak his mind freely, was a revolutionary notion as late as the 18th century. Levy shows how the trial of pressman Peter Zenger eventually led to the adoption of the First Amendment. *Bobbs-Merrill, paperback, \$3.75.*

Freedom of the Press from Hamilton to the Warren Court edited by Harold L. Nelson. To complement the Levy book, Nelson has compiled an exhaustive variety of documents and legal rulings covering cases limiting as well as liberating press freedom. *Bobbs-Merrill, paperback, \$3.75.*

Citizen Hearst by W. A. Swanberg. During the years from 1885 to the advent of World War II, when he was a father of "yellow journalism" and was prominent in American and world affairs, William Randolph Hearst was perhaps at once the most loved and despised man in American life. This biography also examines the interaction of wealth, politics, and journalism. *Bantam, paperback, \$1.95.*

The Papers and the Papers by Sanford J. Ungar. This piece of investigative journalism analyzes the legal and political battle between the government and the press over publication of the Pentagon Papers. It concentrates on Daniel Ellsberg, the press, and the court struggle in the landmark case for the preservation of First Amendment rights. *Dutton, paperback, \$4.95.*

The Boys on the Bus by Timothy Crouse. How did the Washington press corps act on the 1972 re-election campaign trail with President Richard M. Nixon? Crouse details the breakdown of the traditional adversary system of news gathering—between reporter and reporter, as well as between the press and the candidate—in favor of journalism by handout. *Ballantine, paperback, \$1.75.*

Fear in the Air by Harry S. Ashmore. Electronic news media face problems, including First Amendment rulings and interpretation, never faced by the print press. Ashmore examines the federal governing agencies and the imposition of the fairness doctrine, and their effect on broadcast policy-makers, newsmen, and the news. *Norton, \$6.95.*

All the President's Men by Bob Woodward and Carl Bernstein. This diary-like account follows step-by-step the exposure of the involvement of men at the highest levels of government in the attempted cover-up of a burglary at Democratic National Headquarters. The disclosures of these two young reporters were decidedly instrumental in the fall of Richard M. Nixon. *Warner, paperback, \$1.95.*

The Media in America by John Tebbel. In a survey covering two centuries, Tebbel points out that only through a free press can a people retain personal freedoms. He relates the struggles of the press with nearly all Presidents since Washington. *Crowell, \$10.*

Week of November 9

Freedom from Search and Seizure. When does the right to be left alone cease to be a right? How can we prevent invasions of our privacy?

Red Scare by Robert K. Murray. In recounting the events of the 1919-20 red scare, including the Seattle general strike, the Boston police strike, and the raids by Attorney General Palmer, Murray finds the primary symptoms of a national hysteria characterized by an unfounded fear of communists. *McGraw-Hill, paperback, \$2.95.*

Executive Order 9066 by Maisie and Richard Conrat. Sixty photographs reveal the results of Franklin D. Roosevelt's Order 9066, which interned 110,000 Japanese-Americans in 1942. An essay describing the growth of anti-orientalism in the American West and an introduction by a man who was a child in the camps complements the photographs. *MIT Press, paperback, \$4.95.*

The Naked Society by Vance Packard. Packard documents invasions of privacy by business, government, and other interests. He cites the use of such devices as hidden electronic media sensors, wiretaps, one-way mirrors, psychological testing, and probing census questionnaires. *Pocket Books, paperback, \$1.25.*

The Intruders by Edward V. Long. Senator Long makes a case against unchecked use of electronic surveillance by government and industry. He also surveys the legalities of wiretapping, eavesdropping, polygraphing, and other investigative techniques. *Praeger, \$5.95.*

Privacy and Freedom by Alan F. Westin. The director of Columbia University's Center for Research and Education in American Liberties discusses what privacy was meant to be in the United States and what it has become over two centuries. He recommends methods for coping with common encroachments. *Atheneum, \$12.50.*

The Assault on Privacy by Arthur R. Miller. Computers, data banks, and dossiers can threaten a person's right to privacy when they are misused. Although he is aware of present laws to protect privacy, Miller suggests further steps to ensure protection for everyone. *New American Library, paperback, \$1.50.*

The New Centurions by Joseph Wambaugh. Through their experiences in the police academy, on the streets, and within the system of municipal politics, three Los Angeles policemen prompt one to question whether it is justifiable to violate any individual's rights in order to protect society. *Dell, paperback, \$1.50.*

Basic freedoms and rights are the stuff of America. But are they being eroded or diluted in today's society, or are they being extended and strengthened? How are our freedoms limited by our responsibilities?

Week of November 16

Equal Protection Under the Law. Due process and equal protection are the two standards which, if compromised, compromise the law itself.

The Fire Next Time by James Baldwin. In these two essays—part autobiographical, part philosophical—Baldwin tells what it's like to be black in the United States. Drawing from his Harlem upbringing, a meeting with Elijah Muhammad, and other experiences, he accepts the belief that the two races ultimately, despite all, need each other. *Dell, paperback, 95¢.*

In White America (record). Relying on letters, reminiscences, speeches, and other writings, these spoken pieces are blended with music to create a narrative of the black experience in America from the first slave ships to the present. *Columbia, \$6.98.*

Institutional Racism in America by Louis Knowles. Illustrating how deeply racism is imbedded in American institutions governing education, housing, commerce, and employment, this 365 study offers constructive criticism while proposing changes that would rectify the unequal conditions that led to the civil rights disturbances of the sixties. *Prentice-Hall, paperback, \$1.95.*

Once Upon a Pedestal by Emily Hahn. These brief biographies of persons who advanced the status of women in America comprise a cheerful history, which follows the American woman's course from colonial days to the present. Primary sources include many women writers, past and present, and cover such topics as popular movements and what women were reading. *Crowell, \$6.95.*

Gideon's Trumpet by Anthony Lewis. In 1961 Clarence Earl Gideon was tried without legal counsel and convicted in a state court for breaking and entering. He appealed his case to the U.S. Supreme Court with startling consequences that resulted not only in his acquittal but also in the affirmation of a citizen's right to counsel. *Vintage, paperback, \$1.95.*

Escape from Childhood by John Holt. Should children be given the rights, freedoms, and responsibilities of adults? Holt argues that children should have available the same rights as adults, and he proposes reforms in our laws, educational system, and social customs. *Dutton, \$7.95.*

A Time to Die by Tom Wicker. A well-known newspaperman recounts his experience as one of many observers at the uprising at Attica state prison in upstate New York in September 1971. *Quadrangle, \$10.*

NOVEMBER 23
THROUGH
DECEMBER 20

Week of November 23

"In Congress Assembled . . .": A Representative Legislature. The function of Congress is to legislate for the common good, but it is often difficult to define that good.

The Federalist Papers. These 85 papers written in 1787-88 (supposedly by Alexander Hamilton, John Jay, and James Madison) analyze the theory and practice of the proposed federal system and its central government. When they were first printed, these essays were intended to persuade New Yorkers to ratify the new Constitution. *Pocket Books, paperback, '75¢.*

Profiles in Courage by John F. Kennedy. These are profiles of eight American politicians who jeopardized and, in several cases, sacrificed their careers for the sake of a principle. Among those whom Kennedy portrays are John Adams, Daniel Webster, Thomas Hart Benton, Sam Houston, and Robert A. Taft. *Harper & Row, paperback, 95¢.*

Forge of Democracy by Neil MacNeil. MacNeil portrays the House of Representatives as a living political institution by describing the personalities and folkways of the congressmen. This is history as well as a day-to-day journal. *McKay, paperback, \$2.65.*

Who Runs Congress? by Mark J. Green et al. This Ralph Nader Congress Report, one of several projected, encompasses campaign funding and the election process, lobbying and information, and executive preemption of Congress. The book is a compilation of the efforts of many volunteers. *Bantam, paperback, \$1.95.*

The Dance of Legislation by Eric Redman. Redman shows legislating for what it can be—an intensely dramatic and suspenseful exercise of power. The frequent use of personal anecdotes reinforces his view that staff interactions are a critical part of the legislative process. *Simon & Schuster, paperback, \$2.95.*

In Common Cause by John W. Gardner. In 1970 Gardner formed Common Cause, an advocacy group which has attacked issues on behalf of the public interest. He describes his dealings with Congress and the philosophy behind his lobbying for the rights of the average citizen. *Norton, \$4.95.*

Point of Order (record). The high point of the McCarthy era came when the Senator took on the Army during special congressional hearings in 1954. This record is adapted from a famous film about those hearings, during which McCarthy confronted Army counselor Joseph Welch. *Columbia Special Projects, \$8.98.*

Continental Congress—1776 (film). Set in Independence Hall in Philadelphia, with feature actors in the roles of the Founding Fathers, segments of this film concern the problems encountered in drafting the Constitution. They are used as counterpoint to comments by present-day legislators on possible changes for the 200-year-old document. *Films, Inc.*

A More Perfect Union

Week of November 30

A President: An Elected Executive. The office of the President has assumed powers undreamed of by the Founding Fathers. What should the President's role be?

The American Presidency by Clinton Rossiter. Rossiter focuses on the powers and limitations of the presidency from Washington to Eisenhower, its role through history, and changes in the office effected by Roosevelt and Truman. *New American Library, paperback, \$1.50.*

Abraham Lincoln by Benjamin P. Thomas. The life of Lincoln and his presidency continue to be objects of fascination and inspiration. This is a one-volume biography of Lincoln's life from boyhood to assassination. *Knopf, paperback, \$2.95.*

Franklin D. Roosevelt and the New Deal by William E. Leuchtenburg. The Great Depression and the New Deal reforms make an important chapter in the history of the presidency. Leuchtenburg follows Roosevelt into his third term and shows the economic, political, and social forces—Huey Long, Father Coughlin, the revolt of the sharecroppers, the San Francisco strike of 1934—which influenced the government's policy. *Harper & Row, paperback, \$2.45.* See also the tape *FDR and His Time* available from *Center for Cassette Studies, \$14.95.*

Advice and Consent by Allen Drury. When a Southern senator opposes the President's nominee for Secretary of State, two weeks of political drama ensue. The novel shows the workings of government behind the scenes and congressional and executive interaction. *Avon, paperback, \$1.50.*

Plain Speaking by Merle Miller. Through taped interviews with former President Harry Truman, his family, and associates, Merle Miller has compiled a portrait that is not so much a biography as an intimate conversation. *Berkley, paperback, \$1.95.*

It Can't Happen Here (record). Sinclair Lewis's son reads passages from his father's 1935 novel which prophesied the coming of a fascist dictatorship in America, complete with the President's personal storm troopers. *Caedmon, \$6.98.*

The Palace Guard by Dan Rather and Gary Paul Gates. Against a background of Watergate, two CBS newsmen assess the character and influence of Nixon's cabinet members and advisers and show how their authority was overruled by Nixon's White House staff. *Harper & Row, \$8.95.*

The Imperial Presidency by Arthur M. Schlesinger, Jr. Conflict between institutions of power—the executive and the legislature—is inevitable. In a 200-year survey of the struggle, Schlesinger proposes that the pendulum of power, especially the war-making power, has swung so far in the direction of the presidency as to place the nation in jeopardy. *Houghton Mifflin, \$10.*

Week of December 7

"The Government": The Growth of Bureaucracy. The federal bureaucracy has now grown to more than three million people. Can government work without all these people, agencies, and offices?

The System and What You Can Do with It by Harry Tipper, Jr. Tipper creates a corporate state in microcosm, calls it the New Day Corporation, and sets out to demonstrate that big business is no better in theory than in practice. Like others before him, Tipper dislikes huge companies whose systems, he believes, stultify many within their grasp. *Gambit, \$6.95.*

Prophets with Honor by Alan Barth. Looking at the reasons behind dissenting opinions in famous Supreme Court cases, we can see why the constitutional interpretation of a lone justice eventually proved to be the philosophical basis for a reversal by the majority of the court. The dissents (reproduced in the book's appendix) are pleas for furthering the general welfare by permitting diversity over uniformity. *Knopf, \$7.95.*

Backroom Politics by Bill and Nancy Boyarsky. In their book subtitled "How Your Local Politicians Work, Why Your Government Doesn't, and What You Can Do About It," the authors suggest a number of remedies to make government officials more responsive to the needs of the general public. *Tarcher, \$8.95.*

High on Foggy Bottom by Charles Frankel. This inside account of the State Department during the troubled times of the Vietnam War gives an amusing picture of weighty bureaucracy. Frankel provides a rare look into the day-to-day life of an Assistant Secretary, tells of his snarls with members of Congress, and suggests some creative reforms. *Harper & Row, \$6.95.*

The Scientific Estate by Don K. Price. With the growth of science and technology, the role and problems of government have grown more complicated. Science, Price argues, is now a part of the body politic and operates in an unwritten system of checks and balances to regulate society. *Harvard University Press, \$8.50.*

Maximum Feasible Misunderstanding by Daniel P. Moynihan. The Equal Opportunity Act of 1974 called for the "maximum feasible participation" of the poor in programs designed to help them. Moynihan's essay identifies problems about community action that plagued anti-poverty programs from their inception. *Free Press, paperback, \$2.95.*

Military Men by Ward Just. Seeking the nature of the military mind and the dimensions of the military establishment in America, Just interviewed officers and soldiers at Army bases and the Pentagon, and cadets at West Point. He finds a psychological gap between a disciplined army and the undisciplined society it serves. *Avon, paperback, \$1.25.*

The Real America by Ben J. Wattenberg. With figures from the 1970 census and the Gallup, Harris, and other polls, Wattenberg shows how good are conditions in the "real" America. This catalog reveals many surprising and expected trends. *Doubleday, \$10.*

Democracy is a fragile political system that combines the advantages of liberty and stability, freedom and order. But the driving gears do not always mesh smoothly, and the problems of representative government have not been solved.

Week of December 14

"By Consent of the States . . ." As government grows it becomes more centralized, but would we have a better society if more power and responsibility were retained locally?

All the King's Men by Robert Penn Warren. Following the rise of a popular political hero to the governorship of a Southern state, Warren traces in some respects the career of Huey Long. Narrated by the press agent of the fictional governor, Willie Stark, the novel depicts the triumph and demise of Stark. *Bantam, paperback, \$1.25.*

The Megastates of America by Neal R. Peirce. According to Peirce, the ten most populous states—New York, Massachusetts, New Jersey, Pennsylvania, Ohio, Illinois, Michigan, Florida, Texas, and California—especially the large metropolitan areas within them, dominate every facet of life in the United States. He explores their essential characteristics, political structures, and potentials for leadership. *Norton, \$12.95.*

One Man, One Vote by Gene S. Graham. Journalism combines with legal research in this history of the "one man, one vote" movement since the *Baker vs. Carr* case (1962), which called for legal reapportionment. Graham draws an apt parallel between the young reformers who initiated the reapportionment cases and the Levellers of 17th-century England. *Little, Brown, \$8.95.*

The Last Hurrah by Edwin O'Connor. Mayor Frank Skeffington, the Irish-American hero of this novel of big-city politics, reigns over the web of municipal government only to face defeat when his enemies combine against him. Skeffington is thought to be patterned after James Michael Curley, long-time mayor of Boston. *Bantam, paperback, \$1.25.*

Governing the Metropolis (tape cassette). Are the problems of our cities beyond control? In this program John Lindsay, former Mayor of New York City, discusses with sociologist Kenneth Clark how cities can be governed in an age of change, focusing on the need for federal aid and the role cities play in our national life. *Center for Cassette Studies, \$14.95.*

The Public Will (film). While examining the traditional concept of municipal government, this film also touches on new problems and possibilities for city governments in America, and shows how citizens may become involved with policy planning and intergovernmental relations. *Allegro Films.*

Plunkitt of Tammany Hall by William Riordan. An insider's view of New York politics at the turn of the century makes this series of very plain talks on very practical issues something special. George Washington Plunkitt, part of New York's Tammany political machine, delivered these lectures from his rostrum, a courthouse bootblack stand. *Dutton, paperback, \$1.25.*

Boss by Mike Royko. This view of the career of Chicago's long-time mayor provides not only a political history but a primer in power politics. Though Royko is clearly critical of Daley's administration, he also is concerned with the machinery of political organizations, not just the boss. *New American Library, paperback, \$1.50.*

**JANUARY 11
THROUGH
FEBRUARY 7**

Week of January 11

The American Work Ethic. In colonial times work was a good in itself, a religious duty, and a test of character. How do we view work today?

Poor Richard's Almanac by Benjamin Franklin. Franklin's proverbs praise prudence, industry, and honesty, the original touchstones of the American work ethic. As Franklin notes in his preface, "A little neglect may breed mischief. . . ." McKay, \$2.95.

Babbitt by Sinclair Lewis. George Babbitt, realtor and hero of Lewis's 1922 novel, prides himself on being a regular guy, takes his opinions from editorials in the local newspaper, and relentlessly pursues his dream of success. Ultimately he realizes the futility of it all: "I've never done a single thing I've wanted to in my whole life." *New American Library, paperback, 95¢.* See also the record *Readings from Babbitt* from Listening Library, \$12.95.

The Fountainhead by Ayn Rand. Genius may not always be denied its reward in American business, but this premise underlies the unusual story of a New York architect's struggle for success in the 1940s. *New American Library, paperback, \$1.95.*

Women at Work edited by William L. O'Neill. One of the two personal accounts that comprise this book is a report of sweatshop labor at the turn of the century, the other of white-collar work in the late 1960s. They suggest how far women have come in 70 years, yet they also show how little has changed. *Quadrangle, paperback, \$3.95.*

Parkinson's Law by C. Northcote Parkinson. Scholarly wit applied to the inconsistencies of managerial practice here and in Great Britain. *Parkinson's Law* exposes the snags in business and governmental affairs. "How Seven Employees Can Be Made to Do the Work of One" is the title of one of its chapters. *Ballantine, paperback, \$1.50.*

The Organization Man by William H. Whyte. A product of 1950s apathy and group dynamics, the organization man never bolts the system. Observing the methods of this breed who rise by conforming to the system, Whyte regrets the passing of the hard-driving businessman. *Simon & Schuster, paperback, \$2.45.*

Working by Studs Terkel. Interviews with workers in many different fields reveal a growing dissatisfaction with the traditional work ethic. Although a few genuinely enjoy their jobs, many feel powerless and regret that their work is not a more significant part of their lives. *Avon, paperback, \$2.25.*

The Future of Work edited by Fred Best. Human needs, alternatives in work goals, and the very meaning of work itself are the topics covered in this anthology. A wide range of social commentators and scientists also discuss automated work, changes in organizational structures, leisure time, education, and guaranteed income. *Prentice-Hall, paperback, \$2.45.*

Working in America

Week of January 18

Organization of the Labor Force. The Industrial Revolution changed the relationship of man to the land and to one another, besides changing the division of labor in society.

A Pictorial History of American Labor by William Cahn. An extended photo-essay, with an abbreviated, scholarly text, 750 illustrations of working conditions and the labor movement, from the Jamestown settlement to the present, help locate for students of U.S. history the unique place that is held by the working-man hero. *Crown, \$12.50.*

The Peculiar Institution by Kenneth M. Stampp. Slavery in the Old South was a peculiar system of labor. By treating the problem from economic and sociocultural points of view, Stampp discusses the working habits and conditions of the slave—his diet, clothing, amusements, rewards, and punishments—before concluding that slavery was unfavorable to black and white alike. *Vintage, paperback, \$1.95.*

The Jungle by Upton Sinclair. Written in 1906, while Sinclair was a journalist investigating conditions at the Chicago stockyards, *The Jungle* focuses on a family of Lithuanian immigrants. It indicts the economic system and the environment of the slaughtering and packing houses. *New American Library, paperback, 95¢.*

The Wobblies by Patrick Renshaw. The International Workers of the World—the Wobblies—was a force in the American labor movement for more than a quarter of a century. The author tells the story of this socialist, working-class protest organization from its first convention in Chicago in 1905 to its decline in the twenties and thirties. *Anchor, paperback, \$1.45.*

Muscle and Blood by Rachel Scott. After three years interviewing victims of job-related illness and injury, Ms. Scott relates a story of death, disease, and corporate neglect. She argues that labor unions fail to protect members on this issue. *Dutton, \$8.95.*

So Shall Ye Reap by Joan London. Mexican-American farm laborers employed in the fields and groves of California are exploited, Ms. London claims. She recounts the struggle waged to bring them a level of decency and self-respect. *Apollo, paperback, \$2.45.*

Toil and Trouble by Thomas R. Brooks. This history of American labor from colonial times to the 1960s concludes with a discussion of the role of collective bargaining in the private-enterprise system. Brooks sees a need for still greater social reforms. *Dell, paperback, \$2.95.*

Week of January 25

The Welfare State: Providing a Livelihood. What are our responsibilities to the poor, the handicapped, and the unemployed? Are welfare and "welfare state" synonymous?

Let Us Now Praise Famous Men by James Agee and Walker Evans. During the summer of 1936, poet-journalist Agee and photographer Evans lived with the family of George Gudger, a one-mule half-cropper in Alabama. Their record of life among the poor of the rural South reveals dignity amidst humiliating poverty. *Ballantine, paperback, \$1.25.*

The Great Depression edited by David A. Shannon. This collection of contemporary reports, articles, and studies conveys a sense of what life was like for families and individuals throughout America in the 1930s. Shannon emphasizes the impact of the depression on daily life, jobs, education, and the possibilities of revolution. *Prentice-Hall, paperback, \$1.95.*

The Grapes of Wrath by John Steinbeck. Through the Joad family, this novel dramatizes the migration of the "Okies" from the dust bowl and bank-fenced farms of the Great Depression to the orange groves of California. *Bantam, paperback, \$1.50.*

The Other America by Michael Harrington. Harrington sees poverty in America as an invisible subculture populated by industrial rejects, migrants, minorities, and the aged. The book, first published in the early sixties, did much to provoke antipoverty programs by its genuine sense of the disgrace suffered by the poor. *Penguin, paperback, \$2.50.*

Poorhouse State by Richard A. Elman. While working as a research assistant in the offices of Manhattan's Lower East Side Department of Welfare, Elman found a tangled system of inadequate payments, grudging services, petty tyrannies, and humiliating surveillance mechanisms. He attacks both the bureaucracy and the principle of degradation that underlie the welfare system. *Dell, paperback, \$2.25.*

Still Hungry in America by Robert Coles and Al Clayton. These 110 photographs document what amounts to a national disgrace: lack of proper diet, health care, and sanitation in the rural areas of the South and in Appalachia, as well as in U.S. cities. *New American Library, paperback, \$2.95.*

Young Till We Die by Doris and David Jones. We ignore the potential contributions of the elderly, the Jonases argue, with ill consequences to both the individual and society. They suggest ways in which older people may once again play a significant role in American society. *Coward, McCann, \$8.95.*

Down and Out in the USA by Lucy Komisar. The proponents of welfare reform seek to overcome an ancient philosophy of work and self-support. Tracing the development of public welfare from Elizabethan England through the settlement of America to the present day, Ms. Komisar focuses on current proposals for guaranteed income, welfare rights, and reform legislation. *Watts, paperback, \$3.95.*

Hard work helped to establish America as the most prosperous nation in the world. Today many of us never see the product of our labor. Are we too far removed from it? Do we take less pride in work?

Week of February 1

Enjoying the Fruits of Labor. Do we live to work, or do we work to live? With the growth of technology, leisure is more available—and more of a problem.

The Way Our People Lived by William E. Woodward. Eleven chapters, partly fiction and partly informal essay, depict the life and customs of an ordinary family at various periods of American history from colonial days to 1908. The author fixes his attention on the social history of America's middle and lower classes. *Washington Square, paperback, 95¢.*

Return the Innocent Earth by Wilma Dykeman. Three generations of a Southern farming family battle to achieve respectability only to find, after acquiring a multimillion-dollar canning factory, that success has undermined the family's most cherished values and weakened its moral fiber. *New American Library, paperback, \$1.75.*

The Lonely Crowd by David Riesman. Industrialization, a shorter workday, and a shorter work life have given us an "abyss of leisure" and provoked a change in the American character. Riesman shows how the "inner-directed" man of the 19th century has given way to an "outer-directed" man—a lonely member of a lonely crowd engaged in having fun. *Yale University Press, paperback, \$3.75.*

The Affluent Society by John Kenneth Galbraith. Galbraith argues that the traditional goal of the U.S. economy—prosperity achieved by producing, then creating a market—is outmoded and even dangerous. His prescription for the affluent society is a relaxation of the pace and a return to a way of life oriented toward persons rather than objects. *New American Library, paperback, \$1.50.*

The Harried Leisure Class by Staffan B. Linder. Analyzing time in relation to income and consumption, Linder reveals that contrary to expectations, a growth economy has resulted in a scarcity of time and a more hectic tempo of life. *Columbia University Press, paperback, \$2.45.*

The Good Life—U.S.A. edited by Arthur Daigon and Ronald LaConte. This montage of contemporary Americana from newspapers, books, cartoons, TV scripts, and popular music reveals the basis for American dreams, anxieties, competitiveness, educational goals, and economic stress. *Bantam, paperback, \$1.25.*

God Bless You, Mr. Rosewater by Kurt Vonnegut, Jr. What happens when a boozing multimillionaire sets his heart on brotherly love? Mr. Rosewater's philanthropic use of \$87 million—doing absurdly good deeds and lavishing love on useless people—raises a question about his madness. *Dell, paperback, \$1.25.*

The Foxfire Book edited by Eliot Wigginton. If you have a yen to learn hog dressing, log-cabin building, planting by the signs, quilt-making, snake lore, moonshining, or other aspects of country living, this book introduces them with accuracy and respect for the good old traditional ways. *Anchor, paperback, \$3.95.* See also *The Foxfire Book 2.*

**FEBRUARY 8
THROUGH
MARCH 6**

Week of February 8

Private Enterprise in the Marketplace. The core of our economic system is a belief in free enterprise, but private advantage may often be in conflict with public benefit.

The Worldly Philosophers by Robert L. Heilbroner. This survey of great economists, their lives and doctrines, is an introduction to capitalism, socialism, and the marketplace. Heilbroner talks about Adam Smith, Malthus, Ricardo, the utopian socialists, Marx, Veblen, Keynes, and recent thinkers, and places each doctrine in perspective by explaining underlying philosophies. *Simon & Schuster, paperback, \$2.25.*

Business in American Life by Thomas C. Cochran. The relationship between business and American life from 1607 to 1970 is the focus here. Fusing the entrepreneurs and their societies, Cochran discusses how business has influenced American family life, education, religion, law, politics, conditions of employment, and the social structure. *McGraw-Hill, paperback, \$3.95.*

Capitalism and Freedom by Milton Friedman. A laissez-faire liberal, Friedman argues for an open marketplace, the curtailment of monopoly and special privilege, minimum government intervention, and the expansion of free institutions—all of which would have capitalism serve the goal of freedom. *University of Chicago Press, paperback, \$1.95.*

Henry Ford by Roger Burlingame. The story of the nation's archetypal industrialist also inquires into some of the forces Ford let loose in the economic world. Burlingame blends the growth and development of the Ford Motor Company with the life of its founder, from his Michigan farm boyhood to his death in 1947. *Quadrangle, paperback, \$2.45.*

The Invisible Scar by Caroline Bird. Economic disorder is one of our greatest fears. Attempting a socio-economic interpretation of the Great Depression, Ms. Bird traces its effects on business and government, the professions, and political ideas—and tries to determine what it did to the individual American as a human being. *McKay, paperback, \$3.95.*

Death of a Salesman by Arthur Miller. Willy Loman is a salesman and a man who realizes he will never attain the American Dream. Through him Miller examines the theme of success and failure in America. *Viking, paperback, \$1.45.*

How to Succeed in Business Without Really Trying by Shepherd Mead. This story humorously relives the hero's career from mailroom to president's office and offers advice on how to leave meetings, dispose of rivals, and get the right office, as well as which methods, secretaries, and hobbies to choose for success. *Simon & Schuster, \$3.50.*

Most Notorious Victory by Ben B. Seligman. The psychological, economic, and social implications of automation and rapid technological change for our lives is Seligman's subject. He gives us a philosophy of action without which life under cybernation will be difficult. *Macmillan, \$7.95.*

The Business of America...

Week of February 15

Empire Building: Cornering the Market. As the 19th-century industrialists amassed great fortunes, they often created monopolies. What happened to free, competitive trade?

Concept of the Corporation by Peter F. Drucker. The modern corporation is a unique economic organization of our time. Drucker writes a case study of General Motors and uses political and sociological analysis to describe growth, organization, policies, and impact on the larger society. *John Day, \$8.95.*

The Robber Barons by Matthew Josephson. After the Civil War a small group of men arose to assume industrial control over the nation. Josephson takes a critical view of these "robber barons"—Vanderbilt, Carnegie, Morgan, Rockefeller, Harriman, Huntington—and the means they used to form their monopolies, combinations, and cartels. *Harcourt Brace Jovanovich, \$2.85.*

Industry Comes of Age by Edward Chase Kirkland. America became an industrial society after the Civil War, and Kirkland surveys this period, when railroads, mining, and trade grew enormously. Examining the bases of economic cooperation and social consensus, he finds heroes among the captains of industry. *Quadrangle, paperback, \$2.95.*

The Octopus by Frank Norris. The fight in southern California between the farmers and the railroad over control of the land was long, bitter, and bloody. This tale concerns the tragic involvement of three young men in the struggle and describes America in an era of expansion. *Bantam, paperback, \$5c.*

Wall Street: Men and Money by Martin Mayer. Mayer carefully describes the three principal New York stock exchanges, how they differ from each other, and their risks and rewards, then he investigates the attitudes of those who preside over the trading. *Macmillan, paperback, \$5c.*

The Little Foxes and Another Part of the Forest by Lillian Hellman. These two plays are about the lives of a Southern industrial family in post-bellum Alabama. The Hubbards are portrayed as a greedy, sadistic people who will stop at nothing in their efforts to make money and achieve business success. *Viking, paperback, \$2.95.*

The Peter Principle by Laurence J. Peter and Raymond Hull. Climbing the corporate ladder is one of this country's great occupations, and Peter's principle is that "in a hierarchy, every employee tends to rise to his level of incompetence." *Bantam, paperback, \$1.50.*

Up the Organization by Robert Townsend. Townsend, former head of Avis Rent-a-Car, raises broad and disquieting questions about the management of all our institutions. Short, witty pieces, arranged in alphabetical order—from Advertising through Wearing Out Your Welcome—present his prescription for making the economic system work better for all of us. *Fawcett, paperback, \$1.25.*

Week of February 22

Subsidizing and Regulating: Controlling the Economy. Because of abuses of free-enterprise principles, the government of business is now the business of government.

Today's Isms by William Ebenstein. As a political scientist and scholar, the author examines the four main systems of political-economic thought operating in the world today—capitalism, socialism, communism, and fascism. While critical of the concentration of ownership in America and weaknesses in British socialism, he presents a defense of democracy. *Prentice-Hall, paperback, \$4.25.*

The Power Elite by C. Wright Mills. The power elite who make the crucial decisions for America, according to Mills, are the rich, the military, and the politicians. His sociological investigation is of the lives, backgrounds, schools, friends, fortunes, and personalities of these select few. *Oxford, paperback, \$2.95.*

The Limits of American Capitalism by Robert L. Heilbroner. No longer a pure form, capitalism has learned to adapt itself to the changing needs of society. Heilbroner believes that capitalism will gradually continue to shape itself to the demands of the social order, but eventually will fail because of its inability to order the forces of technology. *Harper & Row, paperback, \$1.25.*

The New Industrial State by John Kenneth Galbraith. The state has become an instrument of the industrial system, Galbraith claims, and industry has become an arm of the state. He fears that corporate enterprise and its "technostructure," the new center of capitalism, has so much influence on government that the goals of society must be the goals of industry. *Houghton Mifflin, paperback, \$3.25.*

America, Inc. by Morton Mintz and Jerry S. Cohen. The efforts of corporations to win privileged positions, to regulate the regulators, to control the marketplace, and to buy political influence are not new. This fresh examination of industry, banks, and government reaches an old conclusion: the country will be better off if the concentration of economic power is broken up. *Dall, paperback, \$2.95.*

The Monopoly Makers edited by Mark J. Green. Industry, it is said, often regulates the government rather than the reverse. Various federal agencies are attacked in these Ralph Nader Study Group essays and charged with subverting regulation, stimulating and managing cartels for their corporate clientele, and promoting anti-competitive behavior to the detriment of the public interest. *Grossman, paperback, \$3.50.*

The American genius for business, wedding markets to technology, has made us a very rich nation. What does the commercial drive do to our values?

Week of February 29

Selling the Consumer. American ingenuity created the "mass market." Has advertising provided us with information or led us to accept half-truths?

Confessions of an Advertising Man by David Ogilvy. Does Madison Avenue control our minds as well as our purses? This glimpse into the machinery of an advertising firm, in which a leading advertising executive candidly discusses clients, commercials, and the management of product campaigns, shows how craft and technique combine to build the brand image. *Saunders, paperback, \$1.25.*

From Those Wonderful Folks Who Gave You Pearl Harbor by Jerry Della Femina. The pressures and insecurities of advertising make it a unique business. Written by the head of a successful agency, this account of life on Madison Avenue reveals many funny moments in a serious and anxious game. *Simon & Schuster, \$6.50.*

The Mechanical Bride by Marshall McLuhan. The persuasive techniques of the press and other media determine much of our lives. Using familiar and typical advertisements as illustrations, McLuhan attacks the marketing image of Momism, morticians, masculinity, etiquette, the comic strip, the automobile, and the "corset curve." *Beacon, paperback, \$2.95.*

The Image by Daniel J. Boorstin. A dominant part of the American experience today is the escape from reality. Boorstin examines the arts of self-deception by looking at Madison Avenue, sensational films, television, and abridged books, and concludes that Americans demand those illusions created by the technological apparatus. *Athenum, paperback, \$3.95.*

The Selling of the President 1968 by Joe McGinniss. The hunt for a television image has become a staple of American politics. In this firsthand account of how a team of advertising and TV professionals "packaged" Richard Nixon for the media, McGinniss criticizes the image-making that is part of our political campaigns. *Pocket Books, paperback, \$1.50.*

Unsafe at Any Speed by the Nader Study Group. Selling the consumer may be more important to industry than his well-being. Presenting extensive evidence, Nader criticizes the automobile industry for its failure to the automobile industry to make cars safer. *Bantam, paperback, \$1.95.*

The Supermarket Trap by Jennifer Cross. In a survey of advertising, packaging and labeling, food inspection, special promotion schemes, and weights and measures, Ms. Cross criticizes the food industry for its manipulations and waste. *Indiana University Press, \$7.95.*

Open Reality by Richard Altshuler and Nicholas Regush. Using a wide range of sources, the authors explore the influences of media imagery in today's consumer society and its effects on education, sex, marriage, leisure, religion, politics, the family, and happiness. *Putnam, \$7.95.*

**MARCH 7
THROUGH
APRIL 3**

Week of March 7

The American Dream Among Nations. "Making the world safe for democracy" has been a goal we have claimed. Is this a realistic objective?

Dreamers of the American Dream by Stewart H. Holbrook. Throughout the 19th century the lure of the frontier, dissatisfaction over current social conditions, and the promise of a perfectible society led to the expression of utopian dreams. Holbrook tells the stories of Oneida, women's suffrage, labor and temperance movements, and populism. Doubleday, \$9.95.

American Notes by Charles Dickens. First published in 1842, this account of travel in early industrial America by the famous English author presented a cold view of the United States. In travels from Boston to St. Louis, Dickens uses his novelist's eye to depict details of everyday life. Penguin, paperback, \$2.85.

The Ambassadors by Henry James. American fascination with Europe has many expressions in our literature. James uses turn-of-the-century Paris to portray an American who tries to find there what he missed in the narrower existence of his life in New England. Washington Square, paperback, 80¢.

A Moment in History by Brent Ashabranner. The early years of the Peace Corps remain a unique moment of contact between America and the poorer nations of the world. Ashabranner recounts his experience—from volunteer to deputy director—during the Peace Corps' first ten years and how it became an instrument for social change. Doubleday, \$7.95.

American Dreams, American Nightmares edited by David Madden. The 20th-century social novel has conveyed two images of American society—dream and nightmare. The significance of these images as depicted in recent fiction is the subject of 20 critical essays by noted authors who examine the imaginative literature that created these twin views of our culture. Southern Illinois University Press, paperback, \$2.85.

Superpower by Robert Hargreaves. Americans have undergone profound changes in their way of life since the election of John F. Kennedy to the presidency. Hargreaves looks at these changes and their meaning for our institutions through discussions of the South, cities, labor, crime, newspapers, minorities, and other aspects of daily life. St. Martin's, \$10.95.

Innocents at Home by Tad Szulc. As a reporter returning to his native country after several years abroad, Szulc examines the American myth of a classless society and underlines the social injustices he finds. Despite his disillusionment, he believes that the American system is essentially good and that it possesses powerful self-correcting forces. Viking, \$10.

Good Things About the U.S. Today by the Editors of U.S. News & World Report. Facts and figures, illustrated by photographs and charts, support the idea that the American dream is far from an illusion at home or in the world at large today. U.S. News & World Report, paperback, \$3.95.

America in the World

Week of March 14

The Economic Dimension. International trade affects all Americans because our commerce is so intertwined with that of other countries.

The Contours of American History by William Appleman Williams. Using economic concepts, Williams leads the reader through three eras of American commercial development—the Age of Mercantilism (1740–1828), the Age of Laissez Nous Faire (1819–1896), and the Age of Corporation Capitalism (1892–1960s). After diagnosing, he prescribes democratic socialism as a remedy for the ills of present-day America. Watts, paperback, \$3.95.

The New Empire by Walter LaFeber. Beneath the apparently quiet surface of American diplomacy in the late 19th century, LaFeber finds policy-makers who believed that recurring depressions at home could be cured by expanding foreign markets. He shows how they worked skillfully to implement a practical policy of American expansion in the world. Cornell University Press, paperback, \$3.45.

Challenge to Affluence by Gunnar Myrdal. The "boom-recession" pattern of the United States economy poses a threat to America's traditional values. Myrdal's essays on national policy, central planning, race relations, growth, and foreign affairs ultimately rest on a passion for social justice, which he seeks by positive government action to stabilize an uncertain economy. Vintage, paperback, \$1.45.

The Rich Nations and the Poor Nations by Barbara Ward. The plight of the world's impoverished nations presents a dilemma for the rich ones. Lady Barbara examines four "revolutions"—material well-being, equality, science, and population growth—before developing her thesis that only economic progress makes possible a secure existence. Norton, paperback, \$1.95.

America and the World Political Economy by David P. Calleo and Benjamin M. Rowland. Current international economic problems in the United States and Europe have altered our relationships in the world. After a brief history of American and European economic thinking on international trade, Calleo and Rowland explore the idea of the Atlantic community and the main political and economic issues within it. Indiana University Press, paperback, \$2.95.

The Decline and Fall of the American Dollar by Ronald Segal. What happened to the dollar, and what of its future? Segal sketches the causes for the decreased value of the American dollar—the international monetary system, the oil crisis, international trade, and the Vietnam War—and lays the blame on governmental mismanagement. Bantam, paperback, \$1.95.

Global Reach by Richard J. Barnet and Ronald E. Muller. Barnet and Muller oppose huge multinational corporations. Based on an analysis of ecological questions, uneven distribution of wealth, and the public interest, the authors argue that the ever-present corporate goal of profit threatens the world's political and economic stability. Simon & Schuster, \$9.95.

Week of March 21

A Power in the World. As the world's most powerful nation, how have we exercised our power?

The Rising American Empire by Richard W. Van Alstyne. The course of American history coincides with the rise of modern nationalism and the desire of peoples to choose their own destiny. Van Alstyne discusses the emergence of the United States as a nationalistic state and its growth into what he calls an American empire. Norton, paperback, \$2.95.

Year One of the Empire by Elinor Fuchs and Joyce Antler. After the Spanish-American War was won, the United States fought a little-known guerrilla war in the Philippine Islands from 1899 to 1902. This historical drama recounts a conflict that prefigured later American involvements. Houghton Mifflin, paperback, \$3.95.

American Diplomacy, 1900–1950 by George F. Kennan. In the 20th century the United States has used various styles of diplomacy throughout the world. Kennan uses the Spanish-American War, our policy in the Orient, and both world wars to describe how we evolved our policy of communist containment. University of Chicago Press, paperback, \$2.95.

The United States and the Origins of the Cold War by John Lewis Gaddis. In a reversal of much contemporary revisionist historical writing on the origins of the Cold War, Gaddis focuses on specific Soviet-American differences as the real nucleus of the conflict. He lays the major blame on the U.S.S.R. for bringing about and continuing the conflict. Columbia University Press, paperback, \$4.45.

The Tragedy of American Diplomacy by William Appleman Williams. Using an economic interpretation of diplomatic history, Williams traces our failures in foreign policy—particularly in our opposition to the spread of communism. He questions many of our present practices and suggests the need for a radical new approach to international relations. Dell, paperback, \$2.75.

Pax Americana by Ronald Steel. After World War II, Steel argues, America was so obsessed with the communist menace that it fashioned a new foreign policy—the Pax Americana. He discusses American intervention in Latin American, European, and Far Eastern affairs, and seeks new policies to reflect both American interests and ideals. Viking, paperback, \$2.95.

The Ugly American by William J. Lederer and Eugene Burdick. Based on fact, the novel's attack on American policy is clothed in sharp characterizations and perceptive descriptions of the countries and people where the action occurs. Norton, \$7.50.

The Best and the Brightest by David Halberstam. The full effects of the Vietnam conflict on American society have yet to be understood. Halberstam's political study of how America became involved is also an inquiry into our national character focusing on the drive for power and success. Fawcett, paperback, \$1.95.

From a tiny nation to a great power with far-flung economic and military activities—the conduct of our foreign affairs has always been dramatic.

Week of March 28

A Nation Among Nations. When is independence really interdependence? In today's world, every nation relies on others, and so must ours.

UN: The First Twenty-Five Years by Clark M. Eichelberger. Published on the 25th anniversary of the United Nations, this book is an introduction to the structure and achievements of the world body. After reviewing the UN's role in collective security, disarmament, human freedoms, and other problems, Eichelberger closes with suggestions for helping the world organization meet its goals of world unity and peace. Harper & Row, \$8.95.

The Changing United Nations by Inis L. Claude, Jr. Overpraised and overmagnified, the United Nations has stood at the center of world affairs for more than 25 years. After asserting that the thermonuclear revolution, the Cold War, and decolonization have modified the UN greatly since its founding, Claude concludes that it suffers from a dependence on international politics. Random House, paperback, \$2.95.

Defeat of an Ideal by Shirley Hazzard. Ms. Hazzard describes the United Nations from the inside. Focusing her criticisms primarily on the workings of the Secretariat and the previous Secretaries-General, she condemns the entire structure of the UN and offers little hope for its redemption. Little, Brown, \$8.50.

The Conduct and Misconduct of Foreign Affairs by Charles W. Yost. Describing foreign policy from a moral stance, Yost criticizes the U.S. role in world affairs. He offers an ethical plan that would drastically reduce the power of the National Security Council and the CIA, banish the military from diplomacy, and center policy in the Secretary of State. Random House, \$7.95.

The Captain America Complex by Robert Jewett. Central to our national character and our behavior in international politics, Jewett argues, is a religious desire to redeem the world by destroying the wicked. He maintains that biblical influences have produced two kinds of American foreign policy attitudes—zealous nationalism and prophetic realism—and traces their development. Westminster, paperback, \$3.50.

Fire in the Lake by Frances FitzGerald. The American intervention in Vietnam stimulated Ms. FitzGerald to consider our presence against the historical background of the Vietnamese people. Blending a basic understanding of peasant society, Confucianism, French colonial rule, and the role of modernization, she writes a clear account of the problems of Vietnam and American involvement. Vintage, paperback, \$2.25.

The Crippled Giant by J. William Fulbright. Criticizing American foreign policy, Fulbright recommends a return to the international ideals of Woodrow Wilson and the UN Charter. After discussing the origins of the U.S. presence in Vietnam and the Middle East, he argues that interventionism brings grave domestic consequences. Vintage, paperback, \$1.95.

APRIL 4
THROUGH
MAY 1

Week of April 4

The American Family. The family is a key to the shaping of our lives, but what do we now think the family should be?

Little Commonwealth by John Demos. Beginning with a history of the Plymouth Colony, Demos describes the life of the early American families who settled it. The physical setting of the family—housing, furniture, clothing—its structural roles, and its influence on the development of individual personality are some of his concerns. *Oxford, paperback, \$1.95.*

Our Town by Thornton Wilder. This evocation of small-town life in the 1930s portrays the human experience with keen and sympathetic fidelity. Set in New England, the play follows people about their daily tasks, giving the homely virtues no more but no less than their due. *Harper & Row, paperback, 85¢.*

Black Boy and Native Son by Richard Wright. In autobiography and in fiction Wright shows us what it means to grow up poor and black in the Deep South. These are documents of misery and oppression and records of the tragedy of race. *Harper & Row, paperback, \$1.25 each.*

A Death in the Family by James Agee. The individual and universal dimensions of loss are described in this story that begins when an accidental death shatters a loving family. A boy's reminiscences reveal a father who was the center of family life. *Bantam, paperback, 95¢.*

Sunrise at Campobello by Dore Schary. This play about the intimate family life of Franklin D. Roosevelt ends at the threshold of his political career—just as he nominated Alfred E. Smith for the presidency in 1924—after emerging strong and triumphant from the ordeal of paralysis. *Random House, \$6.95.*

I Know Why the Caged Bird Sings and Gather Together in My Name by Maya Angelou. From rural Arkansas to San Francisco, these two volumes of autobiography treat the experiences of a Southern black girl who combines courage and common sense to create her own life. *Caged Bird, Bantam, paperback, \$1.25. Gather Together, Random House, \$5.95.*

A Raisin in the Sun by Lorraine Hansberry. A widowed black matriarch tries to understand the ambitions of her grown children. Her strength against disillusionment and prejudice is tested as the family undertakes to establish a new home in a white neighborhood where they are unwanted. *New American Library, paperback, 95¢.* Also available as a record from *Cadmon, \$22.50.* See also the record of the musical *Raisin* from Columbia. *\$8.98.*

The Future of the Family edited by Louise K. Howe. Through a variety of essays by diverse writers, a picture emerges of the changing structure of the American family and its response to social forces. The roles of family members and studies of lower-income families are included. *Simon & Schuster, paperback, \$3.95.*

Growing Up in America

Week of April 11

Education for Work and for Life. Why is our vast system of education, so important to us, subject to so much criticism?

The Peabody Sisters of Salem by Louise Hall Tharp. This portrait of 19th-century America is based on the papers of three remarkable ladies: unmarried Elizabeth, who founded the American kindergarten; teacher Mary, who married Horace Mann; and artist Sylvia, later the wife of Nathaniel Hawthorne. *Pyramid, paperback, 95¢.*

The American University by Jacques Barzun. The functions and future of American higher education are presented in two parts, a manual of administration and a philosophical analysis. Barzun's appraisal of the practical problems of university life includes those of students. *Harper & Row, paperback, \$2.45.*

The Catcher in the Rye by J. D. Salinger. Sixteen-year-old Holden Caulfield flees his third prep school after learning he is to be dismissed, and recounts the miseries of three days in New York. He typifies youth alienated from one another as well as from the false values of adulthood. *Bantam, paperback, \$1.25.*

Growing Up Absurd by Paul Goodman. As a spokesman for outraged victims and witnesses of the system, Goodman argues that schooling stupefies and conditions youth to accept the strictures of so-called respectability. *Vintage, paperback, \$1.95.*

Autobiography of Malcolm X by Malcolm X and Alex Haley. Unsparring in the details of his own and society's criminalities, Malcolm X documents the several forms of violence inflicted on himself and his family. *Ballantine, paperback, \$1.95.*

Manchild in the Promised Land by Claude Brown. This street-wise autobiography of an American black writer conveys the staccato rhythm of Harlem's most destructive forces. Drugs, gang violence, and other dehumanizing elements forged the characters of Brown and his friends in neighborhoods where schools were the least significant factors in a youth's education. *New American Library, paperback, \$1.50.*

Death at an Early Age by Jonathan Kozol. An argument against de facto segregation, this report is based on Kozol's short career as a teacher of fourth-graders (most of them black) in a Boston school. Crowded classrooms, inadequate teachers and buildings, and rampant prejudice were the features of this urban education. *Bantam, paperback, \$1.25.*

Who Controls American Education? by James D. Koerner. In a challenge to laymen and members of boards of education, Koerner tells how they can stop federal and state interference in local education. He also scrutinizes the National Education Association, the American Federation of Teachers, testing agencies, foundations, and advisory groups. *Beacon, paperback, \$2.45.*

Week of April 18

"In God We Trust." Religion has been one of the most significant forces in our history. What is its present role in American society?

A Religious History of the American People by Sydney E. Ahlstrom. The right to free religious expression is one of our founding principles; the result has been many faiths and denominations. Ahlstrom traces these diverse expressions from their European origins to the 20th century, exploring as well their intellectual, political, and social contexts. *Yale University Press, paperback, \$8.95.*

Religious America by Philip Garvin and Julia Welch. From our religious freedom has come a rich and remarkable diversity of religious experience. In text and photographs here is a variety of expression—Hasidic Jews in Brooklyn, Penitentes in New Mexico, Episcopalians in New York, old Lutherans in Minnesota, secular evangelism, and communism in the Reba Place Fellowship. *McGraw-Hill, \$15.* See also the film series available from *McGraw-Hill.*

Protestant, Catholic, Jew by Will Herberg. This sympathetic history of three major religions emphasizes the unique qualities of each and investigates their place in American society. Herberg views Protestantism, Catholicism, and Judaism as religions of democracy which affect and are affected by the American ethic. *Anchor, paperback, \$1.95.*

Inherit the Wind by Jerome Lawrence and Robert E. Lee. When Tennessee schoolteacher John Scopes was tried for teaching the ideas of evolution, the courtroom became the focus of a confrontation between the forces of fundamentalism represented by William Jennings Bryan and the advocates of free thought represented by Clarence Darrow. This play is based on the trial. *Bantam, paperback, 75¢.*

Law and Attitude Change by William K. Muir, Jr. In the 1963 Schempp case, the Supreme Court banned prayer in the public schools. Muir uses sociology to see whether hardened public attitudes can be swayed by the law, especially in sensitive areas of changing morality. *University of Chicago Press, paperback, \$2.25.*

The Secular City by Harvey Cox. Social justice as it affects the distribution of goods in society is the road to salvation. With this provocative idea Cox has stirred strong religious debate both among those who believe in godless salvation through technology and in the traditional church, where salvation is the reward of prayer, not social action. *Macmillan, paperback, \$1.45.*

The Occult Explosion by Nat Freedland. This wide-ranging survey of modern occultism—embracing witchcraft, demonology, spiritualism, meditation, sorcery, and precognition—shows it is more than a fad but less than a faith. *Putnam, \$6.95.*

Sun Signs by Linda Goodman. Are you a Pisces or a Libra? If you're not sure, this astrologer's handbook will tell you all you need to know about the signs of the zodiac—their origins, their characteristics, and their pitfalls. *Bantam, paperback, \$1.50.*

The freedoms and possibilities of American life have created a sense of individuality and led to the development of an "American character." What is this character? How does it respond to change? What are its moral tenets?

Week of April 25

A Sense of Belonging. To belong, to have a sense of place, is important, but what do Americans mean by these words?

Roll, Jordan, Roll! by Eugene Genovese. Slave culture formed the basis of the modern Afro-American movement. Genovese maintains. Studying the survival of African traditions in the West, he notes religion and other elements of culture which permitted the slave to survive and, through his descendants, eventually to seek a new identity. *Pantheon, \$17.50.*

The Invisible Man by Ralph Ellison. Regardless of race, the search for identity is man's most compelling odyssey. This is a novel of struggle for success, companionship, and ultimately self by a black man invisible to white society, a man who goes from a small Southern town to a Harlem race riot. *Vintage, paperback, \$1.95.*

A Nation of Strangers by Vance Packard. An America so constantly on the move, Packard suggests, undermines a person's sense of identity and the social fabric created by traditional values of communities. *Pocket Books, paperback, \$1.75.*

Telly's Corner by Elliott Liebow. In trying to portray the sense of self and community in slums, Liebow uses the street corner as a mirror to reflect the horrors of unemployment, menial jobs, and unrelenting poverty for those who aspire to a piece of the American dream. *Little, Brown, paperback, \$2.75.*

House Made of Dawn by N. Scott Momaday. Abel, a young American Indian, seeks to integrate his past—now nothing more than a desperate, downtrodden reservation—with a hostile white world, an effort that results in violence, suffering, and despair. *New American Library, paperback, \$1.25.*

On Becoming a Person by Carl Rogers. The search for total personality is represented in 21 essays by the leading figure in patient-oriented psychotherapy. Rogers visualizes a whole, integrated personality as a realizable goal for everyone, and in that goal he sees a larger social significance that could make a healthier society. *Houghton Mifflin, paperback, \$3.25.*

Why Am I Afraid to Tell You Who I Am? by John Powell, S.J. Communication, while among the most natural things, is also among the most difficult. Father Powell talks about the problems of dealing with others and offers some insights into self-awareness and personal growth. *Argus, paperback, \$1.95.*

Nobody Ever Died of Old Age by Sharon R. Curtin. The role of the elderly, often sick and poor, is pathetic in our society, where only youth and beauty count. Seeking reforms, Ms. Curtin urges old people to take charge of their destinies, organize for legislation, and experiment with new styles of living. *Little, Brown, paperback, \$2.95.*

MAY 2
THROUGH
MAY 29

"...and the Pursuit of Happiness"

America makes promises—freedom, independence, self-realization. Can these promises be fulfilled in our 200-year-old nation?

Week of May 2

The Rugged Individualist. Individualism is among the most recurrent motifs of our history. What is individualism? Since we are no longer a pioneer country, is it still important?

Walden by Henry David Thoreau. In the early 19th century the poet-naturalist built himself a shelter beside Walden Pond in order to cultivate a bean field and his thoughts. Thoreau believed that man's destiny lies in his knowledge of himself. *Airmont, paperback, 80¢.*

Apostles of the Self-Made Man by John G. Cawelti. The man who pulls himself up by his bootstraps has long been an American folk hero. Cawelti examines various interpretations of the ideal of success, tracing the development of the self-made man through the writings of Franklin, Jefferson, Twain, and others. *University of Chicago Press, paperback, \$2.95.*

The Autobiography of Miss Jane Pittman by Ernest Gaines. This novel takes the form of a transcript of tape-recorded interviews with a powerful 110-year-old black woman born before the Civil War and alive to experience the beginning of the civil rights movement in the 1960s. It is a moving portrait of personal endurance which speaks for American blacks generally. *Bantam, paperback, \$1.25.*

The Story of My Life by Helen Keller. The blind and deaf author wrote in her autobiography, "The hands of those I meet are dumbly eloquent to me." Excerpts from her letters complete the account of a handicapped childhood and emancipation through the efforts of a devoted teacher, Ann Sullivan Macy. *Dell, paperback, \$1.25.* See also William Gibson's play *The Miracle Worker*. *Bantam, paperback, 75¢.*

The Old Man and the Sea by Ernest Hemingway. An old fisherman follows the greatest catch of his life so far out to sea that upon his return sharks strip clean the marlin's giant carcass. On its simplest level, the story is a portrait of man confronting his fate. *Scribners, paperback, \$1.65.*

All God's Dangers by Theodore Rosengarten. A black Alabama sharecropper recalls the events of this century in the rural South. Theodore Rosengarten edited tape-recorded interviews with 84-year-old Nate Shaw, a person unbroken by a system that sought to exploit him. *Knopf, \$10.*

The Adventures of Augie March by Saul Bellow. Augie March, a light-fingered ladies' man and opportunist whose exploits take him from a Chicago Jewish community to the Mexican border, high society, and a jail cell, is the hero of Saul Bellow's novel of a young man in search of life. *Fawcett, paperback, \$1.50.*

Leo Buerman (film). The greatest test of individuality is overcoming difficulty. In this documentary film of Leo Buerman's life we see a man, physically handicapped since birth, who masters adversity and adopts a forceful philosophy of life. *Centron.*

Week of May 9

The Dream of Success. "Making it" has been an American goal. What does it mean to us today?

The American Idea of Success by Richard M. Huber. Selections from Benjamin Franklin to Norman Vincent Peale exemplify writings which have influenced and in turn were influenced by changing and conflicting criteria of success. Huber's commentary notes the paradoxical reordering of values held by Americans who pursued wealth and status. *McGraw-Hill, \$10.*

Up from Slavery by Booker T. Washington. A clever expert in survival. Washington publicly accepted segregation and counseled patience while believing in integration and privately financing early legal attacks on Jim Crow. His autobiography illustrates both the unrest and the patience of black people at the turn of the century. *Bantam, paperback, 75¢.*

Valley of Decision by Marcia Davenport. A rich narrative relates the consequences of personal, business, and labor confrontations upon three generations of a family whose business is steel production. Ms. Davenport captures societal as well as business implications in a chronicle that spans the first two decades of the 20th century. *Popular Library, paperback, \$1.50.*

An American Tragedy by Theodore Dreiser. Clyde Griffiths, the hero of Dreiser's novel, forfeits his life in pursuit of success. Despite his ambitions, the real villain of the story is American society—its harsh realities and the dark side of the American Dream. *New American Library, paperback, \$1.50.*

The Great Gatsby by F. Scott Fitzgerald. Jay Gatsby is rich, handsome, and influential. He also is still in love with a woman who deserted him. Amidst a life of conspicuous consumption on Long Island, their encounter leads to tragedy and death. *Bantam, paperback, \$1.50.*

What Makes Sammy Run? by Budd Schulberg. Fictional Sammy Glick is the prototype of the cruel, crass servant to fame and fortune. From firsthand knowledge of Hollywood, Schulberg has described ugly aspects of the American success story. *Fawcett, paperback, 95¢.*

The Natural by Bernard Malamud. Fantasy and reality mix in this allegorical novel about baseball. The story traces the career of Roy Hobbs, a "natural" player who operates with great skill and style without having been taught; and on another level the novel conveys a message about man achieving fulfillment in life, naturally. *Dell, paperback, 75¢.*

You're a Good Man, Charlie Brown (record). Snoopy puts on a rattle-dazzle song for his supper, and Lucy, Linus, Schroeder, et al., help Charlie, the perennial loser, to have faith in himself once more in this musical based upon Charles Schulz's "Peanuts." *MGM, 89¢.*

Week of May 16

The Pursuit of Pleasure. The pursuit of happiness is our unalienable right, but what do we mean by these words?

Three Centuries of American Art by Lloyd Goodrich. This illustrated survey of American art from 1670 to 1966 is divided into works before and after 1900. Important trends and artists are examined to show the differences between European influence and native art. *Praeger, \$8.95.*

Antonia (film). This portrait of Antonia Bruckner, a symphony conductor, explores the personality of a woman whose humor, resilience, and restrained bitterness offer keys to her accomplishments. *Phoenix Films.*

The Glory of Their Times by Lawrence S. Ritter. "Whoever wants to know the heart and mind of America had better learn baseball," Jacques Barzun said. One could not do better than this book about the early days of the game as told by the men who played it. *Macmillan, paperback, \$2.95.*

The New Complete Walker by Colin Fletcher. This manual goes back to nature for anecdotal philosophizing and practical approaches to walking, camping, and other styles of outdoor living. Backwoods health and safety are discussed for Americans who want to use their heads as well as their feet. *Knopf, \$8.95.*

The Fifty-year Decline and Fall of Hollywood by Ezra Goodman. Sing "Hooray for Hollywood"—but not too loudly lest sleeping dogs rise and skeletons rattle out of studio closets. Here a publicist punctures the images of a number of show-biz greats and discloses the tarnish beneath the tinsel. *Simon & Schuster, \$5.95.*

Rock from the Beginning by Nik Cohn. Classical, pop, and folk rock served with a bit of soul and rhythm and blues—a lot of it is here along with critiques of the styles of famous performers from Elvis Presley to the Beatles and beyond. Cohn chronicles the changing music which he considers the main diversion of American youth in the late 1950s and early 1960s. *Stein & Day, paperback, \$2.95.*

On the Road by Jack Kerouac. Turning on with drugs and restless wanderings across the country in search of meaning and experience characterize this testament of the beat generation. *New American Library, paperback, \$1.25.*

The Kandy-Kolored Tangerine-Flake Streamline Baby by Tom Wolfe. In the best sort of pop journalism, Wolfe administers 24 doses of cultural reportage on the plastic culture of the mid-sixties. He energetically pursues deejays, cabbies, custom-built autos and airplanes, stock-car racing, and other aspects of American life. *Pocket Books, paperback, \$1.75.*

Week of May 23

The Fruits of Wisdom. We are a young nation still in search of "new and better" ways. But we have traditions we should not neglect, and a past we must not ignore.

Why Man Creates (film). The unique and often mysterious process known as creativity is the subject of this animated film treatment. With clarity of execution it shows how the creative vision works by holding to a unity of form and content. *Pyramid Films.*

The Art of Loving by Erich Fromm. Love is compounded from maturity, self-knowledge, and courage, according to Fromm. In this book he discusses many aspects of love—romantic love, brotherly love, love of parents, erotic love, self-love, and love of God—and shows how, like any other art, love demands practice and concentration. *Bantam, paperback, 75¢.*

Blues People by LeRoi Jones. Jones is convinced that the 1920s and 1940s were the only periods when black music was pure and uncorrupted by white influences. His insights and evaluations of his people's music are uncompromising arguments against the unity of an American musical culture. *Morrow, paperback, \$1.95.*

About Television by Martin Mayer. Combining criticism, fact, and anecdote, Mayer presents a history of television from the 1930s. He discusses network politics, the FCC, competition for profits, and the impact of public broadcasting; and he investigates rating systems, consumer reaction, research documentaries, news shows, and cable TV. *Harper & Row, \$10.*

The Armies of the Night by Norman Mailer. Mailer transforms history into a novel as he chronicles his experiences during four days surrounding the peace march on the Pentagon in October 1967. After recording the history of the demonstration and its accompanying violence, he evaluates the march and its implications for American life and politics. *New American Library, paperback, \$1.25.*

The Greening of America by Charles A. Reich. The social revolution in America is already underway, according to Reich. He sees the United States as a corporate state intent on demolishing human values, but he believes the youth of the seventies are the pioneers of an ideal society just around the corner. *Bantam, paperback, \$1.95.*

Future Shock by Alvin Toffler. Startling change, once the exception, is now the standard of life. In his discussion of futurism, Toffler shows how accelerating change affects the products we buy, the communities we live in, the organizations we create, the way we live, and eventually how our society will break up into many competing subcultures. *Bantam, paperback, \$1.95.*

The Teachings of Don Juan by Carlos Castaneda. A young anthropologist is apprenticed to a Yaqui sorcerer and embarks on a spiritual journey. The first part of the book is devoted to Don Juan's transcendental techniques and rituals; the second part is Castaneda's attempt to infuse his mysterious, psychedelic experiences with meaning. *Pocket Books, paperback, \$1.50.*

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Other AMERICAN ISSUES FORUM Activities

Courses by Newspaper: Weekly articles will appear in newspapers, and a reader and study guide will address each of the 36 topics of the American Issues Forum Calendar. Individuals may obtain the Leadership Guide for group discussions. For further information contact: Courses by Newspaper, 4901 Morena Blvd., Suite 209, San Diego, California 92117; (714)452-3405.

Bicentennial Youth Debates: Americans of high school and college age, their families, and communities will engage in public discussions, using various debate formats, on the topics of the American Issues Forum. For further information contact: Bicentennial Youth Debates, 1625 Massachusetts Ave., N.W., Washington, D.C. 20036; (202)265-1070.

Check your local library, your State or City Bicentennial Commission, or your State Humanities Com-

mittee for news of other American Issues Forum programs

Persons who are unable to read standard print materials because of visual or physical impairment may obtain braille and recorded books by consulting their local library or by writing to the Division for the Blind and Physically Handicapped, the Library of Congress, Washington, D.C. 20542.

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BICENTENNIAL READING, VIEWING, LISTENING

A Program for the

AMERICAN ISSUES FORUM

This selected list of books, films, records, and other materials is designed to be used with the American Issues Forum, a 36-week program for individual investigation and group discussion of the fundamental issues and values of American life upon the occasion of the nation's Bicentennial.

Sponsored by the NATIONAL ENDOWMENT FOR THE HUMANITIES
and the AMERICAN LIBRARY ASSOCIATION

A publication of the American Library Association



The American Issues Forum is a national program for the Bicentennial, developed under the auspices of the National Endowment for the Humanities and with the co-sponsorship of the American Revolution Bicentennial Administration.

AUGUST 31, 1975, is the start of a special program celebrating our second hundred years as a country. In discussions and talks, many of us will be asking about America and Americans, from Indians and early settlers to the car-driving, space-exploring people of today. The program is called the American Issues Forum, developed by the National Endowment for the Humanities and co-sponsored by The American Revolution Bicentennial Administration. It will last for nine months—almost up to our 200th Fourth of July.

This booklet has been written to go along with the American Issues Forum. It is a list of books, films, and records about America over the last two centuries. Here you'll find stories about slaves, railroads, wars, Presidents, inventions. You'll find something about almost every important idea or event in American life.

Everything is listed by discussion topics. Each month covers one general topic, such as the birth of the country or America's place in the world. Then, each week in the month covers a particular area of the broad topic in closer detail.

We aren't trying to tell you what to think about these topics. The books, films, and records included present different ideas, different viewpoints. What we're offering is background information to help you decide for yourself how you feel about your country's past, present, and future.

Of course, it would be impossible for our list to cover all the good materials there are. We've had to leave out some things we would have liked to include. And you'll probably like some of our choices better than others. Depending on how old you are, you may find some of the books too easy or too difficult. But we think everyone will find something new, exciting, and personally interesting in our list.

HOW WAS THE LIST SELECTED?

The American Library Association chose two special groups of librarians from all over the country to search out the most useful books, films, recordings, and games. They spent five months doing it, and here's what they looked for:

1. Quality—is this book one of the very best on the subject? Is it interesting and well written? Does it let you do some thinking for yourself?

2. Readability—can you understand the ideas the writer puts on paper?
3. Accessibility—if you decide you want to read a certain book or listen to a record or cassette we've listed, will you be able to find it in your school or public library, or at a bookstore? (As for the films, we've tried to choose those which your school or library may now have or can order.)

All the time the committees considered which titles to include, they had the help of National Advisers, people who are experts in the different subjects included on our list. The names of the Advisers and Committee Members are on the back cover.

HOW CAN YOU USE THIS LIST?

Two ways. You can read the books on your own and get a lot of enjoyment and interesting information out of them. Even better, these materials make starting places for discussions. You'll probably find you agree with some of the ideas and opinions in these books, disagree with others—and want to share your thoughts with your friends.

Under each topic of the list, we've tried to arrange the books in a logical order. For example, a book about colonial America will appear at the beginning rather than at the end of a list. In doing this we hope to give you an idea of how each belief or event got started, and how and why it changed along the way from 1776 to today. In the week on the American Family, we have chosen contemporary families, since the family in American history is represented in other topics.

You might like to begin with a large, illustrated book called *Give Me Liberty* by Franklin Folsom (Rand McNally, \$19.95), which brings together many true stories about colonial Americans and the events that led up to 1776. It gives a good picture of early American life and can also serve as a guidebook to historic places to visit. Another good way to start is with a film called *A Thousand Suns* (Barr Films), which your school or library can get. It asks some important questions about where we can find happiness—in our things or in ourselves.

Prices given are those bookstores usually charge but these suggested prices may vary. Your librarian will be glad to help you find any of the materials on this list or to suggest other materials that will interest you, too.

**AUGUST 31
THROUGH
SEPTEMBER 27**

Week of August 31

The Founding Peoples. Searching for freedom, for land, for adventure, the first newcomers arrive in the unknown land of the Indian.

Who Discovered America? by Patricia Lauber. Besides the Indians, many other people may have come to America before Columbus—the explorer Leif Ericsson, traders from Asia, fishermen from England and Japan. Who were the earliest Americans? *Random House, \$4.95.*

Calico Bush by Rachel Field, illustrations by Allan Lewis. Maggie Ledoux, a French girl, was bound out to a Maine pioneer family at the time of the French and Indian War. Her story shows yet another way settlers came to the colonies. *Macmillan, \$4.95; Dell, paperback, 95¢.*

This Dear-Bought Land by Jean Lee Latham, illustrated by Jacob Landau. Fifteen-year-old David Warren journeys from England to Virginia and copes with bad weather, unfaithful friends, and homesickness. His story gives a picture of John Smith's role in the founding of Jamestown. *Harper & Row, \$4.79.*

Pilgrim Courage by William Bradford, adapted and edited by E. Brooks Smith and Robert Meredith, illustrated by Leonard Everett Fisher. These writings by the governor of Plymouth Colony offer a firsthand chance to meet the men and women who landed on Plymouth Rock. *Little, Brown, \$4.95.*

The Indians and the Strangers by Johanna Johnston, illustrated by Rocco Negri. Told from the Indian's point of view, these short stories about Tecumseh, Sacajawea, Crazy Horse, and others show what happened when the white man came to settle the land. *Dodd, Mead, \$4.95.*

To Be a Slave by Julius Lester, illustrated by Tom Feelings. Brought here in chains, slaves knew a different America. Their own words tell what slavery was really like. *Gial, \$4.95; Dell, paperback, 75¢.*

The Black Man in America, 1619-1790 by Florence and J. B. Jackson. This history of blacks in early America describes their ordeals and their contributions to early American culture. *Watts, \$3.45.*

In the Trail of the Wind edited by John Bierhorst. This wide-ranging collection of North and South American Indian poetry, including songs, poems, prayers, dreams, incantations, and orations, introduces the literary heritage of native Americans. *Farrar, Straus, \$4.95; paperback, \$2.45.*

A Nation of Nations

Week of September 7

Two Centuries of Immigrants. To America comes a flood of humanity—the world's poor, hungry, and beaten—hoping to thrive in the "Promised Land."

America's Immigrants by Rhoda Hoff. Writings by and about immigrants of the late 19th and 20th centuries show the mixed fortunes of people who began life in a new land. *Walck, \$5.*

To America by Eleanor B. Tripp. This presents a different view of immigration: a special look at nine groups of people who came to America to escape persecutions, famine, and poverty, or were forced here by slave raids. *Harcourt Brace Jovanovich, \$5.50.*

A Nation of Newcomers by J. Joseph Huthmacher. Ethnic minority groups have contributed much to our national character. Here the author describes various groups and explains how they struggled to gain recognition. *Delacorte, \$3.95.*

Minorities That Made America Great (filmstrip set). Not all the people who came to America during the great migrations arrived at the same time, or came from the same homeland, or shared common experiences once they were here. *Warren Schloot Productions. Sets I & II \$90.50 with record, \$110.00 with tape cassette, each.*

The Chinese in America by Betty Lee Sung. The Chinese contributed their customs, foods, festivals, and ways of life to the growth of American culture. *Macmillan, \$4.95.*

Samurai of Gold Hill by Yoshiko Uchida. Koichi, his family, and a group of Japanese pioneers start a tea and silk farm near Colono, California, and bring a new culture to America. *Scribners, \$4.95.*

All-of-a-Kind Family by Sydney Taylor, illustrated by Helen John. On New York City's East Side in 1912, five daughters of a Jewish junk dealer have a lively time growing up "American." *Follett, \$4.95; Dell, paperback, 75¢.*

Angelita by Wendy Kessel. Photographs by Norma Holt. Angelita and her family come to the mainland from Puerto Rico and find a very different way of life in today's New York City. *Hill & Wang, \$4.95.*

Week of September 14

Out of Many, One. Who are we who have inherited America—one people sharing common goals and problems, or separate groups who cling to our different beginnings?

A Tune for the Towpath by Jane Flory. Eleven-year-old Kate Bannister, daughter of a lock tender on the Delaware Canal, doesn't admire the barge people. Then she takes music lessons from a barge woman, and a barge family saves her from drowning. *E. M. Hale, \$2.97.*

All Us Come Cross the Water by Lucille Clifton, illustrated by John Steptoe. When Ujamaa's teacher asks him what country his family came from, he tries to find out. The answer offers insights into the black experience. *Holt, Rinehart & Winston, \$5.95.*

The Witch of Fourth Street by Myron Levoy, illustrated by Gabriel Lisowski. Stories tell of children and their parents who came to New York City's Lower East Side many years ago seeking better lives. *Harper & Row, \$4.95; paperback, \$1.25.*

Julie of the Wolves by Jean Craighead George, illustrated by John Schoenherr. To escape an arranged marriage, 13-year-old Julie, an Eskimo, sets out to find her father. A wolf pack befriends her and keeps her alive in the wilderness—a story of survival and a vanishing primitive culture. *Harper & Row, \$4.95; paperback, \$1.25.*

Duffy's Rocks by Edward Fenton. Young Timothy Brennan, member of a closeknit Irish family full of pride and prejudice, searches for his father and a life more beautiful, less oppressive. *Dutton, \$5.95.*

Gabrielle and Selena by Peter Desbarats, illustrated by Nancy Grossman. Funny things happen when best friends Gabrielle and Selena, both eight years old, one black and the other white, decide to trade places and families. *Harcourt Brace Jovanovich, \$4.75; paperback, 95¢.* Also available as a film from BFA Educational Media.

Only the Names Remain by Alex W. Bealer, illustrated by William Sauts Bock. Cherokee Indians had long lived in the Appalachian mountains of Georgia. Despite their efforts to fit into the new society built by white settlers, the government drove them from their homes to exile, along a Trail of Tears. *Little, Brown, \$5.75.*

Magdalena by Louisa R. Shotwell, illustrated by R. Lilian Obligado. Magdalena wants to cut her hair, but her grandmother insists on braids for a young Puerto Rican girl. *Viking, \$4.95.*

Americans are of many origins—the list is almost endless. Our first month looks at the men and women who have made ours a land of many peoples.

Week of September 21

We Pledge Allegiance. But to what? How can we best serve our country, our families, and ourselves?

And Then What Happened, Paul Revere? by Jean Fritz, illustrated by Margot Tones. Did you know that Paul Revere forgot his spurs the night he rode to warn the countryside, or that he made false teeth for extra money? The author tells this and more in her funny, unusual biography of the Revolutionary War hero. *Coward, McCann, \$5.95.*

This Time, Tempe Wick? by Patricia Lee Gauch, illustrated by Margot Tones. Tempe Wick, a quick-witted girl, outsmarts two mutinous colonial soldiers who want to take her horse. *Coward, McCann, \$5.95.*

The Drinking Gourd by F. N. Monjo, illustrated by Fred Brenner. When Tommy's father sends him home from church for misbehaving, he discovers a slave family hiding in the barn and learns that his father is secretly part of the Underground Railroad. *Harper & Row, \$2.95.*

Across Five Aprils by Irene Hunt. 9-year-old Jethro had to take on a man's job on his family's rural Illinois farm in 1861 when his brothers left to join the fight—two for the North and two for the South. *Follett, \$4.95; Grosset & Dunlap, paperback, 95¢.*

Captain of the Planter by Dorothy Sterling. Robert Smalls, born a slave, became a river pilot. During the Civil War he escaped to the North with his family by taking a Confederate steamboat over to the Union fleet. *Doubleday, \$5.95.*

Summer of My German Soldier by Bette Greene. 12-year-old Patty Bergen, a Jewish girl, befriends a German prisoner of war and hides him when he escapes from the camp near an Arkansas town. *Bantam, paperback, \$1.25.*

The Gammage Cup by Carol Kendall, illustrated by Erik Blegvad. The Minnipins, a group of tiny people who live in the village of Slipper-on-the-Water, banish four members who won't follow the town's rules—but later these same four save the town from its enemies. *Harcourt Brace Jovanovich, paperback, \$1.45.*

My Brother Sam Is Dead by James Lincoln Collier and Christopher Collier. Tim Meeker's account of how the Revolutionary War affects his family and finally claims the life of his older brother shows that it is not always easy to separate right from wrong or loyalty from treason. *Four Winds, \$6.50.*

SEPTEMBER 28
THROUGH
OCTOBER 25

Week of September 28

A Shrinking Frontier? As we carved farms, communities, and cities out of the wilderness, was the land we changed changing us, too?

The Year of the Three-Legged Deer by Eth Clifford. On the frontier during the years 1819-20, prejudice brings death and separation to Jesse Benton, his Lenni Lenape Indian wife, and their family. *Dell, paperback, 95¢.*

Small Wolf by Nathaniel Benchley, illustrated by Joan Sandin. Small Wolf and his tribe must keep moving west as white settlers make their homes where Indians live and hunt. *Harper & Row, \$2.95.*

Tree in the Trail by Holling C. Holling, illustrated by the author. A cottonwood tree that began to grow about the year 1610 is central in this story of events along the famous Santa Fe Trail. *Houghton Mifflin, \$4.95.*

The Little House in the Big Woods by Laura Ingalls Wilder, illustrated by Garth Williams. The first of eight books in the "Little House" series in which young Laura tells the story of her life growing up on the frontier in Wisconsin, Kansas, Minnesota and the Dakota Territory. *Harper & Row, \$4.95; paperback, \$1.50.*

The Black Mustang by Richard Wormser, illustrated by Don Bolognese. Thirteen-year-old Dan Riker, whose father had been a Union sergeant in the Civil War, finds that only Will Mesteno, a part black and part Apache maverick roper, will help him and his family survive on their Texas land. *Morrow, \$5.50.*

Ishi, Last of His Tribe by Theodora Kroeber, illustrated by Ruth Robbins. Ishi came out of hiding in 1911 to tell his story as the last living member of the California Yahi Indian tribe. *Parnassus, \$4.95; Bantam, paperback, 95¢.* See also the film *Ishi in Two Worlds* from McGraw-Hill.

Stout-Hearted Seven by Neta Lohnes Frazier. Seven orphaned Sager children, adopted by Marcus and Narcissa Whitman, faced hardships and death courageously while making their way across the frontier. *Harcourt Brace-Jovanovich, \$4.95.*

I Want to Know About a Flight to the Moon by Alfred M. Worden. The command module pilot for the Apollo 15 moon flight tells how he became an astronaut and what it was like to be a pioneer in space. *Doubleday, \$4.50.*

The Land of Plenty

Week of October 5

The Sprawling City. More and more, we turn from the land itself to the city, and in doing so perhaps we cut ourselves from our roots. What does the city offer that we seem unable to resist?

The City: Yesterday, Today and Tomorrow by Emrys Jones and Eleanor Van Zandt. This story of how cities developed from ancient times to the present includes some futuristic plans by such thinkers as Buckminster Fuller and Paolo Soleri. *Doubleday, \$9.95.*

Street Gangs Yesterday and Today by James Haskins. This history of gangs from colonial times to the present includes descriptions of early immigrant gangs, the Ku Klux Klan, gangsters, and the Mafia. *Hastings House, \$6.95.*

J.T. by Jane Wagner, photographs by Gordon Parks, Jr. In a vacant lot near his city apartment, J. T. finds a nearly dead, one-eyed alley cat and decides to take care of it. *Dell, paperback, 75¢.* Also available as a film from *Carousel Films.*

The Mimosa Tree by Vera and Bill Cleaver. When her stepmother abandons the family, 14-year-old Marvella decides that Chicago offers no solution to her poverty. She takes her blind father and her brothers and sisters back to their Kentucky farm. *Lippincott, \$3.95.*

Wild Green Things in the City by Ann Ophelia Dowden, illustrated by the author. Some wild plants manage to grow and blossom in the concrete city, and this book shows how. *Crowell, \$5.95.*

Watch Out for My Plant (film). A boy carefully plants a flower in the tiny space by his doorstep and watches it grow despite harsh city conditions. *Berr Films.*

The Saturdays by Elizabeth Enright, illustrated by the author. The four Melendy children pool their allowances so that each one can have enough money to do something special in the city one Saturday a month. *Holt, Rinehart & Winston, \$3.50; Dell, paperback, 75¢.*

Central City/Spread City by Alvin Schwartz. Words of children living in cities and suburbs delineate the growing problems: "Here we is all stuffed together!" "The others they can't afford to live here." *Macmillan, \$4.95.*

The Pushcart War by Jean Merrill, illustrated by Ronnie Silbert. This satire on the problems of crowded cities, written in 1964, looks ahead to 1978 when the pushcart peddlers declare war on the owners of giant trucks. *Addison-Wesley, \$4.50; Grosset & Dunlap, paperback, 75¢.*

Week of October 12

Use and Abuse in the Land of Plenty. We have chopped down forests, torn up the earth, polluted water and the air. Can we pay the price to repair what we have done to the land?

The Indian Heart of Carrie Hodges by Katy Peake, illustrated by Thomas B. Allen. Told as a child that the Indians believed in animal-spirit guides, Carrie comes to believe that she has one, too: the coyote. She sets out to protect the animals from ranchers' plans to kill them. *Viking, \$4.95.*

M. C. Higgins, the Great by Virginia Hamilton. Realizing that a strip-mining spoil heap threatens to bury the family house and land, M. C. tries to find a way to save what his slave grandmother had loved. *Macmillan, \$6.95.*

Who Really Killed Cock Robin? by Jean Craighead George. When Cock Robin, the mate of the robin nesting in Mayor Joe's hat, is found dead, everyone asks why. Tony and his friend Mary Alice track down the answer in this ecological mystery. *Dutton, \$4.95; paperback, 95¢.*

Sea and Earth by Philip Sterling. This story of the life of Rachel Carson, biologist, author, and conservationist, tells how her writings alerted a large reading public to the dangers facing our environment. *Crowell, \$4.95; Dell, paperback, 95¢.*

The Last Free Bird by A. Harris Stone, illustrated by Sheila Heins. The last free bird tells how, as man took over and changed the land, there was no longer a place where birds could live. *Prentice-Hall, \$5.95; paperback, 95¢.* Also available as a filmstrip from *Weston Woods, \$9.20 with record, \$12.75 with tape cassette.*

Recycling Resources by Laurence Pringle. This look at present recycling efforts shows how economic and political facts of life, as well as the federal government, inhibit widespread recycling and encourage consumers to be wasteful. *Macmillan, \$5.95.*

Hoagie's Rifle Gun by Miska Miles, illustrated by John Schoenherr. Times are hard for Hoagie's Appalachian family. With his Pa out of work and everyone hungry, Hoagie takes his rifle and goes out to get the family a meal. *Little, Brown, \$5.95.*

The Weathermakers by Benjamin Bova. A science-fiction novel about problems engendered by scientific discoveries. If weather can be controlled, should military or civilian hands be in charge? Should there be an "Official Voice" of Science? *Holt, Rinehart & Winston, \$3.50.*

America is a place as well as a people. Our parents' parents found it a rich land and took it—to shape as they pleased. Does it please us now? Have we tamed the wilderness into a garden, or spoiled what once was an Eden?

Week of October 19

Who Owns the Land? We crowded out Indians, fought range wars, battled other countries in our hunger for land. We paid with money and blood—but to whom does the land belong?

The Secret of Sachem's Tree by F. N. Monjo, illustrated by Margot Tones. Hannah and Jonathan carved a devilish pumpkin to scare a "witch" and placed it in the hollow of an oak. But their father needed a place to hide and preserve the Connecticut colony's charter, and that was more important than Halloween capers. *Coward, McCann, \$4.29; Dell, paperback, 75¢.*

Tree of Freedom by Rebecca Caudill, illustrated by Dorothy Bayley Morse. Thirteen-year-old Stephanie Venable and her family moved to Kentucky in 1780 hoping to leave the Revolution behind. But when Pa and her brother finally had to go to war, it was Stephanie who cared for the family and land. *Viking, \$4.31.*

Hunted Like a Wolf by Milton Meltzer. Settlers' desire for more land brought on the seven-year Seminole War, America's longest, bloodiest, and most costly Indian war, involving Indians, whites, and black runaway slaves. *Farrar Straus, \$5.50; Dell, paperback, 95¢.*

Chief Joseph by Russell Davis. Joseph, the greatly respected and eloquent Nez Percé Indian chief, wanted peace. Broken treaties and efforts to remove his people to a reservation finally turned him to war. *McGraw-Hill, \$3.83.*

Guardians of Tomorrow by S. Carl Hirsch. These eight Americans—from Thoreau to Rachel Carson—tried to protect our natural resources. Here are their stories, and the challenges that still face us. *Viking, \$4.95.*

After the Goat Man by Betsy C. Byars. Figgy and his grandfather are forced out of their cabin home by the construction of a superhighway. When his grandfather returns with a shotgun to make a stand, Figgy asks his friends Harold and Ada for help. *Viking, \$5.95.*

The Space Hut by Ester Wier, illustrated by Leo Summers. When Mike builds a tree house, the man who owns the tree complains, and Mike finds he must eventually defend his handiwork before the Town Fathers. *Scholastic Book Service, paperback, 75¢.*

OCTOBER 26
THROUGH
NOVEMBER 22

Week of October 26

Freedom of Speech, Assembly, and Religion. These rights are guaranteed, yet Americans have died for exercising them—for saying what others didn't want to hear, or for having "different" beliefs.

The Glorious Conspiracy by Joanne S. Williamson. Ben Brown escapes from apprenticeship in England and begins a new life in New York City. The Republican newspaper he works for is shut down by the government in the early days of the Republic. *Knopf, \$3.*

The Freedom of Speech in America by Ravina Gelfand. Court decisions, laws, and public opinion have influenced the ways in which Americans practice the right of free speech. This history shows that the right is not absolute. *Lerner, \$3.25.*

Censorship in America by Olga G. and Edwin P. Hoyt. This book which appeared before the latest Supreme Court obscenity rulings presents a good survey of censorship activities by groups and individuals. *Seabury, \$4.50.*

Tear Down the Wall by Dorothy Sterling. This history of black people's long struggle to gain their rights in America shows why there is often anger and impatience over the slow progress of the civil rights movement. *Doubleday, \$6.95.* The record in *Search of Freedom* gives excerpts from the speeches of Martin Luther King, Jr., including the famous "I Have a Dream Speech." *Mercury, \$6.98.*

Riots, U.S.A. by Willard A. Heaps. From the Stamp Act riots in 1765 to the Columbia student revolt of 1968, mob action has been part of American history. *Seabury, \$4.95.*

The Freedom of Religion in America by Ravina Gelfand. Why is religious freedom the subject of controversy? This book traces religious freedom through our history and explains key Supreme Court decisions. *Lerner, \$3.95.*

Salute! by Leonard A. Stevens. A recounting of the Jehovah's Witnesses' legal battles against compulsory saluting of the flag explains the larger constitutional issues of freedom of religion and the individual's right to follow his conscience. *Coward, McCann, \$4.89.*

Margaret Sanger by Lawrence Lader and Milton Meltzer. In describing the problems Margaret Sanger faced in her efforts to educate women about contraception—she was often arrested and her meetings broken up—this book also explains how laws forbidding such information infringed on First Amendment rights. *Crowell, \$4.95; Dell, paperback, 95¢.*

Certain Unalienable Rights

Week of November 2

Freedom of the Press. Without it, we couldn't learn the truth. But is it still a right when it is used wrongly? And what do we mean by "wrong?"

Peter Zenger, Fighter for Freedom by Tom Galt, illustrated by Ralph Ray. The roots of America's free press are clear in this biography of Zenger, the 18th-century New York newspaper publisher who fought in court for the right to publish the truth about public officials. *Crowell, \$4.50.*

The Taken Girl by Elizabeth Gray Vining. Pre-Civil War Philadelphia comes to life here as Veer Schuyler, an orphan living with the Healy family, meets poet John Greenleaf Whittier, who publishes an Abolitionist newspaper while he boards with the Heals. *Viking, \$5.95.*

The Freedom of the Press in America by David J. Goldman. How much freedom of the press do we have in America? How much do we want? This book traces from Colonial times to the twentieth century ideas about the First Amendment. *Lerner, \$3.95.*

The Newspaper: Its Place in a Democracy by Duane Bradley. What are the duties and responsibilities of a free press? How are ideas about news changing? When is the "national interest" more important than the people's right to know? These and other questions are part of this examination of newspapers in a free society. *Van Nostrand, \$4.95.*

Freedom to Know by Joseph Carter. This look at the press focuses more closely on the complicated problems of national security versus freedom of the press, censorship of news media, and the credibility of the press and government officials. *Parents' Magazine Press, \$4.59.*

Freedom of the News Media by Olga G. and Edwin P. Hoyt. Is the news media's freedom really being threatened, and is the press acting responsibly? *Seabury, \$5.95.*

Newsmakers: The Press and the Presidents by Howard E. Smith and Louanne Norris. This history of the conflicts between the press and Presidents shows how the media's efforts to keep the public informed make them a watchdog of government. *Addison-Wesley, \$4.95.*

Week of November 9

Freedom from Search and Seizure. How private are our lives? We can't be arrested without cause, but technology has made it easy for us to be watched without our knowing it.

In Chains to Louisiana by Michael Knight. In the 1850s free black man Solomon Northup writes the story of his kidnapping at age 32. Sold into slavery in Louisiana, he struggled 12 years to regain his freedom. *Dutton, \$5.50.*

Sunder by William H. Armstrong, illustrated by James Barkley. Hardship and injustice faced blacks in the South, as illustrated in this powerful story of a young black boy whose sharecropper father is sent to jail for stealing food for his family. *Harper & Row, \$4.95; paperback, \$1.25.* Also available as a film from *Films, Inc.*

America's Reign of Terror by Roberta Strauss Feuerlicht. During World War I, when the Sedition Act limited freedom of speech, widespread fears of foreigners or anyone "different" resulted in a "Red Scare." *Random House, \$4.95.*

Journey to Topaz by Yoshiko Uchida, illustrated by Donald Carrick. In a story based on the author's experiences, 11-year-old Yuki, a Japanese-American girl, and her family are forced to leave their California home and go to a detention camp during World War II. *Scribners, \$4.95.*

The Right to Privacy by Bill Severn. How far can government surveillance, wiretapping, credit investigations, and various kinds of record-keeping go before they violate a person's right to privacy? *Ives Washburn, \$4.50.*

The Fog Comes on Little Pig Feet by Rosemary Wells, illustrated by the author. The right to privacy is one of the themes of this story about a student whose headmistress takes her diary to force her into revealing the whereabouts of another student who has run away. *Dial, \$5.95; Avon, paperback, 75¢.*

The Hand (film). The ideas of dictatorship and loss of individual freedom are central to this film about an old man who makes flowerpots in his room and then resists when a large hand appears and tries to impose its will on him. *McGraw-Hill.*

What started as a colony's fight for independence became an important step in freedom for all men—freedom to think and live as each chooses. As our third month shows, the fight didn't end with the Revolutionary War. It's still going on today.

Week of November 16

Equal Protection Under the Law. Rich, poor, black, white: sometimes "justice" seems to depend on who you are—and where you are.

The Spirit and the Letter by Bernice Kohn Hunt. A liberal view is given in explanation of constitutional legal cases on basic issues and current matters. *Viking, \$6.95.*

Mumbet by Harold W. Felton, illustrated by Donn Albright. When Massachusetts in 1780 adopted a new constitution declaring that all men were free and equal, Elizabeth Freeman, a slave, went to court to win her freedom. *Dodd, Mead, \$4.50.*

Laws and Trials That Created History by Brandt Aymar and Edward Sagarin. Among 24 trials that pushed people to consider the importance of certain ideas are the more recent cases of Angela Davis, Jomo Kenyatta, and the Chicago Seven. *Crown, \$6.95.*

Broken Promises by Richard Stiller. Although the Fourteenth Amendment promised equality, Jim Crow laws and Supreme Court decisions often kept the promise from becoming a reality. *Random House, \$5.49.*

Oh, Lizzie! by Doris Faber. The long and lively career of Elizabeth Cady Stanton, an exuberant 19th-century advocate of women's rights, shows how that movement was linked with anti-slavery forces. *Lothrop, \$5.50; Archway, paperback, 75¢.*

Rosa Parks by Eloise Greenfield, illustrated by Eric Marlow. Mrs. Parks's refusal to give up her seat on a Montgomery, Alabama, bus led to a Supreme Court decision supporting her rights. Today she is called the Mother of the Civil Rights Movement. *Crowell, \$3.95.*

The Rights of Students by Alan H. Levine. Using a question-and-answer format, this guide examines the legal rights of students and the extent of school officials' power to set down rules for student behavior. *Dutton, \$6.95.*

Never Jam Today by Carole Bolton. The events that befell 17-year-old Maddie Franklin when she pickets for women's right to vote point up the barriers that faced women in the early 1900s. *Atheneum, \$5.25; paperback, 95¢.*

The Law and You by Elinor Porter Swiger. Many common situations can result in legal action. As the author tells how the law works, she explains a young person's legal rights and responsibilities. *Robbs-Merrill, \$4.95.*

**NOVEMBER 23
THROUGH
DECEMBER 20**

Week of November 23

"In Congress Assembled . . .": A Representative Legislature. The people we elect to represent us seldom know us personally. Most of us don't bother to tell them what we want. Do we really have a "government by the people"? *Crowell, \$4.50.*

Rebellion Town: Williamsburg, 1776 by Theodore Taylor, illustrated by Richard Cuffari. As the author recreates pre-Revolutionary Williamsburg, Virginia, and describes the growth of public discontent, he also traces Patrick Henry's rise to political prominence. *Crowell, \$4.50.*

The Green Tree of Democracy by Marchette Chute. The development of the democratic process and the right to vote has never been smooth, from the assembly at Jamestown colony to the passage of the 1970 Voting Rights Act. *Dutton, \$4.95.*

We, the People? by Robert A. Liston. Advocating congressional reform, Liston offers a critical analysis of the U.S. Congress and its problems before and after Watergate. *McGraw-Hill, \$5.72.*

Save the Mustangs! by Ann E. Weiss. A group of Oregon fourth-graders start a letter-writing campaign to save wild mustangs. They learn about the political process as they follow passage of a law to protect the horses. *Messner, \$6.25.*

Know Your Congress. Published anew each congressional session, this reference manual provides up-to-date information on senators, representatives, and standing House committees, and explains congressional structure and operation, including a step-by-step description of how a bill becomes a law. *Capital Publishers, \$4.50.*

Congress and American Foreign Policy by Richard J. Walton. Congressional discontent with presidential foreign policy has been long-standing. This history shows how, over a period of time, Congress's control over foreign affairs has been worn away. *Parents' Magazine Press, \$4.59.*

The People Lobby: The SST Story by Elizabeth Levy. Both the issues and the personalities involved come alive in this account of the fight to keep Congress from funding a supersonic passenger plane. *Delacorte, \$4.95.*

A More Perfect Union

Week of November 30

A President: An Elected Executive. The Founding Fathers established an elected presidency to protect us from monarchs. Have our Presidents become too powerful?

What is a President? (filmstrip). He is often called the world's most powerful leader. This filmstrip describes his duties and responsibilities and shows how his office fits into the system of American government. *Troll Associates, \$7.00.*

Meet the Presidents (game). If you answer the historical questions correctly, you move the Presidents (from Washington to Ford) into the White House. *Selchow & Righter, \$6.50.*

George Washington and the Making of a Nation by Marcus Cunliffe and Richard B. Morris. The many reproductions of original prints, documents, portraits, and maps add special interest to this biography, which emphasizes Washington's activities as a young man and developing leader. *Harper & Row, \$5.95.*

Man of Liberty by Leonard Wibberley. Jefferson (1743-1826) is portrayed sympathetically in his public and private life from the early years of education in Virginia through the Revolution to the Presidency and his final years of busy retirement at Monticello. *Farrar, Straus, \$6.95.*

The Apprenticeship of Abraham Lincoln by Olivia Coolidge. Focusing largely on his years as a lawyer and politician, this book describes the forces that helped Lincoln work his way through the political ranks to become the one who would bear the burden of the presidency in a tragic era. *Scribners, \$6.95.* **Lincoln Album** (record) by Carl Sandburg. The poet and author reads selections from his book *Abraham Lincoln: The Prairie Years and The War Years*. *Caedmon, \$11.18.*

The Presidency (kit) compiled by Andrew Brodin. A ticket to John F. Kennedy's inaugural ball; a memo from President Lincoln; a letter to Franklin D. Roosevelt from Albert Einstein—these and other historical documents are used to illustrate the power, scope, organization, and personal aspects of the presidency. *Grossman, \$3.95.*

We Elect a President by David E. Weingast. The nomination and election processes, including qualifications a candidate is expected to have and duties the elected President must fulfill, are explained. *Messner, \$6.25.*

Week of December 7

"The Government": The Growth of Bureaucracy. Running the country has become such a large, complicated business, it's hard to know what's going on—or how to cut through the red tape to change things.

Politics by Patricia Maloney Markun, illustrated by Ted Schroeder. "In our country, politics sets up the rules under which we live"—from the kinds of schools we have to saving our wildlife. *Watts, \$3.45.*

Who Says You Can't? by Beryl and Samuel Epstein. You can't fight City Hall? Oh, yes you can! Ralph Nader's battle for safer cars is among seven stories showing how a citizen can work to improve life. *Coward, McCann, \$6.95.*

This Star Shall Abide by Sylvia Louise Engdahl, illustrated by Richard Cuffari. Far in the future on another planet, most knowledge is held by a privileged few. Noren, a boy who tries to learn things, runs away from his people rather than give up his search for truth. *Atheneum, \$6.25.*

The Judge by Harve Zemach, illustrated by Margot Zemach. When a cranky old judge refuses to believe five prisoners' tales of a horrible animal, the beast comes and swallows him—much to the amusement of the prisoners. *Farrar, Straus, \$4.50.*

Who Really Runs America? by Robert A. Liston. Other than top officials, we don't know most of the people who have the power to affect our lives. Here is a look at where that power lies—rightly and wrongly. *Doubleday, \$4.95.*

Below the Root by Zilpha Keatley Snyder, illustrated by Alton Raible. Thirteen-year-old Raamo lives in a root top in the fantasy world Green-Sky, where he trains for the priesthood and is not permitted to descend to the forest floor. He learns that truth is not all the priests say it is, and that there is more to the world than the root tops. *Atheneum, \$7.50.*

Though we've never been perfect, American democracy has survived while other democracies crumbled. This month we look at the government—how it began, how it has changed, and why it keeps working.

Week of December 14

"By Consent of the States . . ." Not all power lies in Washington. Here are the local governments—how they work, what they do, how you personally can affect them.

Politics from Precinct to Presidency by Robert A. Liston. From the making of the Constitution to the present, economic and social conditions helped shape our local and national governments. *Dell, paperback, 75¢.*

American Political Bosses and Machines by Fred J. Cook. This is a history of men at all levels of American government who have used their political offices to gain personal power. *Watts, \$3.45.*

A Piece of the Power by James Haskins. The careers of four black mayors provide the basis for an analysis of the process of winning political power. *Dial, \$4.95.*

What is a Governor? (filmstrip) The highest elected official in each state of the Union, the governor has duties and responsibilities illustrated in this filmstrip. *Troll Associates, \$7.00.*

How a Law Is Made by Leonard A. Stevens, illustrated by Robert Galster. The story of a group of citizens fighting to pass a law for clean air demonstrates that individuals can alter the system. *Crowell, \$4.50.*

**JANUARY 11
THROUGH
FEBRUARY 7**

Week of January 11

The American Work Ethic. Pride in one's job and success through hard work have long been American beliefs. Or is the idea of hard work old-fashioned and "square" today?

Carry On, Mr. Bowditch by Jean Lee Latham, illustrated by John O'Hara Cosgrave II. He was "too little to be a sailor," but he became a fine navigator, famous in naval history. *Houghton Mifflin*, \$5.95; *paperback*, 95¢. Also available as a recording from *Miller-Brody Productions*.

The Sunflower Garden by Janice May Udry, illustrated by Beatrice Darwin. Pipsa's father is prouder of the hunting of his sons than of the planting and sewing of Pipsa. A thoughtful plan and hard work by the Indian girl change her father's opinion. *Harvey*, \$6.

Black Bondage by Walter Goodman. Former slaves tell of their lives under white masters and describe the family, work, and play. *Farrar, Straus*, \$3.95.

John Henry by Ezra Jack Keats, illustrated by the author. Picture-book rendition of the legend of John Henry, the black folk hero who could outdig a steam drill and move a riverboat. *Pantheon*, \$3.95. Also the filmstrip available from *Guidance Associates*, with record \$17.50, with tape cassette \$19.50.

Two Piano Tuners by M. B. Goffstein, illustrated by the author. Although Grandpa wants Debbie to be a great pianist, she wants to be a piano tuner like him. She shows him that the work you love is the best kind. *Farrar, Straus*, \$3.50.

The Blue Cat of Castle Town by Catherine Colblentz, illustrated by Janice Holland. A blue cat's song teaches the people of Castle Town that beauty and work well done can make them happier than money or power. *Countryman Press*, *paperback*, \$4.50.

The Blue Mashiki (film). Jeffrey's city neighbors help him earn money to buy a beautiful African shirt. With it comes pride in his own achievement and heritage. *Encyclopaedia Britannica Educational Corp.*

Mountain People, Mountain Crafts by Elinor L. Horwitz. Toymakers, wood-carvers, weavers, and makers of unusual musical instruments are among the mountain folk who still live in the southern Appalachians. *Lippincott*, *paperback*, \$2.95.

Working in America

Week of January 18

Organization of the Labor Force. The American worker has struggled to win the rewards of his labor through organized representation.

The Great Struggle by Irving Werstein. The saga of the American worker, for whom today's decent working conditions were earned by bitter struggle and bloodshed over some 200 years. *Scribners*, \$5.95.

Mill Child by Ruth Holand. Children worked in factories in the 1800s, before child labor laws saved them from accidents, disease, bitterly hard work, and, often, death. *Crowell-Collier*, \$4.50.

The Haymarket Affair by Corrine J. Naden. A workers' meeting in Chicago in 1886 explodes into a riot and labor leaders are convicted of murder even though their connection with the thrower of a bomb that killed seven policemen is not clear. *Watts*, \$3.45; *paperback*, \$1.25.

Bread and Roses by Milton Meltzer. Treated like slaves by the bosses and ignored by the government, American workers banded together to fight for safe working conditions and decent wages in the 1800s. *Knopf*, \$5.99; *Random House*, *paperback*, \$1.50.

The Unions by Alvin Schwartz. What they are, how they came to be, and how they affect each of us. *Viking*, \$6.95.

Mr. Black Labor by Daniel S. Davis. During the 1920s A. Philip Randolph quietly organized the Brotherhood of Sleeping Car Porters, the first black union, and provided strategies for later civil rights movements. *Dutton*, \$6.50.

Small Hands, Big Hands by Sandra Weiner. Though no child should work all day just so his family can eat, Albert Reyes must. His is one of seven stories about Chicano migrant workers. *Pantheon*, \$3.95.

Witch of the Cumberland by Mary Jo Stephens, illustrated by Arvis Stewart. The mystery of a mine "accident" during the early days of union organizing still haunts the hill country where it happened, and three city children stumble onto a clue. *Houghton Mifflin*, \$4.95.

Week of January 25

The Welfare State: Providing a Livelihood. What happens if you can't find a job or are too sick to work? Help is available—because Americans have made it so.

Neighbor to the World by Irvin Block. Lillian Wald, a young nurse shocked by poor people's sickness of body and spirit, campaigns for better public health, housing, and working conditions, and starts America's first settlement house. *Crowell*, \$4.50.

City Neighbor: The Story of Jane Addams by Clara Ingram Judson, illustrated by Ralph Ray. A little girl with a big heart grows up to create a neighborhood house where the poor, the sick, and the stranger can find help and friendship. *Scribners*, \$4.95.

Celebrate the Morning by Ella Thorp Ellis. When her mother is sent to a mental hospital, 14-year-old April feels overwhelmed by problems—until she learns to accept the help of her friends. *Atheneum*, \$4.95.

The Bears' House by Marilyn Sachs, illustrated by Louis Glanzman. When her father runs away and her mother becomes mentally ill, Fran Ellen clings to her baby sister and to the safety and happiness of a make-believe world inhabited by a family of bears. *Doubleday*, \$3.95.

The Noonday Friends by Mary Stolz. What Franny Davis wants most of all is a friend. But her parents, being poor, must both work, and minding a younger brother leaves Franny little time for friendship. *Harcourt & Row*, \$4.95; *paperback*, 95¢.

Taxation, U.S.A. by Willard A. Heaps. If it's your money, why does the government get to spend it? How taxes are used, and how you can help choose what they'll pay for. *Seabury*, \$5.95.

Ideas About Taxes by John E. Maher, illustrated by Pat Grant Porter. Why do we have to pay taxes? What are they used for? Why are they sometimes used badly? *Watts*, \$3.45.

Keeping Ahead of Machines by Cornelia Spencer. Machines make things easier for us, but do they rob our lives of meaning? This history of automation tells what machines are doing—for good or ill—to man. *John Day*, \$3.96.

We don't remember the names of the slaves who tilled Southern soil or the children who mined coal 14 hours a day. But if the individuals who built America with their muscle and blood are gone, the fruits of their labor are not.

Week of February 1

Enjoying the Fruits of Labor. Life isn't all work, of course. More and more, Americans have free time. Here are some of the ways they spend it.

From Tepees to Towers by Carl E. Hiller. American buildings have changed as Americans have changed, for people want their homes to be more than just shelters. *Little, Brown*, \$5.95.

The Midnight Fox by Betsy C. Byars, illustrated by Ann Grifalconi. Tom is sure he'll have a boring summer on his aunt and uncle's farm—until he becomes fascinated by a wild fox. *Viking*, \$4.50.

America Goes to the Fair by Lila Perl. Ferris wheels and pies, cows and furniture, puppets and needlecraft: fairs come in all sizes and are as popular today as they were in yesteryear. How did they come to be? *Morrow*, \$5.50.

Frederick by Leo Lionni, illustrated by the author. Instead of storing food for winter like other mice, Frederick stores memories of the sunshine and the colors of flowers to warm his friends when the world is snowy. *Pantheon*, \$3.95; *Pinwheel*, *paperback*, 95¢. Also a film available from *Weston Woods*.

Music in America by John Rublowsky. This history of American music ranges from the folk-songs of the early settlers through the development of the blues and New Orleans jazz to the electronic sounds of today. *Crowell-Collier*, \$4.50. Also the record *Newport Folk Festival 1963, The Evening Concerts, Vol. I*, available from *Vanguard*, \$6.98, and other records of American classical and popular music.

American Painting in History (filmstrip) Paintings from the National Gallery of Art in Washington record the growth of the nation through the battles, celebrations, personalities, and daily life of a vanished America. *National Gallery of Art*.

A Carrot for a Nose by M. J. Gladstone. Are snowmen works of art? Yes—and so are scarecrows, tombstones, and manhole covers. Gathered from city streets and country roads, American art makes ordinary objects unusual, funny, and just plain beautiful. *Scribners*, \$9.95.

Exploring Black America by Marcella Thum. Landmarks, monuments, and historic places with meaning for black Americans are described and illustrated in this guidebook to read and use. *Atheneum*, \$10.95.

FEBRUARY 8
THROUGH
MARCH 6

Week of February 8

Private Enterprise in the Marketplace. Big businesses grew from little ones. We still admire the individual whose hard work brings him success.

Colonial Craftsmen and the Beginnings of American Industry by Edward Tunis. The tools, methods, and products of early artisans are described in text and the author's detailed illustrations. The "old ways" were not always the "best ways." *Collins World*, \$3.95.

The Toothpaste Millionaire by Jean Merrill. Rufus thinks toothpaste costs too much and decides to make his own. He offers it at a good price, business booms, and complications begin. *Houghton Mifflin*, \$5.95.

How the American Economic System Functions by Sherwin S. Glassner and Edward N. Grossman. Illustrated by Michael A. Norman. Our economic system is based on dollars—is it always based on sense? An explanation of American capitalism, small and large business, taxes, and other money matters. *Benefic*, \$3.96.

Men of Science and Invention by Michael Blow with Robert P. Multhauf. In less than 200 years American inventors turned us from farmers and cowboys into people who can land on the moon. *Harper & Row*, \$5.95.

Eight Black American Inventors by Robert C. Hayden. What do fire-escape ladders, airships, and elevators have in common? Their inventors were black. Stories of men whose inventions brought them little fame but dramatically changed our lives. *Addison-Wesley*, \$4.75.

100 Pounds of Popcorn by Hazel Krantz, illustrated by Charles Geer. Andy and Sally Taylor learn the problems and rewards of earning money when they find 100 pounds of popcorn and decide to go into business. *Vanguard*, \$3.95.

Henry Reed, Inc. by Keith Robertson, illustrated by Robert McCloskey. When 13-year-old Henry Reed and his neighbor Midge decide to make some money, they end up involved in everything from selling fishing worms to doing "space research" with pigeons. *Viking*, \$5.95; *Grosset & Dunlap*, paperback, 60¢. There are other books in the *Henry Reed* series, and a record for \$6.95 and cassette for \$7.95 are available from *Viking*.

Where the Lilies Bloom by Vera and Bill Cleaver, illustrated by Jim Spanfeller. A 14-year-old girl starts her own business to keep her family together when the death of their father, a poor Appalachian farmer, orphans the four children. *New American Library*, paperback, \$1.25.

The Business of America...

Week of February 15

Empire Building: Cornering the Market. It's getting harder to do. Big businesses can often run things efficiently. How can they serve the public good?

Railroads in the Days of Steam by Albert L. McCready. The steam engine helped tame the country, win the Civil War, and make legends of men such as Cornelius Vanderbilt. *Harper & Row*, \$5.95.

America and the Gilded Age, 1876-1900 by Fon W. Boardman, Jr. After the Civil War, America became an industrial giant and a power in the world, but with this growth came social, political, and economic problems we still have today. *Walck*, \$6.50.

Tires and Other Things by W. E. Butterworth. So you think you know cars? Well, who invented batteries? self-starters? rubber tires? Here are the men whose inventions turned Ford's Tin Lizzie into the supercar of today. *Doubleday*, \$4.95.

Fathers of Industries by Leonard M. Fanning, illustrated by Albert Orbaan. Sometimes a single invention can create a whole new field of industry. A look at men such as the Wright brothers who helped American business and industry grow. *Lippincott*, \$4.69.

Andrew Carnegie and the Age of Steel by Katherine B. Shippen, illustrated by Ernest Kurt Barth. A poor boy who came to America at the start of the industrial era, Andrew Carnegie worked hard, became rich—then gave away vast sums. *Random House*, \$2.95.

The Bulls and the Bears by Adrian A. Paradis, illustrated by Alan Moyler. How do people make or lose money by investing in a company? This book explains how the stock market works. *Hawthorn*, \$4.25.

Monopoly (game). If you buy and sell your property cleverly, you can become a real estate tycoon and bankrupt your opponents. *Parker Brothers*, \$5.45. See also *The Monopoly Book* by Maxine Brady, an "official" rule book with strategy and tactics to help you win. *McKay*, \$5.95.

Week of February 22

Subsidizing and Regulating: Controlling the Economy. A Great Depression and injustices to workers showed us that free enterprise may need control. How much should there be, and who should do the controlling?

Theodore Roosevelt by John A. Garraty. "T.R.," our 26th President—who in his spare time boxed, hunted, ranched, and wrote 28 books—was concerned with two issues still facing us: control of monopolies and control of the environment.

The Triangle Shirtwaist Fire by Corinne J. Naden. This 1911 fire lasted only 30 minutes, but it killed 146 factory workers. It made people angry enough to demand better safety laws. *Watts*, \$3.45; *paperback*, \$1.25.

After the Crash by John Rublowsky. By explaining the stock market crash of 1929, Rublowsky shows how our economy collapsed into the Great Depression and how labor organized itself into strong unions. *Crowell-Collier*, \$4.95.

The Great Depression by Robert Goldston. Early in 1929 America's future was looking rosier than ever. Overnight the Great Depression brought the country to its knees. Why did it happen and can it happen again? *Bobbs-Merrill*, \$5; *Fawcett*, paperback, \$1.25. A kit, *The Depression*, compiled by Andrew Bronin is available from *Grossman*, \$3.95.

The FDR Story by Catherine Owens Peare. President Franklin Delano Roosevelt, though stricken with polio earlier in his life, refused to allow it to conquer him; he led the nation through the depression years of the 1930s. *Crowell*, \$4.50.

Enough! The Revolt of the American Consumer by Doris Faber. How the consumer protection movement grew, from the creation of Pure Food and Drug laws to Dr. Kelsey's fight against a drug that deformed babies. *Dell*, paperback, 95¢.

Inflation in Action by Adrian A. Paradis. The vanishing dollar is not magic, it's inflation. This look at money's shrinking value considers the possible causes and cures for inflation. *Messner*, \$5.95.

No Promises in the Wind by Irene Hunt. Two teen-age boys leave home during the lean, bitter years of the depression. Hoping to make a living on the road, they find it's hard enough just to survive. *Follett*, \$4.95; *Grosset & Dunlap*, paperback, 95¢.

"The business of America is business," President Calvin Coolidge once said. Americans are geniuses at turning almost anything into profit. Why is making money so important? We know what it does for us—what does it do to us?

Week of February 29

Selling the Consumer. People need information. But they are sometimes talked into buying what they don't need. How does advertising work?

Advertising by G. Allen Foster. On the American scene advertising is as old as Yankee peddlers and medicine shows and as new as today's multimedia approach. *Criterion*, \$4.95.

Sears, Roebuck Catalog 1902 Edition and Sears, Roebuck Catalog 1927 Edition edited by Alan Mirken. These reproductions of Sears catalogs reveal details about everyday life in the early 1900s and illustrate early attempts to reach a family market. *Crown*, paperback, \$3.95 each.

The New Advertising by Robert Glatzer. Avis called itself "No. 2" until it almost beat No. 1. Volkswagen got big sales saying, "Think Small." A professional ad man tells the stories behind these and other effective campaigns. *Citadel*, \$10.

A Bargain for Frances by Russell Hoban, illustrated by Lillian Hoban. A clever sales talk can sometimes sell us what we don't really want. Frances, for example, buys a plastic tea set when she wants china. *Harper & Row*, \$2.95.

Ideas About Choosing by John E. Maher and S. Stowell Symmes, illustrated by Alice Golden. Making an economic choice means, for example, deciding to give up buying one thing so you can buy another. Here's how to spend your money wisely to get what you really want. *Watts*, \$3.90.

The Great Brain by John D. Fitzgerald, illustrated by Mercer Mayer. The brain belongs to 10-year-old Tom, who can make a profit on everything from his brother's mumps to the town's first indoor toilet. *Dell*, paperback, 95¢.

Why Did They Name It . . . ? by Hannah Campbell. What's in a brand name? Sales, of course! How products such as Jell-O, Kleenex, and Coca-Cola got their names. *Ace*, paperback, \$1.50.

The Consumer's Catalog of Economy and Ecology by Jeanne and Robert Bendick, illustrated by Karen Watson. From fabrics to food to fishing rods, here is what you need to know to buy things wisely and with regard for the world we live in. *McGraw-Hill*, paperback, \$4.95.

Market (game). The market mechanism, the law of supply and demand, is the principle of this game, and the profit motive spurs competition between two teams: the Retailers and the Wholesalers. *Benefic*, \$64.

MARCH 7
THROUGH
APRIL 3

Week of March 7

The American Dream Among Nations. Wherever we have gone, we have taken with us a belief in liberty—the American way. Sometimes our influence helped, sometimes it hurt—but we never left things the same.

Poor Richard in France by F. N. Monjo, illustrated by Brinton Turkle. Ben Franklin's trip to France to get help for the struggling American army during our fight for independence is described by his grandson. *Holt, Rinehart & Winston, \$4.95; Dell, paperback, 75¢.*

Fanny Kemble's America by John Anthony Scott. Fanny Kemble, a famous English actress who visited America in 1832 and married an American slaveowner was one of the first to speak out against the horrors of slavery. *Crowell, \$4.50.*

A House on Liberty Street by Mary Hays Weik, illustrated by Ann Grifalconi. Louis Kranz, a young German, comes to America in 1848. Though life is not as beautiful here as he thought it would be, he never gives up hope. *Atheneum, \$4.50.*

Last Queen of Hawaii: Liliuokalani by Hazel Wilson, illustrated by W. T. Mars. For years both Europe and the United States coveted the islands of Hawaii. Liliuokalani was unable to keep outsiders from taking over and changing her beautiful land. *Knopf, \$4.99.*

The Lives of Pearl Buck by Irvin Block. The daughter of an American missionary in China, Pearl Buck grew up loving the Chinese people. In her life and her books she tried to bridge the gap between East and West. *Crowell, \$4.50.*

The House of Sixty Fathers by Meindert DeJong, illustrated by Maurice Sendak. Sixty American soldiers help a small Chinese boy, lost in Japanese territory during World War II, search for his parents. *Harper & Row, \$4.43; Dell, paperback, 95¢.*

Penny Tunes and Princesses by Myron Levoy, illustrated by Ezra Jack Keats. Janos dreams of having a princess fall in love with him because of his beautiful music, but in order to get to America he must sell his violin. *Harper & Row, \$4.95.*

Aunt America by Marie Halun Block, illustrated by Joan Berg. An American's visit to her niece's Ukrainian village brings young Lesya a glimpse of the freedom her own people have lost, and a new love for her father and his fight to restore that freedom. *Atheneum, \$3.50; paperback, 95¢.*

America in the World

Week of March 14

The Economic Dimension. The goal of making money has pushed us past our borders. Our motives may be as selfish as making a profit from other countries—and as noble as saving a starving African child.

Commodore Perry in Japan by Robert L. Reynolds. In the 1850s the American Navy commander Matthew Perry convinced Japan to abandon its isolation and to re-open its doors for trade with the rest of the world. *Harper & Row, \$5.95.*

Young Man in a Hurry by Jean Lee Latham, illustrated by Victor Mays. The invention of the telegraph sparked Cyrus Field's imagination. He dreamed of a telegraph line linking England to America, and devoted 13 years to making the Atlantic cable a reality. *Harper & Row, \$4.79.*

Potatoes, Potatoes by Anita Lobel, illustrated by the author. Once upon a time, two brothers fought on opposite sides of a war. When their armies were hungry, their mother refused to give them food unless they made peace. *Harper & Row, \$4.09.*

The United States and Latin America by Richard J. Walton. Although we share a hemisphere, North and South America have had vastly different histories. This examination of our pasts explains why today we may not be the best of neighbors. *Seabury, \$4.95.*

This Hungry World by Elizabeth S. Helfman. Hunger, a slow killer, stalks two-thirds of the world today. Are we making the full and best use of nature's resources? *Lothrop, \$4.81.*

Week of March 21

A Power in the World. From frontier times, Americans have now fought for their goals. Our military power now covers the globe—will it protect or destroy us?

Beyond Diplomacy by Richard J. Walton. America has used military force against other countries for more than 100 years. And, Walton argues, sometimes our reasons and actions have been questionable. *Parents' Magazine Press, \$4.95.*

The Dunderhead War by Betty Baker. Young Quincy longs to fight in the Mexican War, but Uncle Fritz, instead of seeing the battle as brave and heroic, thinks it is a foolish war. *Harper & Row, \$4.79.*

The Day of the Bomb by Karl Bruckner. The horror of the atomic bomb that destroyed Hiroshima on August 6, 1945, is seen through the eyes of a young Japanese boy and his sister. *Van Nostrand, \$4.95.*

The Cuban Missile Crisis by Fred J. Cook. When President Kennedy discovered Russian missile bases being built in Cuba in 1962, he ordered them removed, and the United States and the Soviet Union appeared to be on the brink of nuclear war. *Watts, \$3.45.*

Children of Vietnam by Betty Jean Lifton and Thomas C. Fox. The Americans are gone now, but the fruits of war remain. The children who have never known peace still suffer—children like Tung, the beggar; Hung, the orphan; Mi, the cripple. *Atheneum, \$4.95.*

America is a world power and tries to use that power wisely, but it isn't always easy. We have been called saviors and devils; for the right reasons we have sometimes done the wrong things. Here is a look at America as others see us.

Week of March 28

A Nation Among Nations. At times America has shut herself off from world problems; more often we've tried to solve them. Today, on a shrinking globe, what happens to others happens to us.

The Monroe Doctrine by Harold Cecil Vaughan. Fifty years after the United States gained independence, other American countries still fought for theirs. How wars and politics led to a presidential message which told the Old World not to meddle in the New. *Watts, \$3.45.*

The Woodrow Wilson Story by Catherine Owens Peare. Even as the ashes of World War I were cooling, President Wilson fought to create a League of Nations which would bring lasting peace. *Crowell, \$4.95.*

The United Nations (kit) compiled by Robert Rhodes James. A letter from U Thant; a petition from the Somali National League; an airplane ticket for UN Emergency Forces in the Middle East—these and other historical documents show how the UN came to be, how it works, and what it does. *Grossman, \$3.95.*

Adlai Stevenson by William Severn. This biography follows Stevenson's boyhood and personal life as well as his public service as governor of Illinois, presidential candidate, and U.S. ambassador to the United Nations. *McKay, \$4.75.*

Ralph Bunche by Jim Haskins. A U. S. diplomat in 1950, Dr. Bunche became the first black to win the Nobel Prize for his efforts toward preventing a Middle East war. *Hawthorn, \$6.95.*

America and the Cold War by Richard J. Walton. Whose fault is the war of ideas which killed thousands in Korea and Vietnam? A look at the hostility between America and Russia which continues to threaten world peace even today. *Seabury, \$4.95.*

The Time of the Great Freeze by Robert Silverberg. In 2650 A.D. a group of men are expelled from New York City, which has been built under the ice cap that covers the northern part of the world. This science-fiction adventure tells of their hazardous journey to London and of the primitive people they meet en route. *Holt, Rinehart & Winston, \$3.95; Dell, paperback, 75¢.*

APRIL 4
THROUGH
MAY 1

Week of April 4

The American Family. In the last generation it has changed more than it did for hundreds of years, and so we are changing as persons, too.

The Truth About Mary Rose by Marilyn Sachs, illustrated by Louis Ginzman. The first Mary Rose died 30 years ago, saving people from a fire. Or did she? The second Mary Rose, haunted by her dead aunt's memory, searches for the truth. *Doubleday, \$3.95; Dell, paperback, 95¢.*

Sister by Eloise Greenfield, illustrated by Moneta Barnett. Alberta comes from a warm and loving black family, but she's been hurt by people she loved. Now her sister Doretha fears that because she is so much like Alberta, she too may grow up unhappy. *Crowell, \$4.95.*

A Spell Is Cast by Eleanor Cameron, illustrated by Beth and Joe Krush. Visiting her uncle and grandmother in their strange old house, Cory discovers she is not part of their family and searches for answers to her past. *Little, Brown, \$3.95.*

It's Not the End of the World by Judy Blume. The world won't end just because Karen's parents are getting divorced. But it seems that way to Karen, who desperately wants to hold the family together. *Dutton, \$5.95; Bantam, 75¢.*

Black Is Brown Is Tan by Arnold Adoff, illustrated by Emily McCully. Mommy is black, Daddy is white, the children are every color of the human race. The warmth and joy and love of family life are expressed in free verse. *Harper & Row, \$4.95.*

Mom, the Wolf Man and Me by Norma Klein. Life with Mom seems just right to Brett, until the Wolf Man comes along. When Mom decides to get married for the first time, Brett, afraid she might become a "three-meals-a-day" mother, tries to talk her out of it. *Pantheon, \$4.50; Avon, paperback, 95¢.*

A Figure of Speech by Norma Fox Mazer. Grandpa is Jenny's dearest friend. When her family decides to send him to an old folks' home, Jenny plans to stop them. *Delacorte, \$4.95; Dell, 95¢.*

Don't Feel Sorry for Paul by Bernard Wolf, photographs by the author. Paul isn't as handicapped as he looks. He rides horses, plays football, does well at almost everything he tries—even though he was born without perfect hands and feet. *Lippincott, \$6.95.*

A Hero Ain't Nothin' But a Sandwich by Alice Childress. Young, black, and poor, Benji isn't a junkie yet, but he's working on it. And everyone—especially his stepfather—is out to help him. *Coward, McCann, \$5.95; Avon, 95¢.*

Growing Up In America

Week of April 11

Education for Work and for Life. Sometimes we wish we didn't have to go to school, yet education was a right our parents' parents fought for. What makes it so important?

Prudence Crandall, Woman of Courage by Elizabeth Yates, illustrated by Nora S. Unwin. The true story of a schoolteacher in the 1830s who refused to let white threats and violence keep her from teaching black girls in her boarding school. *Dutton, \$4.50.* Also a film available from I.O. Films.

The Life and Times of Frederick Douglass adapted by Barbara Ritchie. Frederick Douglass taught himself to read and ran away from slavery when he was 21. He tells how he became a learned and articulate man who struggled to free others from slavery. *Crowell, \$4.50.*

The Big Push by Betty Baker, illustrated by Bonnie Johnson. The men of a Hopi Indian village disagree on what they should do when white officials come and force their children to attend school. *Coward, McCann, \$4.69.*

The Secret Language by Ursula Nordstrom, illustrated by Mary Chalmers. Victoria, away from home for the first time, is terribly homesick. She hates the boarding school and all its rules—until she finds a special friend. *Harper & Row, paperback, \$1.25.*

The School Segregation Cases by Janet Stevenson. In the early 1950s black students and parents went to court to end the separate and often inferior schooling of children. Here is the story of how the Supreme Court ruled in these cases. *Watts, \$3.45.*

Maria Luisa by Winifred Madison. The teachers speak English too fast, kids are unfriendly if you're Chicano. Maria Luisa hates the city school until she joins a special class with an unusual teacher. *Lippincott, \$4.43; paperback, \$1.95.*

Did You Carry the Flag Today, Charley? by Rebecca Caudill, illustrated by Nancy Grossman. His first days at school open a whole new world to Charley, who can't stay out of trouble because he just has to see how everything works. *Holt, Rinehart & Winston, \$3.50; paperback, \$1.65.*

Ramona the Pest by Beverly Cleary, illustrated by Louis Darling. Ramona loves going to kindergarten. Most of all, she loves Miss Binney, who understands things—like engagement rings made out of earthworms. *Morrow, \$5.50.*

Week of April 18

"In God We Trust." Religious freedom is one of our most important rights. The religious spirit has been expressed in many ways from the traditional to the occult.

Lone Journey by Jeanette Eaton. Roger Williams, an early settler in America, fought to establish individual freedom and founded the colony of Rhode Island. *Harcourt Brace Jovanovich, \$5.95; paperback, 75¢.*

Penn by Elizabeth Janet Gray, illustrated by George Gillett Whitney. William Penn gave up family and fortune and suffered prison for his Quaker faith, but he established a home for religious freedom in America. *Viking, \$4.50.*

They Put on Masks by Byrd Baylor, illustrated by Jerry Ingram. Here are the masks and wisdom of the Indian, whose gods lived all around him, and who, when he danced in a mask of Sun Sister or Mountain Spirit, became his own god. *Scribners, \$5.95.*

The Scopes Trial by Mary Lee Settle. Are there limits to free speech? Even when it seems to be against God and the Bible? In 1925, in a celebrated trial involving William Jennings Bryan and Clarence Darrow, John T. Scopes, a Tennessee schoolteacher, was tried for teaching the doctrine of evolution.

The Witch of Blackbird Pond by Elizabeth George Speare. An outsider in a Puritan community, Kit refuses to behave as her neighbors do. She is accused of witchcraft and threatened with death. *Houghton Mifflin, \$4.25; Dell, paperback, \$1.25.*

Are You There, God? It's Me, Margaret by Judy Blume. Margaret worries whether she should follow her mother's or her father's religion—until she realizes that's not as important as God being real to her when she talks to Him by herself. *Dutton, \$5.95; Dell, paperback, 95¢.*

The Headless Cupid by Zilpha Keatley Snyder, illustrated by Alton Raible. David's not crazy about his new stepsister Amanda, even when she says she has supernatural powers. Then strange things start happening in the big house where they live. *Atheneum, paperback, \$1.95.*

Our people have come from all over the world. Our land itself is as different as are Alaska and Hawaii. With so much variety, can there be such a thing as one kind of American, one American way of life?

Week of April 25

A Sense of Belonging. Everyone needs a place and a people to belong to, to feel at home with. Yet Americans are always on the move, and sometimes it seems we are a nation of strangers.

Black Pilgrimage by Tom Feelings, illustrated by the author. This black artist's search for identity took him from the United States to Africa. He "found" himself in these striking drawings of black people on both continents. *Lothrop, \$6.50.*

The Perfect Life by Doris Faber. The Shakers, an unusual religious group, formed one of the first communes in America based on hard work, equality between men and women, and devotion to peace. *Farrar, Straus, \$6.95.*

The Hundred Dresses by Eleanor Estes, illustrated by Louis Slobodkin. When Wanda Petronski says she has 100 dresses at home, her classmates laugh because they know she is poor—and they think she is different. *Harcourt Brace Jovanovich, \$5.95; paperback, \$1.50.*

The Friends by Rosa Guy. Everyone in the Harlem school hates Phyllisia because of her brains and foreign accent—everyone except dirty, ragged Edith. Phyllisia is ashamed of Edith's friendship, but uses it for protection. *Holt, Rinehart & Winston, \$4.95; Bantam, paperback, \$1.25.*

The Loner by Ester Wier, illustrated by Christine Price. A nameless orphan boy comes to work for Boss as a sheep herder. At first his mistakes cause trouble; then one day he proves his courage, finds a name, and belongs. *McKay, \$4.50.*

Evan's Corner by Elizabeth Starr Hill, illustrated by Nancy Grossman. Evan wants a place that's all his own, to be alone in, to think, or just be peaceful. With a big family living in two rooms, privacy is pretty hard to find. *Holt, Rinehart & Winston, paperback, \$1.45.* Also a film available from BFA Educational Media.

Plain Girl by Virginia Sorensen, illustrated by Charles Geer. Growing up in an Amish community, where the old ways are followed, Esther is torn between the simple, no-frills traditions of her family and the world outside. *Harcourt Brace Jovanovich, paperback, 75¢.*

Henry 3 by Joseph Krumboltz, illustrated by Alvin Smith. Dad had been promoted and the family had moved so often that Henry 3 never had time to make a friend, certainly not when the youngsters in each new class found out his I.Q. was 154. This time, with Dad transferred to the Home Office, it was a final move—the coming of all his family had worked and hoped for, a chance to belong. *Atheneum, \$5.95; Archway, 75¢.*

MAY 2
THROUGH
MAY 29

"...and the Pursuit of Happiness"

This is the American Dream—that we be free to live as we choose, succeed on our own terms, find happiness in our own way. Is it only a dream, or can we make it come true?

Week of May 2

The Rugged Individualist. It took strong people to build the country, people who thought for themselves and had the courage to stand up for their beliefs, even when being "different" meant asking for trouble.

Week of May 9

The Dream of Success. It can be many things—money, power, popularity. For some Americans, success means being treated like a human being.

Week of May 16

The Pursuit of Pleasure. Ours is the only country that says the search for happiness is a right. What is happiness, and how do we pursue it?

Week of May 23

The Fruits of Wisdom. While we chased after the American Dream, how have we learned to be better people?

Better Known as Johnny Appleseed by Mabel Leigh Hunt, illustrated by James Daugherty. Born in Massachusetts just before the American Revolution, Johnny Appleseed left home at 18 and planted apple orchards throughout the Ohio River valley as he roamed west. *Lippincott, \$3.95.*

Thoreau of Walden Pond by Sterling North, illustrated by Harve Stein. Henry David Thoreau's years spent alone in a cabin on Walden Pond taught Americans that a simple life, close to nature, can be rewarding. *Houghton Mifflin, \$2.95.*

Mountain Man, Indian Chief edited by Betty Shepard. James Beckwourth, a black pioneer, tells of his exciting adventures as a trapper in the West and as a member of the Crow Indian tribe. *Harcourt Brace Jovanovich, \$4.75.*

Harriet Tubman by Anne Petry. Born a slave in 1820, Harriet Tubman had dreams of a better life. She became famous and beloved as one of the conductors on the Underground Railroad that helped slaves escape to the North. *Crowell, \$3.95; Archway, paperback, 75¢.*

Harriet the Spy by Louise Fitzhugh, illustrated by the author. Harriet feels she is special and wants to be a writer some day, so she spies on everyone to get material to write about. What she gets, instead, is trouble. *Harper & Row, \$5.95; Dell, paperback, \$1.25.*

Remove Protective Coating a Little at a Time by John Donovan. Amelia is a tough old lady who lives in an abandoned building. People think she's crazy. But when Harry's mother has a breakdown, it's Amelia who helps the boy hang on. *Harper & Row, \$3.95.*

Onion John by Joseph Krumbold, illustrated by Symeon Shimin. John is an unusual, likeable man. He speaks his own language; he believes in charms and luck; and he refuses to become like everyone else. *Crowell, \$4.95; Apollo, paperback, \$1.95.*

House of Stairs by William Sleator. Can people be changed into robots? The Red Machine performs a frightening and horrible experiment—with five teenagers as the trapped guinea pigs. *Dutton, \$5.95.*

The Journey Outside by Mary G. Steele. The "Raft People" drift aimlessly in dismal underground river tunnels—until one adventurous Raft boy escapes above ground and discovers his people have been trapped by unquestioning traditions. *Viking, \$4.50; Dell, paperback, 75¢.*

Paul Robeson by Virginia Hamilton. Paul Robeson has been an athlete, lawyer, singer, and actor. Most of all he has been a fighter for equality whose words and actions have often been misinterpreted. *Harper & Row, \$5.95.*

Martin Luther King by Ed Clayton, illustrated by David Hodges. Few men have gained America's respect as Dr. King did. Here is the life of the man who fought hatred and injustice, with youthful strength, courage, and love. *Prentice-Hall, \$4.95; Archway, paperback, 80¢.*

The Changeling by Zilpha Keatley Snyder, illustrated by Alton Raible. Nobody likes the Carsons. They're in trouble too often. Ivy Carson is different—from her family and from most other girls—but her name still makes her an outcast. *Atheneum, \$5.95; paperback, 95¢.*

A Dance to Still Music by Barbara Corcoran, illustrated by Charles Robinson. Margaret is deaf. She's also a runaway, from home and from people's pity. On an old houseboat she finds three things—an injured deer, a new friend, and herself. *Atheneum, \$6.95.*

Philip Hall Likes Me. I Reckon Maybe by Bette Greene, illustrated by Charles Lilly. Beth has a crush on Philip, and he likes her too. But will he still like her if she beats him and becomes "No. 1 best student"? *Dial, \$4.95.*

Wizard Crystal by Manus Pinkwater, illustrated by the author. A wizard, wanting to be happy, steals a magic crystal. His wish is granted in a surprising way. *Dodd, Mead, \$3.95.*

Peanuts Treasury by Charles M. Schulz. Charlie Brown and his friends dream of a winning baseball team, a visit by the Great Pumpkin, or victory over the Red Baron in this collection of Peanuts cartoons. *Holt, Rinehart & Winston, \$5.95.*

Those Miller Girls by Alberta Wilson Constant, illustrated by Beth and Joe Krush. Maddy is the mischief-maker, but Lou Emma always seems to get caught—the adventures of two sisters in Glorioso, Kansas, at the turn of the century. *Crowell, \$4.50.* See the other book in this series.

Everybody Needs a Rock by Byrd Baylor, illustrated by Peter Parnall. A rock is not always a rock. It can become whatever you want it to be—even a friend—if you know how to find the right one. *Scribners, \$5.95.*

Gone-away Lake by Elizabeth Enright, illustrated by Beth and Joe Krush. Portia Blake and her cousin Julian discover overgrown and abandoned Gone-away Lake and spend their summer there with Mrs. Cheever and Mr. Payton, who live in an old-fashioned way. *Harcourt Brace Jovanovich, \$5.95; paperback, 75¢.*

Lazy Tommy Pumpkinhead by William Pène du Bois, illustrated by the author. Lazy Tommy lives in an electric house where everything is done for him. Then one night a storm hits the electric power lines, and Tommy's house goes topsy-turvy. *Harper & Row, \$4.70.*

The Day the Circus Came to Lone Tree by Glen Rounds, illustrated by the author. When the lady lion-tamer finds that she's in trouble, Lone Tree's cowboys rush to help and accidentally start the biggest, funniest stampede of circus animals ever seen in the Old West. *Holiday House, \$4.95.*

A Thousand Suns (film). We buy things to please us, but often they don't satisfy us for long. This thoughtful film asks where true happiness lies—in our things or in ourselves. *Barr Films.*

How Tom Beat Captain Najork and His Hired Sportsmen by Russell Hoban, illustrated by Quentin Blake. Aunt Fidget Wonkham-Strong thinks Tom fools around entirely too much. She sends for the terrible Captain Najork to end Tom's foolery by beating him at wobble, muck, and sneedball. *Atheneum, \$6.95.*

Jug Bands and Handmade Music by James Lincoln Collier, illustrated by the author. You want to make music but you don't have an instrument? Here's a how-to book for making and playing drums, guitars, and many other instruments. *Grosset & Dunlap, \$4.99.*

Charlotte's Web by E. B. White, illustrated by Garth Williams. Wilbur may be an ordinary pig, but he has a good and wise friend in Charlotte, a spider who spins a plan to save his life. *Harper & Row, \$4.95; paperback, \$1.25.*

Annie and the Old One by Miska Miles, illustrated by Peter Parnall. Annie's Navajo grandmother says she will be ready to die after the new rug is woven. Annie tries to keep the rug from being finished, but her wise grandmother tells her that is wrong. *Little, Brown, \$3.95.*

Hollering Sun by Nancy Wood, photographs by Myron Wood. The Taos Indians of New Mexico live today as they have lived for centuries. This book reveals the wisdom and beauty of a way of life that has elsewhere disappeared. *Simon & Schuster, \$4.95.*

The Voice of the Children edited by June Jordan and Terri Bush, illustrated with photographs by the authors. Sad, angry poems and stories tell what it's like to be black, Chicano, and poor. The writers are ages 9 to 14. *Holt, Rinehart & Winston, paperback, \$1.95.*

Promises to Keep by Paige Dixon. Unpleasant things start to happen when Uncle Bill's son arrives. Lon is nice, but he's half Vietnamese, an orphan of war, and to the small New England town he's too "different." *Atheneum, \$6.95.*

The House of Wings by Betsy C. Byars, illustrated by Daniel Schwartz. Crazy Grandfather and his dumb old birds! Sammy is furious when he has to stay with them until, slowly, he learns to respect the old man and his wild creatures. *Holt, Rinehart & Winston, paperback, 95¢.*

Two Against the Tide by Bruce Clements. Tom and Sharon have been kidnaped, but not for money. They aren't even sure they want to escape, for their prison is an island where people don't die. *Farrar, Straus, \$3.50.*

The Hodgepodge Book by Duncan Emrich, illustrated by Ib Ohlsson. Eat carrots to curl your hair? Cut your fingernails on Monday to get rich? A collection of American sayings, riddles, and charms which—who knows?—might work! *Four Winds, \$7.95.*

NATIONAL ADVISERS who helped in the preparation of this list

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FOR THE AMERICAN LIBRARY ASSOCIATION

Robert Wedgeworth, Executive Director, Donald E. Stewart, Associate Executive Director for Publishing Services; Ivan R. Dee, Project Coordinator.

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Arizona Department of Library and Archives, Phoenix, Sponsor

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Connecticut Connecticut State Library, Hartford, Sponsor

District of Columbia District of Columbia Public Library, D.C., Sponsor

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Other AMERICAN ISSUES FORUM Activities

Courses by Newspaper: Weekly articles will appear in newspapers, and a reader and study guide will address each of the 36 topics of the American Issues Forum Calendar. Individuals may obtain the Leadership Guide for group discussions. For further information contact: Courses by Newspaper, 4901 Morena Blvd., Suite 209, San Diego, California 92117; (714)452-3405.

Bicentennial Youth Debates: Americans of high school and college age, their families, and communities will engage in public discussions, using various debate formats, on the topics of the American Issues Forum. For further information contact: Bicentennial Youth Debates, 1625 Massachusetts Ave., N.W., Washington, D.C. 20036; (202)265-1070.

Check your local library, your State or City Bicentennial Commission, or your State Humanities Com-

mittee for news of other American Issues Forum programs.

Persons who are unable to read standard print materials because of visual or physical impairment may obtain braille and recorded books by consulting their local library or by writing to the Division for the Blind and Physically Handicapped, the Library of Congress, Washington, D.C. 20542.

Reproduction of these lists for educational and noncommercial use is encouraged.

For further information about this list, contact the American Library Association, 50 East Huron St., Chicago, Illinois 60611.

The NATIONAL ENDOWMENT FOR THE HUMANITIES is a Federal Agency established by Congress to support research, education, and public activity in the humanities.



The AMERICAN LIBRARY ASSOCIATION, founded in 1876, is the oldest and largest national library association in the world. Its primary objective is to promote library service of excellent quality freely available to all.

The American Issues Forum is a national program for the Bicentennial, developed under the auspices of the National Endowment for the Humanities and with the co-sponsorship of the American Revolution Bicentennial Administration.

APPENDIX B

COVER LETTER FOR QUESTIONNAIRE A
QUESTIONNAIRE A

COVER LETTER FOR QUESTIONNAIRE B
QUESTIONNAIRE B

COVER LETTER FOR QUESTIONNAIRE C
QUESTIONNAIRE C

COVER LETTER FOR QUESTIONNAIRE D
QUESTIONNAIRE D

COVER LETTER FOR QUESTIONNAIRE A
AMERICAN LIBRARY ASSOCIATION

50 EAST MURON STREET • CHICAGO, ILLINOIS 60611 • (312) 944-6780



April 2, 1976

Dear Librarian:

The American Library Association recently developed and published two lists of selected books, films, records, and other materials --one for children and one for adults--under the auspices of the National Endowment for the Humanities. Titled Bicentennial Reading, Viewing, Listening, these lists were prepared for use in conjunction with the American Issues Forum, a 36 week program celebrating the nation's Bicentennial. Copies of the lists are enclosed.

To help the ALA evaluate this project, would you please take a few minutes to complete the enclosed questionnaire. Responses will be reported in summary tables only; and individual responses will remain confidential. Please return your completed questionnaire to the Survey Research Laboratory, University of Illinois at Chicago Circle, in the postage paid envelope provided no later than Friday, April 30.

Thank you for your help.

Sincerely,

A handwritten signature in dark ink, reading 'Robert Wedgeworth', written in a cursive style.

Robert Wedgeworth
Executive Director

RW:BS:sa
Enclosures

-33-

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Study # 267Sequence # 1

Begin Deck

1-4

Questionnaire A
AMERICAN LIBRARY ASSOCIATION
American Issues Forum
Bicentennial Reading, Viewing, Listening
Survey of Public Libraries

(Please circle one answer code to the right of each question, unless otherwise instructed.)

1. What size population does your library serve?

Less than 25,000 . . .	1	
25,000 - 34,999 . . .	2	
35,000 - 49,999 . . .	3	
50,000 - 99,999 . . .	4	
100,000 - 499,999 . . .	5	
500,000 or more	6	5

2. In what geographic region is your state located?

<u>HEW Region</u>	<u>States</u>		
I	CT, ME, MA, NH, RI, VT	01	
II	NJ, NY, PR, VI	02	
III	DE, DC, MD, PA, VA, WV	03	
IV	AL, FL, GA, KY, MS, NC, SC, TN	04	
V	IL, IN, MI, MN, OH, WI	05	
VI	AR, LA, NM, OK, TX	06	
VII	IA, KS, MO, NE	07	
VIII	CO, MT, ND, SD, UT, WY	08	
IX	AZ, CA, HI, NV, SA, WI, GU	09	
X	AK, ID, OR, WA	10	
	Other (Specify) _____	11	6-7

3. Did your library receive copies of the Bicentennial Reading, Viewing, Listening lists for

	<u>Yes</u>	<u>No</u>	
a. Adults? . . .	1	2	8
b. Children? . .	1	2	9

(If your library did NOT receive any copies of the lists, skip to Q. 15, page 6; otherwise go to Q. 4.)

4. How did your library learn about the Bicentennial Reading, Viewing, Listening lists? (Circle as many answer codes as apply.)

State library agency	1	10
American Library Association	2	11
American Issues Forum publicity	3	12
The National Endowment for the Humanities . .	4	13
Other (Specify) _____	5	14

5. From what sources did your library obtain copies of the Bicentennial Reading, Viewing, Listening lists? (Circle as many answer codes as apply.)

State library agency	1	15
The American Library Association	2	16
The National Endowment for the Humanities . .	3	17
Other (Specify) _____	4	18

- 6a. Did your library receive enough copies of the Bicentennial Reading, Viewing, Listening lists?

Yes (Skip to Q. 7) . .	1	
No	2	19

(If No)

- b. How did you obtain additional copies? (Circle as many answer codes as apply.)

Requested copies from state library agency . . .	1	20
Wrote to the American Library Association	2	21
Obtained them from another library	3	22
Reproduced additional copies	4	23
Did not obtain the additional copies needed . . .	5	24
Other (Specify) _____	6	25

7. What did your library do to make books and/or nonprint materials on the Bicentennial Reading, Viewing, Listening lists available? (Circle "1" and/or "2" for each applicable item.)

	Books	Nonprint Materials	
Checked items against library's holdings	1	2	26, 27
Purchased materials	1	2	28, 29
Rented materials	1	2	30, 31
Borrowed materials	1	2	32, 33
Other (Specify) _____	1	2	34, 35

8a. Have you used the Bicentennial Reading, Viewing, Listening lists since the American Issues Forum began?

Yes 1
No (Skip to Q. 10) 2 36

(If Yes)

b. How frequently have you used the lists?

Weekly 1
Every other week 2
Monthly 3
Every other month 4
Less often 5 37

c. How have you used the lists? (Circle as many answer codes as apply.)

Made the lists available to the library's patrons 1 38
Obtained publicity in the media (radio, newspapers, television) in connection with this program 2 39
Mounted special displays of materials drawn from the reading lists 3 40
Sponsored American Issues Forum discussion groups using materials drawn from the reading lists 4 41
Prepared supplemental lists indicating the materials that were available in the library 5 42
Compiled supplementary lists of other materials relating to the Bicentennial 6 43
Made other uses of the reading lists in connection with the American Issues Forum program (Specify)____ 7 44

9a. Did your library sponsor American Issues Forum discussion groups using materials drawn from the Bicentennial Reading, Viewing, Listening lists?

Yes 1
No (Skip to Q. 10) 2 45

(If Yes)

b. How often were discussion groups held?

More than once a week 1
Weekly 2
Biweekly 3
Monthly 4
Not regularly 5
Other (Specify)____ 6 46

c. What formats were used for the discussion groups? (Circle as many answer codes as apply.)

Panels	1	47
Lectures	2	48
Workshops	3	49
Discussion based on a selected book with or without audio-visual materials . . .	4	50
Other (specify) _____	5	51

d. What was the average attendance at the discussion groups?

Less than 10	1	
10 - 24	2	
25 - 49	3	
50 - 74	4	
75 or more	5	52

e. What other American Issues Forum activities took place in your community? (Circle as many answer codes as apply.)

School projects	1	53
Church projects	2	54
Civic organization projects . .	3	55
Bicentennial Youth Debates . .	4	56
Other (Specify) _____	5	57

10. Did your library sponsor any additional activities related to the American Issues Forum, such as... (Circle "1" or "2" for each item.)

	Yes	No	
a. Debates?	1	2	58
b. Audio-visual presentations with discussions? . .	1	2	59
c. Some other activity? (Specify) _____	1	2	60

11a. Do you plan to use the reading lists after the nine months of the American Issues Forum?

Yes	1	
No (Skip to Q. 12) . .	2	61

(If Yes)

b. How do you plan to use the lists? (Circle as many answer codes as apply.)

Make them available for future reference	1	62
Use them for informal discussion groups	2	63
Other (Specify) _____	3	64

12a. Have you used the Bicentennial Reading, Viewing, Listening lists in conjunction with another Bicentennial program?

Yes 1
No (Skip to Q. 13) 2 65

(If Yes)

b. What is(are) the name(s) of the other Bicentennial program(s)?

13. What is your opinion about the following statements concerning the Bicentennial Reading, Viewing, Listening lists? (Circle one answer code for each statement.)

	Strongly Agree	Agree	Under- cided	Dis- agree	Strongly Disagree	
a. Annotations on the lists are accurate	1	2	3	4	5	66
b. ALA's making the lists available to public libraries is an important contribution to the celebration of the nation's Bicentennial	1	2	3	4	5	67
c. Materials selected for these lists are relevant to the topics of the American Issues Forum . .	1	2	3	4	5	68
d. The lists are useful for promoting library programs related to the American Issues Forum (or the Bicentennial Celebration)	1	2	3	4	5	69
e. Distribution of the reading lists to public libraries was effective	1	2	3	4	5	70

14a. How satisfied are you with the following aspects of the Bicentennial Reading, Viewing, Listening lists? (Circle one answer code for each statement.)

	Satis- fied	Under- cided	Not Satis- fied		b. If not satisfied, why?
1) The titles on the lists	1	2	3	71	_____
2) Organization of the lists	1	2	3	72	_____
3) The American Issues Forum	1	2	3	73	_____
4) Your library's use of the lists	1	2	3	74	_____

- 15a. Had you heard of the National Endowment for the Humanities before you received this questionnaire?

Yes 1
No (Skip to Q. 16) . . 2 75

(If Yes)

b. How did you first hear of the Endowment? _____

16. Each of the following statements is a description of the term "the humanities." Which one statement best defines what that term means to you? (Circle one answer code only.)

Study of the art, history, language, and culture
of ancient Greece and Rome 1
Concern for improving the welfare of mankind . . . 2
System of thought in which human interests, values,
and dignity are of primary importance 3
Forms of learning concerned with human culture . . 4
Creation and performance of music, poetry, drama,
and art 5 76

THANK YOU!

COVER LETTER FOR QUESTIONNAIRE B
AMERICAN LIBRARY ASSOCIATION

50 EAST HURON STREET CHICAGO ILLINOIS 60611 (312) 944-6780



April 2, 1976

Dear Librarian:

The American Library Association recently developed and published two lists of selected books, films, records, and other materials--one for children and one for adults--under the auspices of the National Endowment for the Humanities. Titled Bicentennial Reading, Viewing, Listening, these lists were prepared for use in conjunction with the American Issues Forum, a 36 week program celebrating the nation's Bicentennial. Copies of the lists are enclosed.

To help the ALA evaluate this project, would you please take a few minutes to complete the enclosed questionnaire. Responses will be reported in summary tables only; and individual responses will remain confidential. Please return your completed questionnaire to the Survey Research Laboratory, University of Illinois at Chicago Circle in the postage paid envelope provided no later than Friday, April 30.

Thank you for your help.

Sincerely,

A handwritten signature in cursive script that reads "Robert Wedgeworth".

Robert Wedgeworth
Executive Director

RW:BS:sa
Enclosures

-40-

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Study # 267Sequence # 2

Begin Deck 1

1-4

QUESTIONNAIRE B

AMERICAN LIBRARY ASSOCIATION

American Issues Forum
Bicentennial Reading, Viewing, Listening

Survey of Libraries

(Please circle one answer code to the right of each question, unless otherwise directed.)

1. What is your type of library?

Elementary school library	1	
Middle or junior high school library . .	2	
High school library	3	
Public library	4	
College or university library	5	
Other (Specify) _____	6	5

2. Did your library receive copies of the Bicentennial Reading, Viewing, Listening lists for ...

	Yes	No	
a. Adults?	1	2	6
b. Children?	1	2	7

(If your library did NOT receive any copies of the lists, skip to Q. 14, page 6; otherwise go to Q. 3.)

3. How did your library learn about the Bicentennial Reading, Viewing, Listening lists? (Circle as many answer codes as apply.)

State library agency	1	8
American Library Association	2	9
American Issues Forum publicity	3	10
The National Endowment for the Humanities . .	4	11
Other (Specify) _____	5	12

4. From what sources did your library obtain copies of the Bicentennial Reading, Viewing, Listening lists? (Circle as many answer codes as apply.)

State library agency	1	13
American Library Association	2	14
The National Endowment for the Humanities . .	3	15
Other (Specify) _____	4	16

5a. Did your library receive enough copies of the Bicentennial Reading, Viewing, Listening lists?

Yes (Skip to Q. 6) . . . 1
No 2 17

(If No)

b. How did you obtain additional copies? (Circle as many answer codes as apply.)

Requested copies from the state library agency . . .	1	18
Wrote to the American Library Association	2	19
Obtained them from another library	3	20
Reproduced additional copies	4	21
Did not obtain the additional copies needed	5	22
Other (Specify) _____	6	23

6a. What did your library do to make books and/or nonprint materials on the Bicentennial Reading, Viewing, Listening lists available? (Circle "1" and/or "2" for each applicable item.)

	<u>Books</u>	<u>Nonprint Materials</u>	
Checked items against library's holdings	1	2	24, 25
Purchased materials	1	2	26, 27
Rented materials	1	2	28, 29
Borrowed materials	1	2	30, 31
Other (Specify) _____	1	2	32, 33

7a. Have you used the Bicentennial Reading, Viewing, Listening lists since the American Issues Forum began?

Yes 1
No (Skip to Q. 10) . . . 2 34

(If Yes)

b. How frequently have you used the lists?

Weekly	1	
Every other week	2	
Monthly	3	
Every other month	4	
Less often	5	35

c. How have you used the lists? (Circle as many answer codes as apply.)

Made the lists available to library's patrons	1	36
Used materials on the lists to supplement classroom teaching	2	37
Sponsored American Issues Forum discussion groups using materials drawn from the reading lists	3	38
Used materials on the lists as supplementary reading in conjunction with another program relating to the Bicentennial Celebration	4	39
Used materials drawn from lists to encourage individual study	5	40
Made other uses of the reading lists in conjunction with the American Issues Forum (Explain) _____	6	41

8a. Did your library sponsor American Issues Forum discussion groups using materials drawn from the Bicentennial Reading, Viewing, Listening lists?

Yes	1	
No (Skip to Q. 9)	2	42

(If Yes)

b. How often were discussion groups held?

More than once a week	1	
Weekly	2	
Biweekly	3	
Monthly	4	
Not regularly	5	
Other (Specify) _____	6	43

c. What formats were used for the discussion groups? (Circle as many answer codes as apply.)

Panels	1	44
Lectures	2	45
Workshops	3	46
Discussion based on a selected book with or without audio-visual materials	4	47
Other (Specify) _____	5	48

d. What was the average attendance at the discussion groups?

Less than 10	1	
10 - 24	2	
25 - 49	3	
50 - 74	4	
75 or more	5	49

e. What other American Issues Forum activities took place in your community? (Circle as many answer codes as apply.)

School projects	1	50
Church projects	2	51
Civic organization projects . .	3	52
Bicentennial Youth Debates . .	4	53
Other (Specify) _____	5	54

9. Did your library sponsor any additional activities related to the American Issues Forum, such as . . . (Circle "1" or "2" for each item.)

	Yes	No	
a. Debates?	1	2	55
b. Curricula using <u>Bicentennial Reading, viewing, Listening</u> lists?	1	2	56
c. Audio-visual presentations with discussions?	1	2	57
d. Some other activity? (Specify) _____	1	2	58

10a. Do you plan to use the reading lists after the nine months of the American Issues Forum?

Yes	1	
No (Skip to Q. 11) . .	2	59

(If Yes)

b. How do you plan to use the lists? (Circle as many answer codes as apply.)

Make them available for future reference	1	60
Use them for informal discussion groups	2	61
Design new curricula with them	3	62
Other (Specify) _____	4	63

11a. Have you used the Bicentennial Reading, Viewing, Listening lists in conjunction with another Bicentennial program?

Yes	1	
No (Skip to Q. 12) . .	2	64

(If Yes)

b. What is(are) the name(s) of the Bicentennial program(s)?

12. What is your opinion about the following statements concerning the Bicentennial Reading, Viewing, Listening lists? (Circle one answer code for each statement.)

	Strongly Agree	Agree	Unde- cided	Dis- agree	Strongly Disagree	
a. Annotations on the lists are accurate	1	2	3	4	5	65
b. ALA's making the lists available to libraries is an important contribution to the celebration of the nation's Bi-centennial	1	2	3	4	5	66
c. Materials selected for the reading lists are relevant to the topics of the American Issues Forum	1	2	3	4	5	67
d. The lists are useful for promoting programs related to the American Issues Forum (or the Bicentennial Celebration).	1	2	3	4	5	68
e. The annotations are good guides for the selection of materials. .	1	2	3	4	5	69
f. The annotations show the relationship of the book or nonprint material to the monthly and weekly topics of the American Issues Forum	1	2	3	4	5	70

13a. How satisfied are you with the following aspects of the Bicentennial Reading, Viewing, Listening lists? (Circle one answer code for each statement.)

	Satis- fied	Unde- cided	Not Satis- fied		b. If not satisfied, why?
1) The titles on the lists	1	2	3	71	_____
2) Organization of the lists	1	2	3	72	_____
3) The American Issues Forum	1	2	3	73	_____
4) Your library's use of the lists	1	2	3	74	_____

- 14a. Had you heard of the National Endowment for the Humanities before you received this questionnaire?

Yes	1	
No (Skip to Q. 15) . .	2	75

(If Yes)

b. How did you first hear of the Endowment? _____

15. Each of the following statements is a description of the term "the humanities." Which one statement best defines what that term means to you? (Circle one answer code only.)

Study of the art, history, language, and culture of ancient Greece and Rome	1	
Concern for improving the welfare of mankind . . .	2	
System of thought in which human interests, values, and dignity are of primary importance	3	
Forms of learning concerned with human culture . .	4	
Creation and performance of music, dance, poetry, drama, and art	5	76

THANK YOU!

COVER LETTER FOR QUESTIONNAIRE C
AMERICAN LIBRARY ASSOCIATION

50 EAST HURON STREET · CHICAGO, ILLINOIS 60611 · (312) 944-6780



April 2, 1976

The American Library Association recently developed and published two lists of selected books, films, records, and other materials --one for children and one for adults--under the auspices of the National Endowment for the Humanities. Titled Bicentennial Reading, Viewing, Listening, these lists were prepared for use in conjunction with the American Issues Forum, a 36 week program celebrating the nation's Bicentennial. Copies of the lists are enclosed.

To help the ALA evaluate this project, would you please take a few minutes to complete the enclosed questionnaire. Responses will be reported in summary tables only; and individual responses will remain confidential. Please return your completed questionnaire to the Survey Research Laboratory, University of Illinois at Chicago Circle, in the postage paid envelope provided no later than Friday, April 30.

Thank you for your help.

Sincerely,

Robert Wedgeworth
Robert Wedgeworth
Executive Director

RW:BS:sa
Enclosures

-47-

FOR OFFICE USE ONLY

Study # 267Sequence # 3

Begin Deck 1

1-4

Questionnaire C

AMERICAN LIBRARY ASSOCIATION

American Issues Forum
Bicentennial Reading, Viewing, Listening

Survey of Organizations

(Please circle one answer code to the right of each question, unless otherwise instructed.)

1. Which of the following best describes your organization?

Jaycee	1	
Historical society . . .	2	
P.T.A.	3	
Labor union local . . .	4	
Publisher	5	
Other (Specify) _____	6	5

2. Did your organization receive copies of the
- Bicentennial Reading, Viewing, Listening
- lists for . . .

	Yes	No	
a. Adults? . . .	1	2	6
b. Children? . .	1	2	7

(If your organization did NOT receive any copies of the lists, skip to Q. 14, page 5; otherwise go to Q. 3.)

3. How did your organization learn about the
- Bicentennial Reading, Viewing, Listening
- lists? (Circle as many answer codes as apply.)

American Library Association	1	8
American Issues Forum publicity	2	9
The National Endowment for the Humanities . .	3	10
Other (Specify) _____	4	11

4. From what sources did your organization obtain copies of the
- Bicentennial Reading, Viewing, Listening
- lists? (Circle as many answer codes as apply.)

American Library Association	1	12
The National Endowment for the Humanities . .	2	13
Other (Specify) _____	3	14

5a. Did your organization receive enough copies of the Bicentennial Reading, Viewing, Listening lists?

Yes (Skip to Q. 6) . . .	1	
No	2	15

(If No)

b. How did you obtain additional copies? (Circle as many answer codes as apply.)

Wrote to the American Library Association . . .	1	16
Obtained them from another organization	2	17
Reproduced additional copies	3	18
Did not obtain the additional copies needed . .	4	19
Other (Specify) _____	5	20

6. What did your organization do to make books and/or nonprint materials on the Bicentennial Reading, Viewing, Listening lists available? (Circle "1" and/or "2" for each applicable item.)

	<u>Books</u>	<u>Nonprint Materials</u>	
Purchased materials . .	1	2	21,22
Rented materials	1	2	23,24
Borrowed materials . . .	1	2	25,26
Other (Specify) _____	1	2	27,28

7a. Have you used the Bicentennial Reading, Viewing, Listening lists since the American Issues Forum began?

Yes	1	
No (Skip to Q. 9) . . .	2	29

(If Yes)

b. How frequently have you used the lists?

Weekly	1	
Every other week	2	
Monthly	3	
Every other month	4	
Less often	5	30

c. How have you used the lists? (Circle as many answer codes as apply.)

Sponsored American Issues Forum discussion groups based on materials in the lists	1	31
Used materials on the lists as supplements for another program relating to the Bicentennial celebration	2	32
Used materials on the lists to encourage individual study	3	33
Made other uses of the lists in conjunction with the American Issues Forum (Explain) _____	4	34

8a. Did your organization sponsor American Issues Forum discussion groups using materials drawn from the Bicentennial Reading, Viewing, Listening lists?

Yes	1	
No (Skip to Q. 9)	2	35

(If Yes)

b. How often were discussion groups held?

More than once a week . .	1	
Weekly	2	
Biweekly	3	
Monthly	4	
Not regularly	5	
Other (Specify) _____	6	36

c. What formats were used for the discussion groups? (Circle as many answer codes as apply.)

Panels	1	37
Lectures	2	38
Workshops	3	39
Discussion based on a selected book with or without audio-visual materials	4	40
Other (Specify) _____	5	41

d. What was the average attendance at the discussion groups?

Less than 10 . . .	1	
10 - 24	2	
25 - 49	3	
50 - 74	4	
75 or more	5	42

e. What other American Issues Forum activities took place in your community? (Circle as many answer codes as apply.)

School projects	1	43
Church projects	2	44
Civic organization projects . .	3	45
Bicentennial Youth Debates . . .	4	46
Other (Specify) _____	5	47

9. Did your organization sponsor any additional activities related to the American Issues Forum, such as . . . (Circle "1" or "2" for each item.)

	Yes	No	
a. Debates?	1	2	48
b. Audio-visual presentations with discussions? . . .	1	2	49
c. Some other activity? (Explain) _____	1	2	50

10a. Does your organization plan to use the Bicentennial Reading, Viewing, Listening lists after the nine months of the American Issues Forum?

Yes	1	
No (Skip to Q. 11) . .	2	51

(If Yes)

b. How do you plan to use the lists? (Circle as many answer codes as apply.)

Make them available for future reference . . .	1	52
Use them in regularly scheduled meetings of your organization	2	53
Use them for informal discussion groups . . .	3	54
Other (Specify) _____	4	55

11a. Have you used the Bicentennial Reading, Viewing, Listening lists in conjunction with another Bicentennial program?

Yes	1	
No (Skip to Q. 12) . .	2	56

(If Yes)

b. What is(are) the name(s) of the other Bicentennial program(s)?

12. What is your opinion about the following statements concerning the Bicentennial Reading, Viewing, Listening lists? (Circle one answer code for each statement.)

	Strongly Agree	Agree	Unde- cided	Dis- agree	Strongly Disagree	
a. Annotations on the lists are accurate	1	2	3	4	5	57
b. ALA's making the lists available to libraries is an important contribution to the celebration of the nation's Bicentennial . .	1	2	3	4	5	58
c. Materials selected for the reading lists are relevant to the topics of the American Issues Forum . .	1	2	3	4	5	59
d. The lists are useful for promoting programs related to the American Issues Forum (or the Bicentennial Celebration)	1	2	3	4	5	60
e. The annotations are good guides for the selection of materials . . .	1	2	3	4	5	61
f. The annotations show the relationship of the book or nonprint material to the monthly and weekly topics of the American Issues Forum	1	2	3	4	5	62

- 13a. How satisfied are you with the following aspects of the Bicentennial Reading, Viewing, Listening lists? (Circle one answer code for each statement.)

	Satis- fied	Unde- cided	Not Satis- fied		b. If not satisfied, why?
1) The titles on the lists	1	2	3	63	_____
2) Organization of the lists	1	2	3	64	_____
3) The American Issues Forum	1	2	3	65	_____
4) Your use of the lists	1	2	3	66	_____

- 14a. Had you heard of the National Endowment for the Humanities before you received this questionnaire?

Yes 1
No (Skip to Q. 15) 2 67

(If Yes)

b. How did you first hear of the Endowment? _____

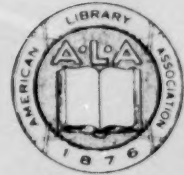
15. Each of the following statements is a description of the term "the humanities." Which one statement best defines what the term means to you? (Circle one answer code only.)

Study of the art, history, language, and culture of ancient Greece and Rome	1	
Concern for improving the welfare of mankind	2	
System of thought in which human interests, values, and dignity are of primary importance	3	
Forms of learning concerned with human culture	4	
Creation and performance of music, dance, poetry, drama, and art	5	68

THANK YOU!

COVER LETTER FOR QUESTIONNAIRE D
AMERICAN LIBRARY ASSOCIATION

50 EAST HURON STREET · CHICAGO, ILLINOIS 60611 · (312) 944 6780



April 2, 1976

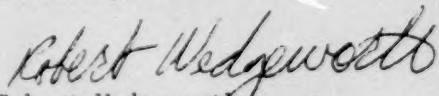
Dear State Librarian:

The American Library Association recently developed and published two lists of selected books, films, records, and other materials --one for children and one for adults--under the auspices of the National Endowment for the Humanities. Titled Bicentennial Reading, Viewing, Listening, these lists were prepared for use in conjunction with the American Issues Forum, a 36 week program celebrating the nation's Bicentennial. Copies of the lists are enclosed.

To help the ALA evaluate this project, would you please take a few minutes to complete the enclosed questionnaire. Responses will be reported in summary tables only; and individual responses will remain confidential. Please return your completed questionnaire to the Survey Research Laboratory, University of Illinois at Chicago Circle in the postage paid envelope provided no later than Friday, April 30.

Thank you for your help.

Sincerely,


Robert Wedgeworth
Executive Director

RW:BS:sa
Enclosures

-53-

FOR OFFICE USE ONLY

Study # 267Sequence # 4

Begin Deck 1

1-4

QUESTIONNAIRE D

AMERICAN LIBRARY ASSOCIATION

American Issues Forum
Bicentennial Reading, Viewing, Listening

Survey of State Library Agencies

1. What is your opinion about the following statements concerning the Bicentennial Reading, Viewing, Listening lists? (Circle one answer code for each statement.)

	Strongly <u>Agree</u>	<u>Agree</u>	Unde- <u>cided</u>	Dis- <u>agree</u>	Strongly <u>Disagree</u>
a. ALA's making the lists available to libraries is an important contribution to the celebration of the nation's Bicentennial	1	2	3	4	5
b. The distribution of the reading lists to public libraries by means of the state library agencies was effective	1	2	3	4	5

- 2a. How satisfied are you with the following aspects of the Bicentennial Reading, Viewing, Listening lists? (Circle one answer code for each statement.)

	Satis- <u>fied</u>	Unde- <u>cided</u>	Not Satis- <u>fied</u>		b. <u>If not satisfied, why?</u>
1) The titles on the lists . . .	1	2	3	7	_____
2) Organization of the lists . . .	1	2	3	8	_____
3) The American Issues Forum	1	2	3	9	_____
4) Your library's use of the lists . .	1	2	3	10	_____

3a. Had you heard of the National Endowment for the Humanities before you received this questionnaire?

Yes 1

No (Skip to Q. 4) . . . 2 11

(If Yes)

b. How did you first hear of the Endowment? _____

4. Each of the following statements is a description of the term "the humanities." Which one statement best defines what that term means to you? (Circle one answer code only.)

Study of the art, history, language, and
culture of ancient Greece and Rome 1

Concern for improving the welfare of
mankind. 2

System of thought in which human interests,
values, and dignity are of primary
importance 3

Forms of learning concerned with human
culture 4

Creation and performance of music, dance,
poetry, drama, and art 5 12

THANK YOU!

APPENDIX C

TABLE A - TABLE GG

TABLE A
RESPONSE RATE TO QUESTIONNAIRE A SENT
TO PUBLIC LIBRARIES,
BY SIZE OF POPULATION SERVED BY LIBRARY

Size of Population Served by Library (a)	Line No.	QUESTIONNAIRE A	
		Number Returned (b)	Per Cent (c)
Less than 25,000	(1)	453	72
25,000 - 34,999	(2)	33	5
35,000 - 49,999	(3)	42	7
50,000 - 99,999	(4)	46	7
100,000 - 499,999	(5)	47	8
500,000 or more	(6)	9	1
TOTAL	(7)	630	100

TABLE B
RESPONSE RATE
TO QUESTIONNAIRE B,
BY TYPE OF LIBRARY

Type of Library (a)	Line No.	QUESTIONNAIRE B				
		Sent		Returned		
		Number (b)	Per Cent (c) %	Number (d)	Per Cent of Num- ber Sent (e) %	Per Cent of Returns (f) %
School Elementary	(1)	1,100	53	119	11	35
Middle or Jr. High	(2)	264	13	58	22	17
High School	(3)	440	21	78	18	23
Public	(4)	175	8	50	29	14
College & University	(5)	73	4	15	21	4
Other	(6)	15	1	23	-	7
TOTAL	(7)	2,067	100	343	17	100

TABLE C
RESPONSE RATE TO QUESTIONNAIRE C,
BY TYPE OF ORGANIZATION

Type of Organization (a)	Line No.	QUESTIONNAIRE C				
		Sent		Returned		
		Number (b)	Per Cent (c) %	Number (d)	Per Cent of Num- ber Sent (e) %	Per Cent of Returns (f) %
Jaycees	(1)	200	9	6	3	6
State and Local Historical Societies	(2)	106	4	4	4	4
PTA's	(3)	1,408	63	31	2	33
Labor Union Locals	(4)	352	16	5	1	5
Publishers	(5)	176	8	14	8	15
Other	(6)	-		34		36
TOTAL	(7)	2,242	100	94	4	99

TABLE D
RECEIPT OF ADULT LISTS BY PUBLIC LIBRARIES,
BY SIZE OF POPULATION SERVED

Size of Population Served by Library (a)	Line No.	ADULT LISTS RECEIVED				TOTAL (f)
		YES		NO		
		Number (b)	Per Cent (c) %	Number (d)	Per Cent (e) %	
Less than 25,000	(1)	392	70	37	94	429
25,000 - 34,999	(2)	32	6	0	0	32
35,000 - 49,999	(3)	39	7	0	0	39
50,000 - 99,999	(4)	44	8	1	3	45
100,000 - 499,999	(5)	44	8	1	3	45
500,000 -	(6)	8	1	0	0	8
TOTAL	(7)	559	100	39	100	598

TABLE E
RECEIPT OF CHILDREN'S LISTS BY PUBLIC LIBRARIES,
BY SIZE OF POPULATION SERVED

Size of Population Served by Library (a)	Line No.	CHILDREN'S LISTS RECEIVED				TOTAL (f)
		YES		NO		
		Number (b)	Per Cent (c) %	Number (d)	Per Cent (e) %	
Less than 25,000	(1)	292	67	75	84	367
25,000 - 34,999	(2)	25	6	4	5	29
35,000 - 49,999	(3)	34	8	1	1	35
50,000 - 99,999	(4)	39	9	5	6	44
100,000 - 499,999	(5)	38	9	3	3	41
500,000 -	(6)	7	1	1	1	8
TOTAL	(7)	435	100	89	100	524

TABLE F
RECEIPT OF ADULT LISTS BY PUBLIC LIBRARIES,
BY HEW REGION

HEW REGION (a)	Line No.	ADULT LISTS RECEIVED				
		YES		NO		TOTAL (f)
		Number (b)	Per Cent (c) %	Number (d)	Per Cent (e) %	
I CT, ME, MA, NH, RI, VT	(1)	72	13	4	10	76
II NJ, NY, PR, VI	(2)	75	13	5	13	80
III DE, DC, MD, PA, VA, WV	(3)	44	8	3	8	47
IV AL, FL, GA, KY, MS, NC, SC, TN	(4)	58	10	2	5	60
V IL, IN, MI, MN, OH, WI	(5)	126	23	11	29	137
VI AR, LA, NM, OK, TX	(6)	43	8	1	3	44
VII IA, KS, MO, NE	(7)	75	13	5	13	80
VIII CO, MT, ND, SD, UT, WY	(8)	30	5	1	3	31
IX AZ, CA, HI, NV, SA, WI, GU	(9)	28	5	3	8	31
X AK, ID, OR, WA	(10)	8	1	3	8	11
TOTAL	(11)	559	99	38	100	597

TABLE G
 RECEIPT OF CHILDREN'S LISTS BY PUBLIC LIBRARIES,
 BY HEW REGION

HEW REGION (a)	Line No.	CHILDREN'S LISTS RECEIVED				TOTAL (f)
		YES		NO		
		Number (b)	Per Cent (c) %	Number (d)	Per Cent (e) %	
I CT, ME, MA, NH, RI, VT	(1)	56	13	11	13	67
II NJ, NY, PR, VI	(2)	58	13	9	10	67
III DE, DC, MD, PA, VA, WV	(3)	38	9	4	4	42
IV AL, FL, GA, KY, MS, NC, SC, TN	(4)	47	11	7	8	54
V IL, IN, MI, MN, OH, WI	(5)	97	22	26	30	123
VI AR, LA, NM, OK, TX	(6)	32	7	6	7	38
VII IA, KS, MO, NE	(7)	55	13	13	15	68
VIII CO, MT, ND, SD, UT, WY	(8)	24	5	3	3	27
IX AZ, CA, HI, NV, SA, WI, GU	(9)	24	5	4	4	28
X AK, ID, OR, WA	(10)	4	1	5	6	9
TOTAL	(11)	435	99	88	100	523

TABLE H
RECEIPT OF ADULT LISTS, BY
TYPE OF LIBRARY

Type of Library (a)	Line No.	ADULT LISTS RECEIVED			
		Yes		No	
		Num- ber (b)	Per Cent (c) %	Num- ber (d)	Per Cent (e) %
School	(1)	40	20	36	47
Elementary					
Middle or Junior High	(2)	28	14	16	21
High School	(3)	55	28	13	17
Public	(4)	49	25	1	1
College or University	(5)	11	6	4	5
Other	(6)	13	7	7	9
TOTAL	(7)	196	100	77	100

TABLE I
RECEIPT OF CHILDREN'S LISTS,
BY TYPE OF LIBRARY

Type of Library (a)	Line	CHILDREN'S LISTS RECEIVED			
		Yes		No	
		Num- ber (b)	Per Cent (c) %	Num- ber (d)	Per Cent (e) %
School Elementary	(1)	77	38	36	43
Middle or Junior High	(2)	36	18	14	17
High School	(3)	34	17	14	17
Public	(4)	39	19	6	7
College or University	(5)	3	1	6	7
Other	(6)	15	7	7	9
TOTAL	(7)	204	100	83	100

TABLE J
RECEIPT OF ADULT LISTS, BY
TYPE OF ORGANIZATION

Type of Organization (a)	Line No.	ADULT LISTS RECEIVED				TOTAL (f)
		Yes		No		
		Num- ber (b)	Per- Cent (c) %	Num- ber (d)	Per- Cent (e) %	
Jaycees	(1)	4	9	2	5	6
State and Local Historical Societies	(2)	2	4	1	2	3
PTA's	(3)	13	28	16	41	29
Labor Union Locals	(4)	4	9	1	3	5
Publishers	(5)	4	9	7	18	11
Others	(6)	19	41	12	31	31
TOTAL	(7)	46	100	39	100	85

TABLE K
RECEIPT OF CHILDREN'S LIST,
BY TYPE OF ORGANIZATION

Type of Organization (a)	Line No.	CHILDREN'S LISTS RECEIVED				
		Yes		No		TOTAL
		Num- ber (b)	Per Cent (c) %	Num- ber (d)	Per Cent (e) %	(f)
Jaycees	(1)	4	10	1	2	5
State and Local Historical Societies	(2)	-	-	1	2	1
PTA's	(3)	12	30	17	40	29
Labor Union Locals	(4)	1	2	2	5	3
Publishers	(5)	4	10	8	19	12
Others	(6)	19	48	14	32	33
TOTAL	(7)	40	100	43	100	83

TABLE L

PUBLIC LIBRARIES' AND STATE LIBRARY AGENCIES'
OPINIONS ABOUT EFFECTIVENESS OF DISTRIBUTION SYSTEM

Respondent (a)	Line No.	DISTRIBUTION OF READING LISTS WAS EFFECTIVE											
		Strongly Agree		Agree		Undecided		Disagree		Strongly Disagree		TOTAL	
		Num- ber (b)	Per Cent (c) %	Num- ber (d)	Per Cent (e) %	Num- ber (f)	Per Cent (g) %	Num- ber (h)	Per Cent (i) %	Num- ber (j)	Per Cent (k) %	Num- ber (l)	Per Cent (m) %
Public Libraries	(1)	96	17	267	49	145	26	28	5	13	2	549	99
State Library Agencies	(2)	10	30	19	58	2	6	0	0	2	6	33	100

TABLE M
SOURCES FROM WHICH PUBLIC LIBRARIES
LEARNED ABOUT LISTS

Source (a)	Line No.	RESPONSES	
		Number (b)	Per Cent (c) %
State Library Agency	(1)	331	35
American Library Association	(2)	315	33
American Issues Forum Publicity	(3)	166	17
National Endowment for the Humanities	(4)	69	7
Other	(5)	76	8
TOTAL	(6)	957	100

TABLE N

SOURCES FROM WHICH PUBLIC LIBRARIES
LEARNED ABOUT LISTS, BY
SIZE OF POPULATION SERVED

Size of Population Served (a)	Line No.	SOURCES OF INFORMATION											
		State Library Agency		ALA		AIF Publicity		NEH		Other		TOTAL	
		Num- ber (b)	Per Cent (c) %	Num- ber (d)	Per Cent (e) %	Num- ber (f)	Per Cent (g) %	Num- ber (h)	Per Cent (i) %	Num- ber (j)	Per Cent (k) %	Num- ber (l)	Per Cent (m) %
Less than 25,000	(1)	225	36	204	32	106	17	36	6	57	9	628	100
25,000 - 34,999	(2)	16	29	18	33	12	22	6	11	3	5	55	100
35,000 - 49,999	(3)	25	32	24	30	16	20	8	10	6	8	79	100
50,000 - 99,999	(4)	30	31	34	35	19	19	11	11	4	4	98	100
100,000 - 499,999	(5)	33	41	26	32	10	12	7	9	5	6	81	100
500,000 or more	(6)	2	13	8	53	3	20	1	7	1	7	15	100
TOTAL	(7)	331	35	314	33	166	17	69	7	76	8	956	100

TABLE O
SOURCES FROM WHICH PUBLIC LIBRARIES
LEARNED ABOUT LISTS,
BY HEW REGION

HEW REGION (a)	Line No.	SOURCES OF INFORMATION											
		State Library Agency		ALA		AIF Publicity		NEH		Other		TOTAL	
		Num- ber (b)	Per Cent (c) %	Num- ber (d)	Per Cent (e) %	Num- ber (f)	Per Cent (g) %	Num- ber (h)	Per Cent (i) %	Num- ber (j)	Per Cent (k) %	Num- ber (l)	Per Cent (m) %
I CT, ME, MA, NH, RI, VT	(1)	49	42	38	33	19	16	5	4	5	4	116	99
II NJ, NY, PR, VI	(2)	31	25	47	39	18	15	6	5	20	16	122	100
III DE, DC, MD, PA, VA, WV	(3)	26	36	23	32	16	22	3	4	4	6	72	100
IV AL, FL, GA, KY, MS, NC, SC, TN	(4)	50	41	32	26	20	17	13	11	6	5	121	100
V IL, IN, MI, MN OH, WI	(5)	73	33	69	32	37	17	17	8	22	10	218	100
VI AR, LA, NM, OK, TX	(6)	23	34	25	37	15	22	4	6	1	1	68	100
VII IA, KS, MO, NE	(7)	39	32	44	37	18	15	9	8	9	8	119	100
VIII CO, MT, ND, SD, UT, WY	(8)	20	36	18	33	11	20	5	9	1	2	55	100
IX AZ, CA, HI, NV, SA, WI, GU	(9)	12	27	14	31	8	18	5	11	6	13	45	100
X AK, ID, OR, WA	(10)	7	41	4	24	4	24	2	11	-	-	17	100
TOTAL	(11)	330	35	314	33	166	17	69	7	74	8	953	100

TABLE P

SOURCES FROM WHICH LIBRARIES
LEARNED ABOUT LISTS, BY
TYPE OF LIBRARY

Type of Library (a)	Line No.	SOURCES OF INFORMATION											
		State Library Agency		ALA		AIF Publicity		NEH		Other		TOTAL	
		Num- ber (b)	Per Cent (c) %	Num- ber (d)	Per Cent (e) %	Num- ber (f)	Per Cent (g) %	Num- ber (h)	Per Cent (i) %	Num- ber (j)	Per Cent (k) %	Num- ber (l)	Per Cent (m) %
School													
Elementary	(1)	15	15	55	54	8	8	3	3	21	20	102	100
Middle or Jr. High	(2)	8	14	29	52	9	16	1	2	9	16	56	100
High School	(3)	14	16	43	50	16	19	2	2	11	13	86	100
Public	(4)	25	34	23	31	13	18	5	7	7	10	73	100
Academic	(5)	2	17	9	75	1	8	0	-	0	-	12	100
Other	(6)	3	15	8	40	4	20	2	10	3	15	20	100
TOTAL	(7)	67	19	167	48	51	15	13	3	51	15	349	100

TABLE Q
SOURCES FROM WHICH ORGANIZATIONS
LEARNED ABOUT LISTS, BY
TYPE OF ORGANIZATION

Type of Organization (a)	Line No.	SOURCES OF INFORMATION									
		ALA		AIF Publicity		NEH		Other		TOTAL	
		Num- ber (b)	Per Cent (c) %	Num- ber (d)	Per Cent (e) %	Num- ber (f)	Per Cent (g) %	Num- ber (h)	Per Cent (i) %	Num- ber (j)	Per Cent (k) %
Jaycees	(1)	4	100	-	-	-	-	-	-	4	100
State and Local Historical Societies	(2)	1	33	1	33	1	33	-	-	3	100
PTA's	(3)	11	73	1	7	1	7	2	13	15	100
Labor Union Locals	(4)	2	50	1	25	1	25	-	-	4	100
Publishers	(5)	5	100	-	-	-	-	-	-	5	100
Others	(6)	20	77	1	4	-	-	5	19	26	100
TOTAL	(7)	43	75	4	7	3	5	7	12	57	99

TABLE R
SOURCES FROM WHICH PUBLIC
LIBRARIES OBTAINED LISTS

N=630

Source (a)	Line No.	RESPONSES	
		Number (b)	Per Cent (c)
State Library Agency	(1)	339	47
American Library Association	(2)	255	35
National Endowment for the Humanities	(3)	55	8
Other	(4)	71	10
TOTAL	(5)	720	100

TABLE S

SOURCES FROM WHICH PUBLIC LIBRARIES
OBTAINED LISTS, BY POPULATION SERVED

Size Population Served (a)	Line No.	SOURCES FOR OBTAINING LISTS									
		State Library Agency		ALA		NEH		Other		TOTAL	
		Num- ber (b)	Per Cent (c) %	Num- ber (d)	Per Cent (e) %	Num- ber (f)	Per Cent (g) %	Num- ber (h)	Per Cent (i) %	Num- ber (j)	Per Cent (k) %
Less than 25,000	(1)	226	46	171	34	41	8	58	12	496	100
25,000 - 34,999	(2)	21	50	13	31	4	9	4	9	42	99
35,000 - 49,999	(3)	25	48	17	33	5	9	5	9	52	99
50,000 - 99,999	(4)	29	47	25	41	4	7	3	5	61	100
100,000 - 499,999	(5)	36	60	22	37	1	1	1	1	60	99
500,000 or more	(6)	2	25	6	75	-	-	-	-	8	100
TOTAL	(7)	339	47	254	35	55	8	71	10	719	100

TABLE T

SOURCES FROM WHICH LIBRARIES
OBTAINED LISTS, BY TYPE
OF LIBRARY

Type of Library (a)	Line No.	SOURCES FOR OBTAINING LISTS									
		State Library Agency		ALA		NEH		Other		TOTAL	
		Num- ber (b)	Per Cent (c) %	Num- ber (d)	Per Cent (e) %	Num- ber (f)	Per Cent (g) %	Num- ber (h)	Per Cent (i) %	Number (j)	Per Cent (k) %
School Elementary	(1)	15	16	54	56	6	6	21	22	96	100
Middle or Junior High	(2)	4	9	35	76	1	2	6	13	46	100
High School	(3)	15	20	46	61	4	5	10	13	75	99
Public	(4)	24	41	24	41	4	7	6	10	58	99
Academic	(5)	1	8	11	92	-	-	-	-	12	100
Other	(6)	6	32	9	47	1	5	3	16	19	100
TOTAL	(7)	65	21	179	58	16	5	46	15	306	99

TABLE U
SOURCES FROM WHICH ORGANIZATIONS
OBTAINED LISTS, BY TYPE OF ORGANIZATION

Type of Organization (a)	Line No.	SOURCES FOR OBTAINING LISTS							
		ALA		NEH		Other		TOTAL	
		Num- ber (b)	Per Cent (c) %	Num- ber (d)	Per Cent (e) %	Num- ber (f)	Per Cent (g) %	Number (h)	Per Cent (i) %
Jaycees	(1)	4	100	-	-	-	-	4	100
State and Local Historical Societies	(2)	1	50	1	50	-	-	2	100
PTA's	(3)	11	92	-	-	1	8	12	100
Labor Union Locals	(4)	3	60	2	40	-	-	5	100
Publishers	(5)	5	100	-	-	-	-	5	100
Others	(6)	20	87	-	-	3	13	23	100
TOTAL	(7)	44	86	3	6	4	8	51	100

TABLE V
USE OF LISTS SINCE AMERICAN
ISSUES FORUM BEGAN, BY TYPE
OF RESPONDENT

Type of Respondent (a)	Line No.	LISTS HAVE BEEN USED SINCE AMERICAN ISSUES FORUM BEGAN					
		Yes		No		TOTAL	
		Num- ber (b)	Per Cent (c) %	Num- ber (d)	Per Cent (e) %	Num- ber (f)	Per Cent (g) %
Public Libraries	(1)	425	73	156	27	581	100
All Libraries	(2)	186	64	106	36	292	100
Organizations	(3)	21	42	29	58	50	100
TOTAL	(4)	632	68	291	32	923	100

TABLE W

FREQUENCY OF LISTS' USE, BY
TYPE OF RESPONDENT

Type of Respondent (a)	Line No.	FREQUENCY OF LISTS' USE											
		Weekly		Every Other Week		Monthly		Every Other Month		Less Often		TOTAL	
		Number (b)	Per Cent (c) %	Number (d)	Per Cent (e) %	Number (f)	Per Cent (g) %	Number (h)	Per Cent (i) %	Number (j)	Per Cent (k) %	Number (l)	Per Cent (m) %
Public Libraries	(1)	78	23	20	6	111	32	19	5	116	34	344	100
All Libraries	(2)	22	13	15	9	64	39	13	8	49	30	163	99
Organizations	(3)	4	19	1	5	5	24	2	9	9	43	21	100
TOTAL	(4)	104	20	36	7	180	34	34	6	174	33	528	100

TABLE X

RATING OF AGREEMENT WITH STATEMENT,
*ALA's Making Lists Available Is An Important
 Contribution To The Celebration Of The
 Nation's Bicentennial,*
 BY TYPE OF RESPONDENT

Type of Respondent (a)		STATEMENT: ... Making Lists Available Is an Important Contribution ...											
		Strongly Agree		Agree		Undecided		Disagree		Strongly Disagree		TOTAL	
		Num- ber (b)	Per Cent (c) %	Num- ber (d)	Per Cent (e) %	Num- ber (f)	Per Cent (g) %	Num- ber (h)	Per Cent (i) %	Num- ber (j)	Per Cent (k) %	Num- ber (l)	Per Cent (m) %
Public Libraries	(1)	156	28	290	53	65	12	33	6	5	1	549	100
All Libraries	(2)	96	35	141	52	22	8	11	4	1	-	271	99
Organizations	(3)	21	50	17	40	3	7	1	2	-	-	42	99
TOTAL	(4)	273	32	448	52	90	10	45	5	6	1	862	100

TABLE Y

RATING OF AGREEMENT WITH STATEMENT,
*Lists Are Useful For Promoting Programs Related
 To AIF or the Bicentennial Celebration,*
 BY TYPE OF RESPONDENT

Type of Respondent, (a)	Line No.	STATEMENT: ... Lists Are Useful For Promoting Related Programs ...											
		Strongly Agree		Agree		Undecided		Disagree		Strongly Disagree		TOTAL	
		Num- ber (b)	Per Cent (c) %	Num- ber (d)	Per Cent (e) %	Num- ber (f)	Per Cent (g) %	Num- ber (h)	Per Cent (i) %	Num- ber (j)	Per Cent (k) %	Num- ber (l)	Per Cent (m) %
Public Libraries	(1)	74	14	316	61	103	20	22	4	4	1	519	100
All Libraries	(2)	59	23	156	60	43	16	3	1	-		261	100
Organizations	(3)	13	30	23	53	7	16	-	-	-	-	43	99
TOTAL	(4)	146	18	495	60	153	19	25	3	4	-	823	100

TABLE Z

RATING OF AGREEMENT WITH STATEMENT,
Annotations On Lists are Accurate,
 BY TYPE OF RESPONDENT

Type of Respondents (a)	Line No.	STATEMENT: <i>Annotations On Lists Are Accurate</i>											
		Strongly Agree		Agree		Undecided		Disagree		Strongly Disagree		TOTAL	
		Num- ber (b)	Per Cent (c) %	Num- ber (d)	Per Cent (e) %	Num- ber (f)	Per Cent (g) %	Num- ber (h)	Per Cent (i) %	Num- ber (j)	Per Cent (k) %	Num- ber (l)	Per Cent (m) %
Public Libraries	(1)	52	10	376	73	81	16	4	1	1	-	514	100
All Libraries	(2)	28	11	193	74	38	15	1	-	-	-	260	100
Organizations	(3)	8	20	26	63	7	17	-	-	-	-	41	100
TOTAL	(4)	88	11	595	73	126	15	5	1	1	-	815	100

TABLE AA

RATING OF AGREEMENT WITH STATEMENT,
Annotations are Good Guides for the
Selection of Materials,
 BY TYPE OF RESPONDENT

Type of Respondent (a)	Line No.	STATEMENT Annotations Are Good Selection Guides . . .											
		Strongly Agree		Agree		Undecided		Disagree		Strongly Disagree		TOTAL	
		Num- ber (b)	Per Cent (c) %	Num- ber (d)	Per Cent (e) %	Num- ber (f)	Per Cent (g) %	Num- ber (h)	Per Cent (i) %	Num- ber (j)	Per Cent (k) %	Num- ber (l)	Per Cent (m) %
All Libraries	(1)	65	24	166	62	31	12	4	2	-	-	266	100
Organizations	(2)	16	38	21	50	4	10	1	2	-	-	42	100
TOTAL	(3)	81	26	187	61	35	11	5	2	-	-	308	100

TABLE BB

RATING OF AGREEMENT WITH STATEMENT,
*Annotations Show The Relationship Of The
 Books & Nonprint Materials to the AIF
 Topics,*
 BY TYPE OF RESPONDENT

Respondent (a)	Line No.	STATEMENT: Annotations Show Relationship of Items To AIF Topics											
		Strongly Agree		Agree		Undecided		Disagree		Strongly Disagree		TOTAL	
		Num- ber (b)	Per Cent (c) %	Num- ber (d)	Per Cent (e) %	Num- ber (f)	Per Cent (g) %	Num- ber (h)	Per Cent (i) %	Num- ber (j)	Per Cent (k) %	Num- ber (l)	Per Cent (m) %
All Libraries	(1)	43	18	138	57	57	23	4	2	-	-	242	100
Organizations	(2)	42	89	4	9	1	2	-	-	-	-	47	100
TOTAL	(3)	85	29	142	49	58	20	4	1	-	-	289	99

TABLE CC

RATING OF AGREEMENT WITH STATEMENT,
*Materials Selected For These Lists Are Relevant To The Topics
of the AIF,*
BY TYPE OF RESPONDENT

Respondent (a)	Line No.	STATEMENT: Materials . . . for Lists Are Relevant to AIF Topics											
		Strongly Agree		Agree		Undecided		Disagree		Strongly Disagree		TOTAL	
		Num- ber (b)	Per Cent (c) %	Num- ber (d)	Per Cent (e) %	Num- ber (f)	Per Cent (g) %	Num- ber (h)	Per Cent (i) %	Num- ber (j)	Per Cent (k) %	Num- ber (l) %	Per Cent (m) %
Public Libraries	(1)	69	13	343	67	86	17	12	2	2	-	512	99
All Libraries	(2)	47	19	165	65	36	14	4	2	1	-	253	100
Organizations	(3)	13	33	21	54	5	13	-	-	-	-	39	100
TOTAL	(4)	129	16	529	66	127	16	16	2	3	-	804	100

TABLE DD

LEVEL OF SATISFACTION WITH TITLES ON THE
LISTS, BY TYPE OF RESPONDENT

Type of Respondent (a)	Line No.	SATISFACTION WITH TITLES ON LISTS							
		Satisfied		Undecided		Not Satisfied		TOTAL	
		Num- ber (b)	Per Cent (c)	Num- ber (d)	Per Cent (e)	Num- ber (f)	Per Cent (g)	Num- ber (h)	Per Cent (i)
Public Libraries	(1)	405	74	95	17	45	8	545	99
All Libraries	(2)	213	80	41	15	11	4	265	99
Organizations	(3)	42	89	4	9	1	2	47	100
State Library Agencies	(4)	26	76	4	12	4	12	34	100
TOTAL	(5)	686	77	144	16	61	7	891	100

TABLE EE
LEVEL OF SATISFACTION WITH ORGANIZATION OF LISTS,
BY TYPE OF RESPONDENT

Type of Respondent (a)	Line No.	SATISFACTION WITH ORGANIZATION OF LISTS							
		Satisfied		Undecided		Not Satisfied		TOTAL	
		Num- ber (b)	Per Cent (c) %	Num- ber (d)	Per Cent (e) %	Num- ber (f)	Per Cent (g) %	Num- ber (h)	Per Cent (i) %
Public Libraries	(1)	431	80	76	14	31	6	538	100
All Libraries	(2)	206	79	41	16	12	5	259	100
Organizations	(3)	37	84	6	14	1	2	44	100
State Library Agencies	(4)	25	73	4	12	5	15	34	100
TOTAL	(5)	699	80	127	14	49	6	875	100

TABLE FF

LEVEL OF SATISFACTION WITH LIBRARY'S OR ORGANIZATION'S
USE OF LISTS, BY TYPE OF RESPONDENT

Type of Respondent (a)	Line No	SATISFACTION WITH USE OF LISTS							
		Satisfied		Undecided		Not Satisfied		TOTAL	
		Num- ber (b)	Per Cent (c) %	Num- ber (d)	Per Cent (e) %	Num- ber (f)	Per Cent (g) %	Num- ber (h)	Per Cent (i) %
Public Libraries	(1)	244	46	146	27	146	27	536	100
All Libraries	(2)	127	48	65	25	72	27	264	100
Organizations	(3)	26	59	12	27	6	14	44	100
State Library Agencies	(4)	19	58	9	27	5	15	33	100
TOTAL	(5)	416	47	232	26	229	26	877	99

TABLE GG
LEVEL OF SATISFACTION WITH THE AMERICAN ISSUES FORUM,
BY TYPE OF RESPONDENT

Type of Respondent (a)	Line No.	SATISFACTION WITH AMERICAN ISSUE FORUM							
		Satisfied		Undecided		Not Satisfied		TOTAL	
		Num- ber (b)	Per Cent (c) %	Num- ber (d)	Per Cent (e) %	Num- ber (f)	Per Cent (g) %	Num- ber (h)	Per Cent (i) %
Public Libraries	(1)	276	54	191	38	42	8	509	100
All Libraries	(2)	131	54	99	41	11	5	241	100
Organizations	(3)	31	76	10	24	0	0	41	100
State Library Agencies	(4)	24	70	8	24	2	6	34	100
TOTAL	(5)	462	56	308	37	55	7	825	100